



PAMS



2024 Summer Semester K-Pop Management

THINGS TO LOOK FORWARD TO:

- Visit Korean entertainment industry headquarters and work sites
- Take part in discussions with current working industry professionals
- Learn basic K-Pop songwriting and dancing from professional coaches
- Gain otherwise inaccessible industry insights and connections
- Learn how the industry functions and what it takes to be successful

COURSE DETAILS

- PAMS Summer Semester Korean Entertainment Industry Intensive Program
- 3-credits, 3 weeks (1 week online, 2 weeks on-site)
- **Part 1** Online - July 30th to August 2nd
- **Part 2** On-site / Online - August 5th to August 16th
- **Location** Woosong University, Daejeon, South Korea

This course will be hosted by Woosong University in South Korea. Professional industry experts and the local PAMS team will be on location to supervise, coordinate and guide the students through the busy course schedule.

REGISTRATION AND FURTHER INFORMATION

WSU: PAMS@wsu.ac.kr

UGM: oia.feb@ugm.ac.id

UKM: solihasanusi@ukm.edu.my

SYSU: xuqying@mail.sysu.edu.cn

SUKU: agabdulina@shokan.edu.kz

For all other institutions: PAMS@wsu.ac.kr



2024 Summer Semester

K-Pop Management

COURSE REQUIREMENTS:

- Working English language ability
- 2nd year students or later
- Recommended to students who have completed two PAMS Korean Culture courses
- A keen interest in the entertainment industry and/or K-Pop in particular
- This is a highly intensive summer semester course. It is recommended for highly-motivated students only.



This PAMS Summer Semester K-Pop Management Program is a compulsory course for those students wishing to complete a PAMS Korean Entertainment Industry Advanced Certification. However, it is not exclusive to those students, and any PAMS student is welcome to apply.

Course availability is strictly limited for each institution, and will likely fill up quickly. If you wish to apply, please contact your regional PAMS coordinator ASAP and register your interest.

SCHEDULE OUTLINE:

Week 1

- Opening ceremony
- K-pop history lessons
- Off-site students travel to South Korea

Week 2

- Visiting entertainment label
- K-pop dance classes
- Cultural tour
- K-pop songwriting

Week 3

- Talk with K-pop producer
- Cultural tour
- Copyright Lessons
- Closing ceremony



COST AND FEES:

Fees Payable to Woosong University

- Special course fee¹.....US\$300
- Dormitory fee (per day)US\$12
- Dormitory bedding fee (one payment)US\$20
- **Total Woosong University fees (assuming a 14 day stay).....US\$488**

Individual Student Costs

- Food (not provided) estimate.....US\$200
- Airport-university transportation (not provided) estimateUS\$60
- Airfare, visa fees, spending money paid by student²
- **Approximate total program costUS\$748**

(excludes airfares, visa, & spending money)

¹ The special course fee covers all official activities (educational and cultural) and associated transportation outside of Woosong campus during the course.

² Depending on your country of origin, your institution may be able to apply for an AIMS grant to cover or subsidize your airfare.