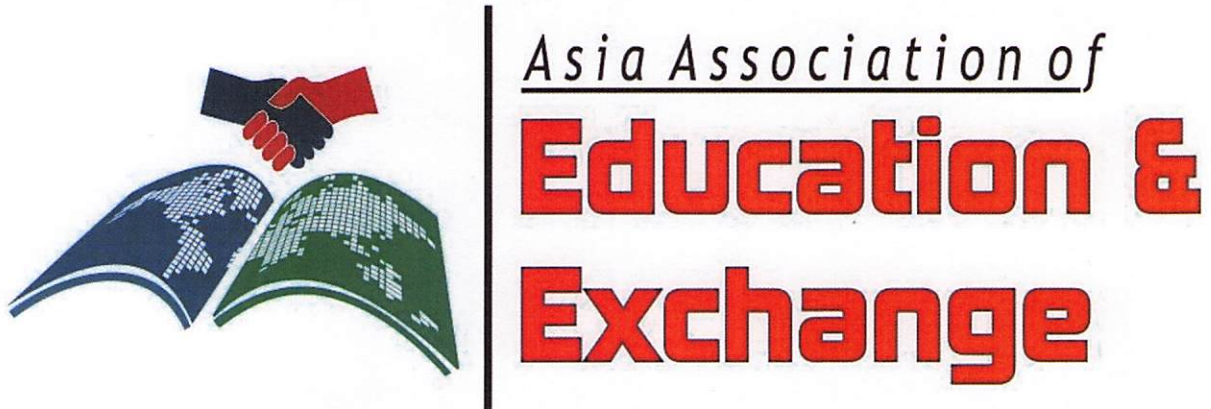


**Proposal**  
**IJEP Virtual Exchange Program 2022**



**Exploring Your Diversity with Cross-Cultural Communication**  
**~ Sustaining Harmony Between Japan and Indonesia ~**

**Asia Association of Education and Exchange**  
**2022**

## **Overview**

### **I. Background of the Event**

Diversity is a very common thing in our everyday life. There are three perceptions proposed when it comes to discussing diversity. Firstly, demographic diversity; refers to gender, race, sexual orientation, and religion. Second, experiential diversity; is related to affinities, hobbies, and abilities. Lastly, cognitive diversity is about how a person approaches problems and thinks about certain things. Each of those types of diversity shapes identity or rather identities. Demographic diversity is a characteristic that classifies people at birth and the culture surrounding them is what they will carry for the rest of their life; this is known as identities of origin. Experiential diversity is based on life experiences that shape people's emotions through affinity bonds with different people, which often influences an individual's identity development. Lastly, cognitive diversity is about how people think makes people sometimes seek for other minds to complement their thinking; this refers to identities of aspiration. Each of these components builds a person's identity, behavior, background, and attributes that differentiate them from other people. People may not realize or understand the diversity within themselves and around them. Therefore, it is necessary to explore that diversity in various ways possible to prepare to face a multicultural and diverse global working or learning environment.

In today's modern and globalized era, people are interconnected around the world through the internet, and information and communications technologies. Globalization breaks the boundaries of space and time which makes it effortless for everyone to share knowledge, make friends, and study different values outside their inner circle. Technology development is the living proof that humans will keep learning and adapt to the modern situation. It is important to create a platform for students where students are able to learn and improve their abilities through academic activities such as presentations, seminars, forum group discussions, and research. Those activities can be found in our program and it is made for students to be aware of and understand their surroundings by participating in a program that allows them to explore their skills, diversity, and knowledge.

With the rise of globalization, people around the world have been able to communicate with each other verbally and non-verbally easily. Understanding and being aware of diversity is important. However, experiencing diversity is vital because by experiencing it, students will be able to learn how to respond and interact within the diversity using cross-cultural communication knowledge. Interaction is not solely about communication, but it is also about understanding and experiencing it firsthand. Through deeper understanding, students will be

more aware of diversity by learning about cross-cultural communication and creating sustainable relationships between different cultures at the same time.

## **II. Event Name**

*Exploring your diversity with cross-cultural communication: Sustaining harmony between Japan and Indonesia*

## **III. Theme**

Multicultural conditions are very common in the globalized era which made intercultural communication inevitable and prominent. Meeting new friends online with different backgrounds is much easier with advanced technology nowadays. As barriers between countries no longer exist in the internet world, people are free to interact with everyone around the world. However, establishing effective communication in the global environment is often hard to achieve. On numerous occasions, people engage with cultural appropriation due to the lack of knowledge and understanding of different cultures that exist among them. Diversity should always be seen as an opportunity rather than a barrier. Diversity is an opportunity to open a broader perspective and new ways of thinking. Also, diversity can create a more objective and inclusive mindset in evaluating societal challenges and issues. Thus, it is important for people to understand that there are still cultural barriers such as language, norms, and values. Cross-cultural communication is chosen as the theme to inspire students and improve their ability to communicate especially with cultures outside their inner circle. Through this program, with academic activities provided in the program students will be able to develop their communication skills and knowledge of other cultures and then create as well as sustain the harmony between Indonesia and Japan.

## **IV. Objective**

- To sustain harmony between Japan and Indonesia by facilitating participants' engagement through deep discussion and understanding of each culture;
- To increase understanding toward diversity to be able to interact in a global and diverse environment;
- To encourage students to explore their abilities and knowledge through various academic activities.

## **V. Open Recruitment for Participants**

10 Indonesian (BINUS University) and 10 Japanese participants

1. Highly motivated and assertive
2. Registered as an active student at BINUS University/BINUS University International majors in any department/program
3. Has at least completed two semesters of studies at BINUS University
4. Have an adequate skill and understanding of spoken and written English

## **VI. Benefits for Participants**

- SAT Point
- E-certificate for students who completed the whole program and were active throughout the program;
- Expand connections and networking abroad;
- Improve English communication skills;
- Knowledge and international exposure.

## VII. Timeline of the Event

| Date                              | Place  | Description  |
|-----------------------------------|--------|--|
| June 20, 2022 - June 27, 2022     | Online | Sounding open recruitment and registration for volunteer committees                                    |
| June 28, 2022                     | Online | Screening application for new volunteer committees   |
| June 29, 2022                     | Online | Interview  |
| June 30, 2022                     | Online | Announcement   |
| July 1, 2022                      | Online | Orientation for new volunteer committees   |
| July 23, 2022 - July 30, 2022     | Online | Open recruitment for participants  |
| August 5, 2022 - August 8, 2022   | Online | Interview for participants   |
| August 11, 2022                   | Online | Announcement   |
| August 13, 2022                   | Online | First rehearsal (Gladi kotor)  |
| August 15, 2022                   | Online | Final rehearsal (Gladi bersih)   |
| August 16, 2022 - August 21, 2022 | Online | Indonesia-Japan Exchange Program (IJE) <i>Explore your diversity with cross-cultural communication</i> |

## VIII. Open Recruitment for Volunteer Committees

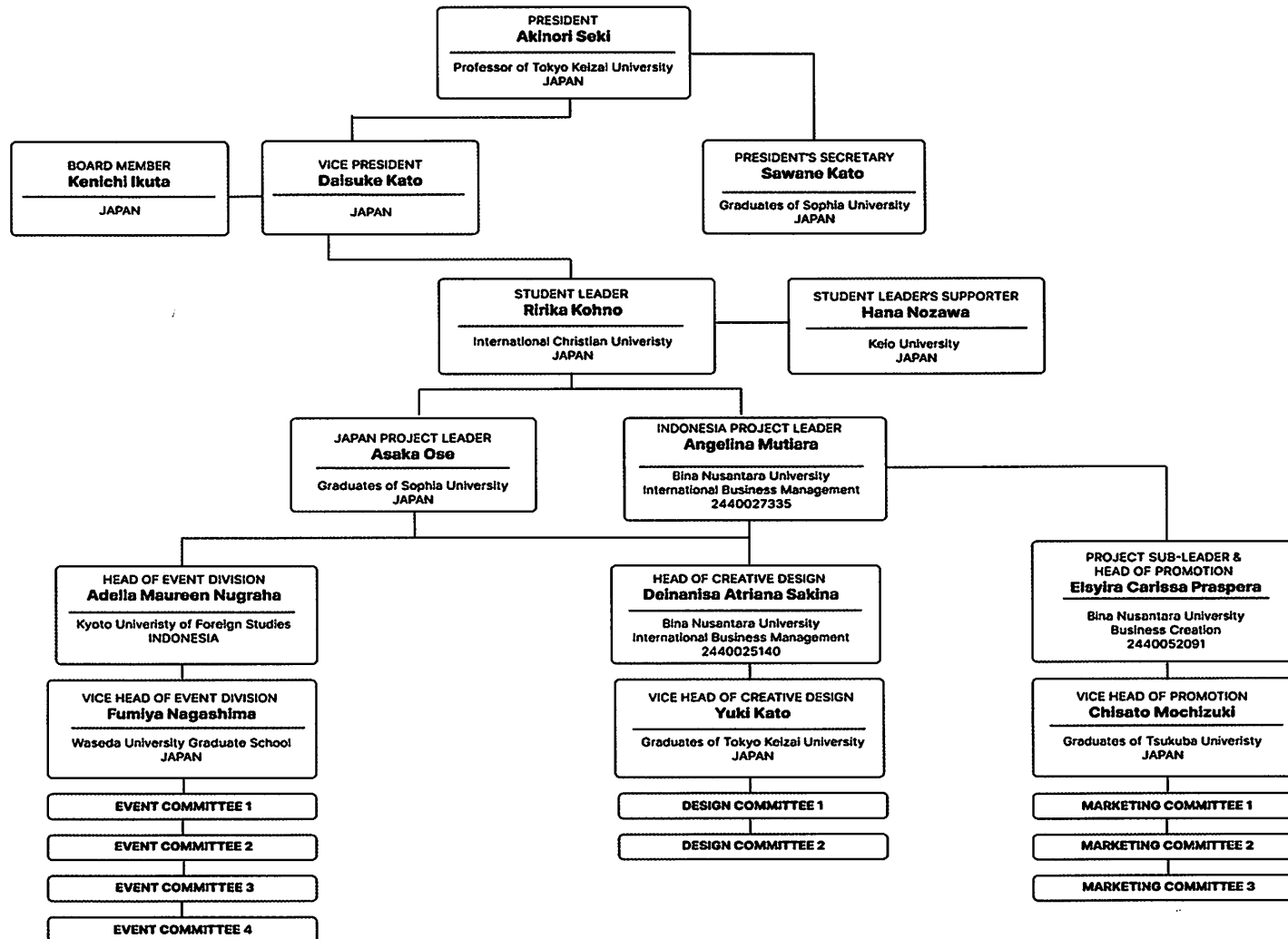
For this program, we would like to open recruitment for volunteer committees to help conduct this program. Below are the requirements for the new committee:

1. Prepare a Curriculum Vitae and fill out the registration form
2. Highly motivated and assertive
3. Active BINUSIAN from any department/program
4. Has at least completed two semesters of studies at BINUS University;
5. Adequate skill and understanding of spoken and written English
6. Committed to work from the start to the end of the program;

**IX. Benefits for Volunteer Committee:**

- E-certificate
- International networking
- Improve interpersonal, organizational, and communication skills

## X. Our Volunteer Committee



## XI. Event Schedule

August 16, 2022

16.00-18.00

Pre-Program

| Time        | Duration | Activities               |
|-------------|----------|--------------------------|
| 16.00-16.30 | 30'      | AAEE Introduction        |
| 16.35-17.05 | 45'      | Self-Introduction        |
| 17.10-17.40 | 30'      | Games                    |
| 17.45-18.00 | 15'      | Closing & Short Briefing |

August 17, 2022

16.00-20.00

Topic: Basic of Cross-Cultural Communication

| Time        | Duration | Activities  |
|-------------|----------|---|
| 16.00-16.35 | 35'      | Opening Ceremony  |
| 16.40-17.25 | 45'      | <b>Topic: What is Cross-Cultural Communication?</b><br>Guest Speaker:<br>Prof. Takaaki Miyaguchi<br>(Kyoto University of Foreign Studies) |
| 17.30-18.00 | 30'      | Break   |
| 18.05-18.20 | 15'      | Ice Breaking  |
| 18.25-19.25 | 60'      | Forum Group Discussion  |
| 19.30-19.45 | 15'      | Group Presentation  |
| 19.50-20.00 | 10'      | Closing & Short Briefing  |



August 18, 2022  
16.00-20.00  
Topic: Communication Barrier in Global Environment

| <b>Time</b> | <b>Duration</b> | <b>Activities</b>   |
|-------------|-----------------|---|
| 16.00-16.10 | 10'             | Opening   |
| 16.30-17.15 | 45'             | <b>Topic: Communication Barrier in Global Environment</b><br><b>Guest Speaker: TBA (BINUS University)</b> |
| 17.20-17.50 | 30'             | Break   |
| 18.00-18.20 | 20'             | Ice Breaking  |
| 18.25-19.25 | 60'             | Case Study Discussion   |
| 19.30-20.00 | 30'             | Group Presentation  |

August 19, 2022  
16.00-20.00  
Topic: Comparing Different Values Between Indonesia and Japan

| <b>Time</b> | <b>Duration</b> | <b>Activities</b>   |
|-------------|-----------------|---|
| 16.00-16.10 | 10'             | Opening   |
| 16.30-17.15 | 45'             | <b>Topic: Level of Cultures</b><br>Guest Speaker: TBA (Kyoto University of Foreign Studies) |
| 17.20-17.50 | 30'             | Break   |
| 18.00-18.20 | 20'             | Ice Breaking  |

|             |     |   |
|-------------|-----|---|
| 18.25-19.25 | 60' | Group Discussion & Comparison of Values between Indonesia and Japan |
| 19.30-20.00 | 30' | Group Presentation  |
| 20.00-20.03 | 3'  | Closing   |

August 20, 2022  
16.00-20.00  
Topic: Basic of Cultural Dimension

| Time        | Duration | Activities   |
|-------------|----------|--|
| 16.00-16.10 | 10'      | Opening  |
| 16.15-16.50 | 35'      | <b>Topic: Hofstede Cultural Dimension</b><br>Speaker: AAEE |
| 16.55-17.25 | 30'      | Break  |
| 17.30-17.50 | 20'      | Case Study Discussion                                      |
| 17.55-18.25 | 30'      | Group Presentation   |
| 18.30-18.50 | 20'      | Ice Breaking   |
| 19.00-20.00 | 60'      | Preparation for Final Presentation                         |

August 21, 2022  
16.00-20.00

Final Day

| <b>Time</b> | <b>Duration</b> | <b>Activities</b> |
|-------------|-----------------|-------------------|
| 18.00-20.00 | 120'            | Closing Ceremony  |
| 20.05 - end |                 | After Party       |

## XII. Acknowledgment and Approval



Angelina Mutiara  
Indonesia Project Leader



Asaka Ose  
Japan Project Leader



Professor Akinori Seki

President of Asia Association of Education and Exchange

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