WELCOME TO BINUS UNIVERSITY
ASEAN GROWTH

**POPULATION**
630 Million
9% of the world’s total population

**COUNTRIES**
10 MEMBER COUNTRIES
- Brunei
- Cambodia
- Indonesia
- Laos
- Malaysia
- Myanmar
- Philippines
- Singapore
- Thailand
- Vietnam

**ECONOMY**
If ASEAN were a single country, it would be the 7th LARGEST economy in the world.
A combined GDP of $2.4tri (2015) and projected to double by $4.7tri (2020)
Ranked as 4th LARGEST Economy by (2050)

**EDUCATION**
7,000 higher education institutions
12 million student enrollment in higher education (2017)

ASEAN Higher Education Area
**INDONESIA’S GROWTH**

**WORLD ECONOMY RANKING**
- **2020**: 16
- **2030**: 7

**MARKET OPPORTUNITY IN CONSUMER SERVICES, AGRIBUSINESS, FISHERIES, EDUCATION**
- **2020**: US$ 0.5 T
- **2030**: US$ 1.8 T
- **Skilled Workers**: 55 mill
- **Domestic Economy**: US$ 8.6 B

**DIGITAL TRADE – DOMESTIC ECONOMY**
- **2020**: US$ 159 B

**2020**
- **GDP GROWTH**: 5.1%
- **Inflation**: 2.98%
JAKARTA
Capital city of Indonesia

JAKARTA
21st Largest City in the world

POPULATION
more than 9.59 million

A MULTICULTURAL CITY
made up by millions of migrants and visitors; parallels the modernity of a metropolis

Famous for the traffic, the people, the food, the entertainment, and the shopping malls

The city is the seat of the ASEAN Secretariat

INDONESIA
BINA NUSANTARA FOUNDERS

Mr. Joseph Wibowo Hadipoespito

Dr. Ir. Th. Widia Soerjaningsih, M.M.
Rector of BINUS UNIVERSITY (1996 - 2004)
one of A accredited HEI out of 4,718*

(by Private High Education – Region III)

<table>
<thead>
<tr>
<th>7 CATEGORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Collaboration</td>
</tr>
</tbody>
</table>

*https://forlap.ristekdikti.go.id/perguruantinggi/homegraphpt
BINUS UNIVERSITY
AWARDED 5 STARS OVERALL

Excellent in categories:
Teaching | Employability | Internationalization | Facilities
Social Responsibility | Inclusiveness | Online Learning

#227 in Asia
THE FACILITIES

11 CAMPUSES
318 CLASSROOMS
2,500 BINUS SQUARE HALL OF RESIDENCE CAPACITY
110,000 LIBRARY TITLES
138 LABS
22 LARGE HALLS
BINUS ARENA
BINUS Alam Sutera Campus
BINUS Bandung Campus
BINUS Malang Campus
WELCOME TO

BINUS SQUARE - Hall of Residence

“A Vibrant and Exciting University Boarding Life”
<table>
<thead>
<tr>
<th>QUICK FACTS</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>OUTBOUND STUDENTS</td>
<td>953</td>
</tr>
<tr>
<td>INT’L LECTURERS</td>
<td>68</td>
</tr>
<tr>
<td>NEW STUDENTS</td>
<td>11,100+</td>
</tr>
<tr>
<td>ACTIVE STUDENTS</td>
<td>33,300+</td>
</tr>
<tr>
<td>COLLABORATION ACTIVITIES W/ INDUSTRY</td>
<td>1,340+</td>
</tr>
<tr>
<td>VISITING INT’L STUDENTS</td>
<td>636</td>
</tr>
<tr>
<td>INT’L EXPERIENCE AT GRADUATION</td>
<td>90%</td>
</tr>
<tr>
<td>ACTIVE FACULTY</td>
<td>1,330</td>
</tr>
<tr>
<td>ALUMNI</td>
<td>113,500+</td>
</tr>
<tr>
<td>INT’L COLLABORATION ACTIVITIES</td>
<td>1,001+</td>
</tr>
</tbody>
</table>
BINUS UNIVERSITY COLLABORATED PARTNERS

5 CONTINENTS
41 COUNTRIES
200+ UNIVERSITIES
BINUS GRADUATE ATTRIBUTES

INTERNSHIP | ENTREPRENEURSHIP | RESEARCH | COMMUNITY DEVELOPMENT | STUDY ABROAD

FOCUS ON GLOBAL E & E SKILLS, CHARACTER & VALUES

STRUCTURED ACADEMIC PROGRAM
(GLOBAL LEARNING SYSTEM)
3 YEARS

1 YEAR on site (Enrichment)

3 YEARS on CAMPUS
<table>
<thead>
<tr>
<th>BINUS UNIVERSITY</th>
<th>BINUS NORTHUMBRIA SCHOOL OF DESIGN</th>
<th>BINUS INTERNATIONAL</th>
<th>BINUS ASO SCHOOL OF ENGINEERING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Class</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Computer Science</td>
<td>• Fashion Design</td>
<td>• Business Information Systems</td>
<td>• Automotive &amp; Robotics Engineering</td>
</tr>
<tr>
<td>• International Business Management</td>
<td>• Fashion Management</td>
<td>• Communication</td>
<td>• Product Design Engineering</td>
</tr>
<tr>
<td>• International Relations</td>
<td>• Graphic Design</td>
<td>• Computer Science</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Interactive Digital Media Design</td>
<td>• International Accounting &amp; Finance</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Business Marketing &amp; Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>• International Business</td>
<td></td>
</tr>
</tbody>
</table>

15 BACHELORS
# UNDERGRADUATE PROGRAM (regular)

<table>
<thead>
<tr>
<th><strong>KEMANGGISAN</strong></th>
<th><strong>ALAM SUTERA</strong></th>
<th><strong>BINUS BEKASI</strong></th>
<th><strong>BINUS ONLINE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FACULTY OF ECONOMICS AND COMMUNICATION</strong></td>
<td><strong>SCHOOL OF DESGIN</strong></td>
<td><strong>FACULTY OF ECONOMICS AND COMMUNICATION</strong></td>
<td><strong>BACHELOR PROGRAMS</strong></td>
</tr>
<tr>
<td>- Accounting</td>
<td>- DKV Animation</td>
<td>- Accounting</td>
<td>- Accounting</td>
</tr>
<tr>
<td>- Hotel Management</td>
<td>- DKV Creative Advertising</td>
<td>- Business Information Technology</td>
<td>- Business Management</td>
</tr>
<tr>
<td>- Marketing Communication</td>
<td>- DKV New Media</td>
<td>- Business Management</td>
<td>- Information Systems</td>
</tr>
<tr>
<td>- Mass Communication</td>
<td>- Interior Design</td>
<td>- Management</td>
<td>- Computer Science</td>
</tr>
<tr>
<td>- Film</td>
<td><strong>BUSINESS SCHOOL UNDERGRADUATE</strong></td>
<td><strong>DIPLOMA IV</strong></td>
<td><strong>DIPLOMAS</strong></td>
</tr>
<tr>
<td><strong>BUSINESS SCHOOL UNDERGRADUATE</strong></td>
<td>- Architecture</td>
<td>- Business Hotel Management (D4)</td>
<td><strong>BACHELORS (DIPLOMA EXTENSION PROGRAMS)</strong></td>
</tr>
<tr>
<td>- Business Creation</td>
<td>- Civil Engineering</td>
<td></td>
<td>- Accounting</td>
</tr>
<tr>
<td>- Management</td>
<td>- Computer Engineering</td>
<td></td>
<td>- Business Management</td>
</tr>
<tr>
<td>- International Marketing</td>
<td>- Industrial Engineering</td>
<td></td>
<td>- Information Systems</td>
</tr>
<tr>
<td>- International Business Management</td>
<td>- Food Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SCHOOL OF DESIGN</strong></td>
<td><strong>FACULTY OF ENGINEERING</strong></td>
<td><strong>SCHOOL FOR INFORMATION SYSTEMS</strong></td>
<td><strong>BACHELORS (DIPLOMA EXTENSION PROGRAMS)</strong></td>
</tr>
<tr>
<td>- DKV Animation</td>
<td>- Architecture</td>
<td>- Information Systems</td>
<td>- Accounting</td>
</tr>
<tr>
<td>- DKV Creative Advertising</td>
<td>- Civil Engineering</td>
<td></td>
<td>- Business Management</td>
</tr>
<tr>
<td>- DKV New Media</td>
<td>- Computer Engineering</td>
<td></td>
<td>- Information Systems</td>
</tr>
<tr>
<td>- Interior Design</td>
<td>- Industrial Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Film</td>
<td>- Food Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FACULTY OF HUMANITIES</strong></td>
<td><strong>SCHOOL OF COMPUTER SCIENCE</strong></td>
<td><strong>SCHOOL OF DESIGN</strong></td>
<td><strong>DIPLOMAS</strong></td>
</tr>
<tr>
<td>- Business Law</td>
<td>- Information Technology</td>
<td>- DKV Animation</td>
<td><strong>BACHELORS</strong></td>
</tr>
<tr>
<td>- Chinese</td>
<td></td>
<td>- DKV New Media</td>
<td>- Computerized Accounting</td>
</tr>
<tr>
<td>- English</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Japanese</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- International Relations</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Primary Teacher Education</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Psychology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SCHOOL OF COMPUTER SCIENCE</strong></td>
<td><strong>FACULTY OF ENGINEERING</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Information Technology</td>
<td>- Architecture</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Civil Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Computer Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Industrial Engineering</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Food Technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>SCHOOL OF DESIGN</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- DKV Animation</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- DKV New Media</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FACULTY OF ENGINEERING</strong></td>
<td><strong>SCHOOL FOR INFORMATION SYSTEMS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Food Technology</td>
<td>- Information Systems</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Information Systems Audit</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Information Systems</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Information Systems &amp; Accounting</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

57 BACHELORS + 5 DIPLOMAS & EXTENSIONS
BINUS MALANG

Programs

- Business Creation
- Computer Science
- Interior Design
- Communication
- Public Relation
- Visual Communication Design (DKV)

BINUS BANDUNG

Programs

- Computer Science
- Visual Communication Design
- Interior Design
GRADUATE & POSTGRADUATE PROGRAM

8 MASTER PROGRAMS IN INDONESIAN

BINUS GRADUATE PROGRAMS
Master in Accounting Program
Master in Information Systems Management
Master in Information Technology
Master in Industrial Engineering
Master in Strategic Marketing Communication

BINUS BUSINESS SCHOOL
MM in Creative Marketing
MM Young Professional in Business Management
MM in Business Management – Blended Learning

2 DOCTORATE PROGRAMS

BINUS DOCTORATE PROGRAM
Doctor of Computer Science
Doctor of Research in Management

2 MASTER PROGRAMS IN ENGLISH

BINUS BUSINESS SCHOOL
MM Professional in Business Management
MM Executive in Strategic Management
### Double Degrees

<table>
<thead>
<tr>
<th>Country</th>
<th>Partner</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Macquarie University*</td>
<td>Bachelor of Commerce</td>
</tr>
<tr>
<td></td>
<td>Queensland University of Technology*</td>
<td>Bachelor of Information Technology</td>
</tr>
<tr>
<td></td>
<td>RMIT University*</td>
<td>Bachelor of Information Technology</td>
</tr>
<tr>
<td></td>
<td>The University of New South Wales (UNSW)*</td>
<td>Bachelor of Commerce</td>
</tr>
<tr>
<td></td>
<td>University of Wollongong*</td>
<td>Bachelor of Computer Science</td>
</tr>
<tr>
<td>China</td>
<td>Ningbo University (NBU)*</td>
<td>Bachelor of Business Administration</td>
</tr>
<tr>
<td>France</td>
<td>Institut Des Strategies et Techniques de Communication**</td>
<td>Bachelor of Law; Bachelor of Economics and Management (Communication Courses)</td>
</tr>
<tr>
<td>Germany</td>
<td>Cologne Business School *</td>
<td>Bachelor of Art</td>
</tr>
</tbody>
</table>

### Masters

<table>
<thead>
<tr>
<th>Country</th>
<th>Partner</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>Macquarie University*</td>
<td>Master of Commerce</td>
</tr>
<tr>
<td>France</td>
<td>ESC Dijon/Burgundy School of Business*</td>
<td>Master in Management</td>
</tr>
<tr>
<td>Korea</td>
<td>SolBridge International School of Business*</td>
<td></td>
</tr>
</tbody>
</table>

### Masters

<table>
<thead>
<tr>
<th>Country</th>
<th>Partner</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Macquarie University*</td>
<td>Master of Commerce</td>
</tr>
<tr>
<td>U.S.A</td>
<td>Boston University</td>
<td>Master of Science</td>
</tr>
</tbody>
</table>

### Master Tract Options

<table>
<thead>
<tr>
<th>Country</th>
<th>Partner</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korea</td>
<td>SolBridge International School of Business*</td>
<td></td>
</tr>
</tbody>
</table>

---

**DOUBLE DEGREES & MASTER TRACKS**

**Country**

- **Australia**
- **Korea**
- **Netherlands**
- **New Zealand**
- **United Kingdom**
- **Germany**
- **China**
- **France**

**Partner**

- Macquarie University*
- Queensland University of Technology*
- RMIT University*
- The University of New South Wales (UNSW)*
- University of Wollongong*
- Ningbo University (NBU)*
- Institut Des Strategies et Techniques de Communication**
- Cologne Business School *

**Degree**

- Bachelor of Commerce
- Bachelor of Information Technology
- Bachelor of Business
- Bachelor of Information Technology
- Bachelor of Commerce
- Bachelor of Computer Science
- Bachelor of Business Administration
- Bachelor of Law; Bachelor of Economics and Management (Communication Courses)
- Bachelor of Art

**Country**

- **Korea**
- **Netherlands**
- **New Zealand**
- **United Kingdom**
- **Germany**

**Partner**

- SolBridge International School of Business*
- Saxion University of Applied Science*
- Auckland University Technology*
- Victoria University of Wellington*
- Bournemouth University*
- Edinburgh Napier University*
- Northumbria University*
- SolBridge International School of Business*

**Degree**

- Bachelor of Business Administration
- Bachelor in Marketing
- Bachelor of Computer and Information Sciences
- Bachelor of Commerce
- BA (Hons) Business and Management
- BA (Hons) Business and Management
- BSc(Hons) Business Information Systems, Bachelor of Art (Hons)
- Bachelor of Science (Hons)

**Joint Degree/Master Track run in cooperation with:**

* BINUS International
** BINUS University
*** BINUS University & BINUS University International
<table>
<thead>
<tr>
<th>SCHOOL / FACULTIES</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFFILIATIONS</td>
<td>2</td>
</tr>
<tr>
<td>DEGREE TYPE</td>
<td>BAHASA</td>
</tr>
<tr>
<td>BACHELOR</td>
<td>61</td>
</tr>
<tr>
<td>MASTERS</td>
<td>8</td>
</tr>
<tr>
<td>DOCTORATE</td>
<td>2</td>
</tr>
</tbody>
</table>
## RESEARCH INTEREST GROUP (RIG)

<table>
<thead>
<tr>
<th>RIG</th>
<th>PHOTOGRAMMETRY AND COMPUTER SIMULATION</th>
<th>RIG</th>
<th>PERFORMANCE EXCELLENCE</th>
<th>RIG</th>
<th>INTELLIGENT AND ADVANCE SYSTEM</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESEARCH FIELD</td>
<td>• Photonics; • Lase Induced Breakdown Spectroscopy; • Control System; • Laser Applications.</td>
<td>RESEARCH FIELD</td>
<td>• Business Process Management with BPI and BPR of Business, Government and Public Service for Performance Excellence; • Integrated Model of Food Security System; • Guidance on Integrated Coastal management and Capacity Building on Climate Change Adaptation in urban and Tourism Area; • New Design of Transportation facilities and procedures based on Human Factor and Ergonomic Principles.</td>
<td>RESEARCH FIELD</td>
<td>• Computational Intelligence; • Knowledge Engineering; • Advance System.</td>
</tr>
<tr>
<td>CONTACT</td>
<td>Dr. Hedwig Rinda <a href="mailto:rinda@binus.edu">rinda@binus.edu</a></td>
<td>CONTACT</td>
<td>Bachtiar H. Simamora M.Sc. Ph.D <a href="mailto:bsimamora@binus.edu">bsimamora@binus.edu</a></td>
<td>CONTACT</td>
<td>Dr. Ford Lumban Gaol <a href="mailto:fgaol@binus.edu">fgaol@binus.edu</a></td>
</tr>
<tr>
<td>WEBSITE</td>
<td>research.binus.ac.id/rigpcs</td>
<td>WEBSITE</td>
<td>research.binus.ac.id/pex</td>
<td>WEBSITE</td>
<td>research.binus.ac.id/intelligent-and-advance-system</td>
</tr>
<tr>
<td>RESEARCH FIELD</td>
<td>RIG FOOD BIOTECHNOLOGY</td>
<td>RIG EDUCATION TECHNOLOGY</td>
<td>RIG BEE - EMBEDDED</td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td>------------------------</td>
<td>-------------------------</td>
<td>-------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>RESEARCH FIELD</td>
<td>Plant biotechnology for the development of healthy functional foods and medicines.</td>
<td>Facilitating learning and improving education performance by creating, using, and managing appropriate technological processes and resources to deliver continuous education.</td>
<td>- Development of food security (IoT-based smart farming); - Information and communications Technology (ICT); - Embedded system for automation and control system.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CONTACT</td>
<td>Dr. Nesti F. Sianipar, S.P. M.SI <a href="mailto:nsianipar@binus.edu">nsianipar@binus.edu</a></td>
<td>Prof. Dr. Sasmoko. M. Pd. <a href="mailto:sasmoko@binus.edu">sasmoko@binus.edu</a></td>
<td>Dr. Suryadiputera Liwatimena <a href="mailto:suryadi@binus.edu">suryadi@binus.edu</a></td>
<td></td>
<td></td>
</tr>
<tr>
<td>WEBSITE</td>
<td>research.binus.ac.id/food-biotech</td>
<td>research.binus.ac.id/edutech</td>
<td>research.binus.ac.id/2011/08/bee-embedded-research-interest-group</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### RESEARCH INTEREST GROUP (RIG)

<table>
<thead>
<tr>
<th>RIG BUSINESS RISK MANAGEMENT</th>
<th>RIG CULTURAL &amp; TOURISM</th>
<th>RIG CROSS CULTURAL COMMUNICATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RESEARCH FIELD</strong>&lt;br&gt;Focus through sustainability lens with a long-term goal to produce an export system in business risks that can be updated for an utilized by BINUS partner practitioners.</td>
<td><strong>RESEARCH FIELD</strong>&lt;br&gt;- Social interest and tourism perceptions regarding to ethics, values attitudes to nature, sustainability, technology, and society;&lt;br&gt;- The way tourism are created and changed in various cultural, political, industrial, community and institutional.</td>
<td><strong>RESEARCH FIELD</strong>&lt;br&gt;- Research with experimental method and participant observation in branding, digital media, family and cultural communication and information technology as media of communication&lt;br&gt;- Research using interpretive, survey method and Media online base on big data Technology</td>
</tr>
</tbody>
</table>

**CONTACT**<br>Dr. Dewi Fitriasari, CSRA, CMA.<br>dfitriasari@binus.edu

**CONTACT**<br>Dr. Vitria Ariani, A. Par. M.Sc<br>vari ani@binus.edu

**CONTACT**<br>Dr. Ulani Yunus<br>uyunus@binus.edu

**WEBSITE**<br>null

**WEBSITE**<br>null

**WEBSITE**<br>http://research.binus.ac.id/crosscomm/
# RESEARCH CENTER (RC)

## RIG

**BIOINFORMATIC & DATA SCIENCE**

## RESEARCH FILED
- Web-apps Database
- Programming Algorithms
- Statistic Mathematics
- Medicine Biology

## CONTACT

Dr. Bens Pardamean  
bpardamean@binus.edu

## WEBSITE
null
3,346 SCOPUS INDEXED JOURNALS

7 ACCREDITED JOURNALS

1 RESEARCH CENTER
+
9 RESEARCH INTEREST GROUPS

IDR 65.86 BILLION
In RESEARCH GRANT
(2015-2019)
Architecture Short Course
• The Polytechnic University Milan
• Deakin University
• International Islamic University Malaysia

Games Application and Technology Short Course
• Coventry University
• Deakin University

International Marketing Short Course
• King’s College London

Deakin University
Games Application & Technology Short Course
INTERNERSHIP PROGRAM

BINA NUSANTARA
KORINDO
Lestari Sayang Anak
tokopedia
his telecom
Forbes
ACCOR HOTELS
THE GUNAWARMAN
touchem
ecpat Indonesia
FIHRRST
The Association For International Human Rights Reporting Standards
HD foundation
mainspring
LIPPO
sinarmas land
Yayasan Usaha Mulia
INDONESIA AGENCY OF THE YEAR
BINUS University will revoke anyone's diploma that is proven to be corrupt.
SHORT COMMUNITY DEVELOPMENT PROJECT

- Donator
- Education Volunteer
- Social Volunteer for natural disaster and community service
- Creative Thinker

Handicraft Event at Rusunawa Flamboyan, Cengkareng, Jakarta
THANK YOU!

Come and Join The Network!

www.io.binus.ac.id
@binusinternationaloffice
io@binus.edu