IÉSEG School of Management, Paris
International Summer Academy

Program calendar
July 1 - 26, 2019 (4 weeks)

Application deadline
May 15, 2019

Program fee
EUR 3,190
* Program fee includes courses fee, French language course, single room accommodation, and extracurricular activities.

Course list
Marketing Communication
Introduction to International Negotiation
Global Business Organization
Managing Luxury Brands
European Integration: Mechanisms, Implications and Perspectives
International Human Resources Management
Corporate Social Responsibility and Marketing
Global Commodity Markets
Corporate Diplomacy
Intercultural Communication
* Please see website for complete course list.

Additional activities
Guided tour of Opera Garnier, Seine River Cruise, and Champs de Mars Garden by the Eiffel Tower

Scholarship
Merit-based, 25% and 50% tuition waiver

Further info
Email summer@ieseg.fr

Visit IESEG International Summer Academy Website
IÉSEG School of Management, Paris
International Fashion Business Summer Program

Program calendar    July 1 - 12, 2019 (2 weeks)
Application deadline May 15, 2019
Program fee         EUR 2,400
*Program fee includes courses fee, course material, hospitality package, administration fee, single room accommodation, and extracurricular activities.
Course list          Fashion: A Powerful Business Universe
                      Fashion and Luxury Goods Marketing
                      Business Visits
Further info         Email summer@ieseg.fr

Visit IÉSEG International Fashion Business Summer Program Website
IÉSEG School of Management, Paris
Entrepreneurship and Innovation Summer Program

<table>
<thead>
<tr>
<th>Program calendar</th>
<th>June 17 to 28, 2019 (2 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application deadline</td>
<td>May 5, 2019</td>
</tr>
<tr>
<td>Program fee</td>
<td>EUR 2,400</td>
</tr>
</tbody>
</table>

*Program fee includes courses fee, course material, hospitality package, administration fee, single room accommodation, and extracurricular activities.

Course list
- Business modelling
- Managing Innovation
- Diverse Extracurricular Program

Further info
Email: summer@ieseg.fr

Visit IESEG French Culture Spring Session Website
## Program options

<table>
<thead>
<tr>
<th>Program Name</th>
<th>Program calendar</th>
<th>Program fee</th>
<th>Application Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer programme - Data Science for Business</td>
<td>June 17 - 21 2019</td>
<td>EUR 1,050 &lt;</td>
<td>April 15</td>
</tr>
<tr>
<td>Summer programme: AI Business Intelligence</td>
<td>June 24 - 28 2019</td>
<td>EUR 1,050 &lt;</td>
<td>April 15</td>
</tr>
<tr>
<td>Summer programme: Business Textual Learning</td>
<td>July 1 - 5 2019</td>
<td>EUR 1,050 &lt;</td>
<td>April 15</td>
</tr>
<tr>
<td>Summer programme: Business Network Intelligence</td>
<td>July 8 - 12 2019</td>
<td>EUR 1,050 &lt;</td>
<td>April 15</td>
</tr>
<tr>
<td>Summer programme - Luxury marketing</td>
<td>June 25 - July 5 2019</td>
<td>EUR 1,900 &lt;</td>
<td>April 1</td>
</tr>
<tr>
<td>Summer programme - Responsible Management</td>
<td>June 11 - 21 2019</td>
<td>EUR 1450 &lt;</td>
<td>April 1</td>
</tr>
<tr>
<td>Summer Programme - Competitive Strategy</td>
<td>May 28 - June 7 2019</td>
<td>EUR 1450 &lt;</td>
<td>April 1</td>
</tr>
</tbody>
</table>

### Specific requirement

- Strong command of spoken and written English

### Further info

Laura Meunier  
*International Relations Office*  
ESC Rennes School of Business  
2, Rue Robert d’Arbrissel  
CS 76522 - 36065 Rennes Cedex, France  
Phone +33 (0) 2 99 54 63 63  
Email elodie.saint-yves@esc-rennes.com or laura.meunier@esc-rennes.com

---

**Visit Rennes School of Business Summer Program Website**
**Short Course Abroad**
**NETHERLANDS**
**2019**

**HAN University of Applied Sciences, Arnhem Business School**

**European Culture Business and Entrepreneurship**

<table>
<thead>
<tr>
<th><strong>Program calendar</strong></th>
<th>June 23 - July 12, 2019 (3 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Application deadline</strong></td>
<td>April 1, 2019</td>
</tr>
<tr>
<td><strong>Program fee</strong></td>
<td>EUR 2,500</td>
</tr>
<tr>
<td><em>Program fee includes accommodation, local transportation, medical insurance, airport pick up and drop off, welcome and farewell dinner, visits and excursions.</em></td>
<td></td>
</tr>
</tbody>
</table>

**Course List**
- Creative thinking
- Social entrepreneurship
- Marketing
- Entrepreneurial thinking
- Lean management
- Cultural sensitivity
- Agricultural entrepreneurship
- Personal branding
- Personal branding

**Course description**
European Cultures and Business

**Further info**
Ingrid Le Coultre [ingrid.lecoultre@han.nl](mailto:ingrid.lecoultre@han.nl)

---

**Visit Arnhem Business School Website**
# Short Course Abroad

**THE NETHERLANDS**

**University of Twente, Enschede**

**CuriousU**

<table>
<thead>
<tr>
<th>Program calendar</th>
<th>August 11-20, 2019 (5 weeks)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application deadline</td>
<td>June 10 (early Bird) July 1 (regular), 2019</td>
</tr>
<tr>
<td>Program fee</td>
<td>EUR 875 / EUR 750 (early-bird before June 10, 2019)</td>
</tr>
<tr>
<td><em>Program fee includes accommodation, program fee, tent to sleep in, Wi-Fi</em></td>
<td></td>
</tr>
<tr>
<td>Course list</td>
<td>Earth Observation &amp; GIS for Engineering and Security</td>
</tr>
<tr>
<td></td>
<td>English for Academic Purposes</td>
</tr>
<tr>
<td></td>
<td>EntrepreneurialU</td>
</tr>
<tr>
<td></td>
<td>Finance bootcamp for Smart Businesses</td>
</tr>
<tr>
<td></td>
<td>Fossil free cities</td>
</tr>
<tr>
<td></td>
<td>Governance and Ethics of Technology</td>
</tr>
<tr>
<td></td>
<td>Health and Happiness</td>
</tr>
<tr>
<td></td>
<td>Mix &amp; Match</td>
</tr>
<tr>
<td></td>
<td>Risk Management</td>
</tr>
<tr>
<td></td>
<td>Serious Gaming</td>
</tr>
<tr>
<td></td>
<td>Smart Cities</td>
</tr>
<tr>
<td></td>
<td>The Future of Health Technology</td>
</tr>
</tbody>
</table>

**Further info**

- Phone +31 53 489 5489
- Email curiousu@utwente.nl

**Visit University of Twente CuriousU Website**
Bournemouth University, Dorset
Bournemouth University International Summer School

Program calendar: July 29 - August 10, 2019 (2 weeks)
Application deadline: May 31, 2019
Program fee: EUR 2,200
*Program fee includes accommodation, program fee, tent to sleep in, Wi-Fi

Course Options:
- Managing & Leading Global Business
- Animation & Arts

Further info:
- Phone: +44 (0)1202 961604
- Email: summerschool@bournemouth.ac.uk

Visit University of Bournemouth University International Summer School Website