CONNECT the World with SolBridge

SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS
### SolBridge by the Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Number/Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrolled Students</td>
<td>1,140</td>
</tr>
<tr>
<td>International Students</td>
<td>71%</td>
</tr>
<tr>
<td>International Faculty</td>
<td>80%</td>
</tr>
<tr>
<td>Nationalities Represented</td>
<td>56</td>
</tr>
<tr>
<td>No. of Alumni</td>
<td>1,080</td>
</tr>
<tr>
<td>Annual Enrollment Growth Rate (2012 - 2017)</td>
<td>18%</td>
</tr>
<tr>
<td>Winner of the AACSB’s 2016 Innovations That Inspire Award</td>
<td>1st</td>
</tr>
<tr>
<td>Youngest Institution to receive AACSB</td>
<td>6 Years</td>
</tr>
<tr>
<td>BBA Job Placement Ratio</td>
<td>80%</td>
</tr>
</tbody>
</table>
Towards Meeting the Challenges of the 4th Industrial Revolution

As I have said in every introduction to SolBridge over the last ten years, I am honored to be given the opportunity to be associated with SolBridge International School of Business as it begins its eleventh year, a school that stands on the shoulders of the many prior accomplishments of the Woosong Educational Foundation.

Working with colleagues and students from 56 countries to respond to the requirements of an ever changing international environment, an international environment more clearly everyday the hand maiden of the 4th Industrial Revolution, expect our faculty to excel in teaching and producing world-class research that will deal with these increasingly grave challenges. Look to SolBridge to provide the expertise necessary for active participation in the challenging world of the 21st Century. We will continue to stress the specialization that focuses on entrepreneurship and innovation. Our partnership with Babson College of Wellesley, Massachusetts is already providing new experiences to our students to ensure our entrepreneurship specialization will meet the highest standards in the world today.

Be assured, we will deliver a degree of academic leadership unparalleled on the Korean peninsula. Working together, our faculty and students will continue to be the example for all Korea to follow.

John E. Endicott, Ph.D.
President, Woosong University
Vice-Chancellor, SolBridge International School of Business
Nurturing Skills for the 21st Century

You, the students, are the heart of SolBridge International School of Business. Our 21st Century world demands problem solving, innovation, adaptability and resilience. At SolBridge you will find the skills, knowledge and experiences you need for success. Your classes and your professors at SolBridge are certified to the highest international standard by the AACSB (Association to Advance Collegiate Schools of Business) the top global organization that measures the quality of business education programs. Your friends at SolBridge come from all the continents. They share with you the international community that is SolBridge. Studying, working and playing together you will not only share your own culture, but also learn about others in a natural, normal daily exchange. We welcome you to SolBridge International School of Business. We welcome your contribution to our community, and look forward to your success.

Jerman Rose, Ph.D.
Dean, SolBridge International School of Business

From Success to Significance

SolBridge International School of Business is one of the few business schools in Korea that has a great diversity amongst students. At SolBridge, you will nurture not only your business skills but also your soft skills by learning how to interact with students and faculty from over 56 countries. The SolBridge experience will help you cultivate traits needed to survive in an ever-changing world, including the ability to anticipate what will happen in the future; the skills of managing uncertainty; and the adeptness of adapting to different cultures. Our programs are designed to challenge you intellectually and bring out the creativity in you to explore new ideas that will have a high impact in society.

Welcome to SolBridge and we wish you the best as you start your journey from Success to Significance.

Dipak C. Jain, Ph.D.
Honorary President, Woosong University
At SolBridge, we connect our students to the rest of the world through our global educators, diverse student body, and an extensive network of international partnerships. By the time they graduate, SolBridge students are equipped with the necessary skills needed to thrive as global citizens and are competitive candidates in the international marketplace.
Our VISION
Asian Center of Excellence in Global Business Education

Our MISSION
Educating the Next Generation of Asian Thought Leaders

In May 2014, after four and a half years, SolBridge became one of the youngest institutions to receive the AACSB accreditation. Similarly, always striving for excellence, SolBridge made a promise to its students and their parents: to deliver the best business education possible.

AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

The AACSB accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world’s 13,000 business programs have earned this accreditation. AACSB-accredited schools produce graduates that are highly skilled and more desirable to employers.

* From - http://www.aacsb.edu/accreditation
2016, SolBridge received the AACSB Innovations that Inspire Award in recognition for its impressive commitment to engagement, innovation, and impact. SolBridge won the category for “Connect-Outreach and Engagement.”

From October 15 through November 20, 2015, AACSB member schools were invited to share ways in which they have challenged the status quo. Over 300 innovations were submitted from more than 200 institutions across 35 countries – an array of inspirations that illustrates a deep commitment to engagement, innovation, and impact.
5 REASONS TO STUDY AT SOLBRIDGE

1. ACCREDITATIONS & ACHIEVEMENTS

SolBridge has received national and international recognition and awards including: AACSB accreditation (The Association to Advance Collegiate Schools of Business), a certification limited to the top 5% of the world’s business schools; IEQAS accreditation (International Education Quality Assurance System), a guarantee that Korean higher education institutions pursue the goal of internationalization. SolBridge also received the award for being the most outstanding international department in Korea under the Creative Korea Project securing a grant of USD 5.1 million to support internationalization on campus.

2. TRULY INTERNATIONAL

Studying at SolBridge exposes you to people from different backgrounds. You will learn to communicate with people from these backgrounds. 71% of our student body are international students coming from 56 countries while 80% of our faculty are global with degrees from prestigious universities like Harvard, MIT, Columbia, and University of Pennsylvania.

3. 100% ENGLISH TAUGHT CURRICULUM

English is the main medium of communication at SolBridge. All classes, assignments and exams are taught in English except the language courses.

4. UP TO 100% SCHOLARSHIPS

SolBridge offers financial aid in the form of admission scholarships ranging from 30% to 100% of tuition. Scholarships are granted on a case by case basis depending on the applicant’s English level, academic standing, and extra-curricular activities.

5. STRONG CORPORATE NETWORK

SolBridge ensures that students not only receive classroom instruction but also are involved in career building dialogue with industry, government and other academic institutions which is key for job opportunities.
International Faculty

SolBridge has brought together a remarkable faculty with extensive expertise. Faculty members deliver world-class education, international perspective, offer top-flight instruction and hands-on training in the critical aspects of contemporary business practice with a focus on doing business in Asia.
Learning from Experts

As we prepare students to become Asian Thought Leaders, SolBridge hosts notable figures from the business industry, academia and political community in our Platinum and Special lecture series. SolBridge students get the opportunity to interact with industry leaders on current issues in their respective fields. These lecture series have been and will continue to be one of our pillars by offering students a unique opportunity to gain insights into business, finance, entrepreneurship and diplomacy.
Networking at SolBridge

SolBridge is proud of the business network it has assembled. At SolBridge, we work hard to ensure that students not only receive outstanding instruction, but are involved in career-building dialogue with industry, government, and other academic institutions around the world. This makes SolBridge a unique environment for studying with its fast track for advancement.
Corporate Advisory Council

The Corporate Advisory Council (CAC) consists of senior executives who believe in the vision and mission of SolBridge. These executives have in-depth knowledge and experience in business throughout Asia. The CAC helps SolBridge by:

1. Reviewing the curriculum to ensure its relevance to current and expected future needs of business leaders in Asia.
2. Consulting and providing career advice to SolBridge students.
3. Offering SolBridge graduates various internships and placement opportunities

Current members of SolBridge Corporate Advisory Council include: Estée Lauder Companies (Korea), AIG Global Real Estate (Korea), Bank of New York, Mellon (Korea), Korea Research Institute of Bioscience and Biotechnology, Danone (United States, Korea), M.K. International Inc. (Korea), Tyco Security Solutions ADT (Korea), Seoul Global Center (Korea), HR Group SK Telecom (Korea), Robert Bosch Korea Ltd., International Research and Consulting (Korea), Delta (United States), New Paradigm Institute Hansoll Textile Ltd. (Korea), Nestle (Korea, Japan), Benchmark Partners (Korea), and George Peterson, Member Emeritus.

Friends of SolBridge

Many successful companies in Korea have become “Friends of SolBridge” by associating with SolBridge on a variety of levels. This group of companies actively contributes to SolBridge through our Platinum Lecture series, internships, and job placements.

“Friends of SolBridge” are not limited to: Samsung Electronics, Samsung Asset Management, LG Electronics, LG Display, POSCO, Korea Tourism Organization.

Mentorship Program

Many “Friends of SolBridge” also participate in our CEO Mentoring program. Through the guidance of their mentors, Selected BBA and MBA students will gain valuable insights from experts at global corporations within Asia. These insights will better equip students to deal with real life business decisions they will be making in their future professions.

Career Advisory Program (CAP)

The CAP ensures that every freshman entering SolBridge will have a professor from their area of expertise as a career advisor. The professor will discuss with the student their specific academic needs at SolBridge, give advice on which courses to take, and assist the student in the creation of their own personalized career plan. CAP is not limited to four years; we expect our graduates to keep in touch with SolBridge long after they have graduated.
Academic Programs

The world today is more dynamic, complex and challenging than ever before. Your education should embrace this reality and prepare you to succeed in your career. SolBridge students develop the knowledge and technical skills necessary to understand the modern business world, to achieve the highest level of success in their professional careers, and to prepare for subsequent work after graduation. Students specialize in one area of business and minor in a foreign language to ensure a competitive advantage.
Bachelor of Business Administration

Our BBA curriculum is designed to prepare our graduates to excel as thought leaders in Asian Business. Students specialize in a traditional business area such as Marketing, Finance, Management, and Entrepreneurship. They gain in-depth knowledge of their focus area and the application of specialization skills to that focus area. To ensure our graduates have a competitive edge, they will also complete a language course in Korean or Chinese.

Program Requirements (140 Credits)

- Core Business courses: 71
- Specialization Business Electives: 12
- Korean or Chinese: 21
- Other Business Electives / General Education: 36

Co-op Program & Internships

BBA students who find a job that is officially approved by the school are permitted to work in their third or fourth year. This work experience earns them up to 18 credits thus allowing them to enter the workforce earlier. Other BBA students may qualify for an internship during the summer or winter term to earn credits through work experience.

Academic Schedule

- Spring Semester: 15 Weeks
- Summer Term: 6 Weeks
- Summer Break: 5 Weeks
- Fall Semester: 15 Weeks
- Winter Term: 6 Weeks
- Winter Break: 5 Weeks
An MBA for Leaders of Today and Tomorrow

The SolBridge Masters of Business Administration degree prepares graduates for leading the organizations of the future. The MBA program is designed to give our students a solid foundation in business fundamentals in addition to the soft skills needed in today’s workplace. This combination ensures our graduates will be ready to take on the challenges of managing a business in any part of the world.

Our MBA curriculum lays a strong business foundation and allows you to learn other aspects of business like administration, management, and operations. There are three areas of specialization: Management, Finance, and Marketing. You can also get a general degree by getting an overview of all three specializations.

Instead of taking classes their last semester, MBA students may choose to work. Their work experience may earn them up to 9 free elective credits and will allow them to enter the workforce before graduation. It may also be possible for MBA students to be accepted for an internship during the summer or winter terms to earn credits and gain work experience simultaneously.

Program Requirements (48 Credits)

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<thead>
<tr>
<th>Requirement</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Core Business Courses</td>
<td>30</td>
</tr>
<tr>
<td>Specialization</td>
<td>9</td>
</tr>
<tr>
<td>Free Electives</td>
<td>9</td>
</tr>
</tbody>
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Global Opportunities

Thanks to our global network of partner schools, SolBridge students have the opportunity to study at another university in another country for as short as one semester or as long as a year. If they qualify, they can even go to another university to earn a dual degree.
International Business Plan Competition

One of the highlights at SolBridge is our annual International Business Plan Competition where SolBridge students work with students from different partner universities around the world and try to develop a solution to a real world problem. Students present their solutions through analysis and teamwork under the guidance of SolBridge professors. Through the International Business Plan Competition, SolBridge helps to enhance collaboration among other business schools, create a global network among tomorrow’s thought leaders, and prepare our students for a bright future in the globalized economy.

Global Challenge Program

Every semester, students assisted by mentors with expertise in countries such as China, Japan, Indonesia, Singapore, and Vietnam prepare case studies on these regions. Internal competitions are held, and the winning students get the opportunity to travel with their team to a selected country like Japan, Singapore, and Vietnam.

Global Opportunities

Exchange Programs

Students have an opportunity to study abroad in another university where they will be able to explore a new and exciting country and culture for one or two semesters. Exchange programs are available at all of our partner universities. An up to date list of our partner universities can be found on our website.

USA
• University of California, Berkeley
• University of California, Irvine

China
• Peking (Beijing) University
• Nanjing University

Singapore
• Nanyang Technological University

France
• Burgundy School of Business

Germany
• ESB Business School, Reutlingen University

Spain
• IGS School of Management, Ramón Llull University

Netherlands
• Hanze University of Applied Sciences

Dual Degrees

This program allows BBA students to study at SolBridge for one or three years while earning one degree then completing another one or two years at one of our partner universities to earn a second degree. MBA students are able to earn a dual MBA after one year at SolBridge and one year at a partner university.

China
• Beijing Foreign Studies University
• Sun Yat-Sen University

Japan
• Meiji University

UK
• University of Hull

France
• ESC Rennes School of Business

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SolBridge is proud to be a member of the Babson Collaborative for Entrepreneurship Education founded and sponsored by Babson College a top educator and thought leader in the field of entrepreneurship. Our students have access to Babson non-credit undergraduate and graduate courses offerings and the ability to engage and network with fellow students at Babson College and other member universities.
Global Internships

With our global partners both educational and business, SolBridge students have the opportunity to undertake internships at renowned companies both in Korea and globally including the Silicon Valley, the home for computer technology. Our Career development Center (CDC) is dedicated to helping both undergraduate and graduate students to find suitable internship opportunities.
Campus Life

On the SolBridge campus, students can work hard and play hard. When not studying, students are encouraged to have fun, get fit, and spend time with friends. Programs such as Culture Day, Alumni Homecoming Day and Sports Day ensure that students have a unique experience while studying at SolBridge.
Student Services
SolBridge Student Services assists students with their payment of fees, scholarships, banking, medical insurance, visa inquiries, driver’s license and vehicle registration, residence affairs, locker rental, print cards, meals, and part-time job opportunities on campus. They are also responsible for organizing excursions and other programs that will encourage the development of a well-rounded Asian Thought Leader.

Our Student Services Team welcomes new students through our airport meet-up and bus terminal pick-up services, peer-group program, and SolBridge’s team-building orientation week. They organize various volunteer opportunity programs and fun, multicultural programs that help students develop their SolBridge Spirit. They help to create a sense of belonging, an appreciation and understanding of cultural differences, and facilitate student development of leadership, and teamwork.

Team-Building Program
The orientation program also called “Team-Building” at SolBridge is unique. New students are divided into teams and are led by a peer group leader who will guide them through the entire settlement process, helping newcomers cope with the foreseeable and unpredictable challenges ahead of the road.

Peer Group Program
SolBridge students have the opportunity to develop their leadership skills when they participate in the peer group program. The program selects students with above average leadership skills and the ability to embrace cultural diversity for the creation of the best team synergy. Peer group leaders take care of the newly admitted students to SolBridge during the team-building orientation program as mentors.

Health Care
All international students are required to purchase Korean medical coverage when they enroll in SolBridge. Local clinics and hospitals are equipped with the latest technology and provide excellent health care. Should a student need medical treatment while staying in Korea, the insurance allows the use of medical facilities at a reduced cost.

Part-Time Job Opportunities
SolBridge offers qualified students the opportunity to earn some pocket money and gain valuable work experience while completing their studies. On-campus part-time job opportunities include working as research assistants, residence assistants, office assistants, stationery assistants, library assistants, and others. Students also have the opportunity to work off-campus when they apply for internships through the Career Development Center (CDC). Selected candidates need to apply for a work permit with the Immigration Office in order to validate their legal status in Korea.

Student Council / Clubs
SolBridge has an active student organization in charge of many extra-curricular activities and programs. The Student Council administers all the clubs, including FC SolBridge, Volleyball, Sol-Cheerleaders, Twenty Magazine, Sol-Photo, SolBridge International Christian Society, Sol-Caring, Basketball, Coding Club, Dancing Club, Sol-AQUA, SolBridge Debate Society (SDS), SolBridge Consulting Group, SolBridge Negotiation, etc.
The seventeen-story SolBridge complex, conveniently located near Daejeon Train Station, is one of the most modern campuses in Korea, boasting many indoor facilities. In addition to state-of-the-art classrooms, the building has a modern computer lab, library, auditorium, restaurants, coffee shop, swimming pool, and fitness center.
The SolBridge Experience

Since its inception, SolBridge has welcomed students from different parts of the world. These students have gained valuable global skills needed in the ever changing economy.
Nurzhan Serik
PwC, Advisory team
BBA Graduate, Spring 2016
Kazakhstani

Studying at SolBridge improves you in many aspects. The diversity at SolBridge gave me the opportunity to make friends from all over the world; high-skilled faculty taught me the crucial and essential knowledge and skills that I use in my day-to-day life. Moreover, focusing on case studies improved my public speaking and unconventional way of analyzing things. My advice to upcoming graduates is quite simple; do not waste your time, try to focus on your real passion.

Sohyun Kim
Korea Invesco, US
BBA Graduate, Spring 2016
Korean

SolBridge trained me to accept challenges. Upon deciding to do Georgia Tech Dual Degree Program, I needed to take higher level classes and sustain a high GPA. In the meantime, I joined marketing competitions and worked as a teaching assistant. It was hard at first, but it taught me to manage time efficiently.

Eliza Young
Officer, Asian Investment Banking Division,
Securitization at Bank of Tokyo Mitsubishi UFJ
BBA Graduate, Spring 2013
Indonesian

Through SolBridge, I not only gained valuable knowledge from professionals and supportive professors who shared with us their experiences during their lectures but at the same time. SolBridge also acted as a multicultural bridge where I was able to interact with students from different countries and cultures. Learning different cultures and languages has been an interest of mine, and SolBridge provided me with this platform and for international experience.

Thanh Tran Nguyen (Sandy)
MBA student at the Tuck School of Business,
Marketing Manager, Samsung (2012-2017)
Dartmouth College (2017, Ongoing)
BBA Graduate, Fall 2011
Vietnamese

My time at SolBridge was priceless. After three and a half years, I grew up to become a lot more confident in drafting my career plan and expectation. Also, SolBridge makes it comfortable and convenient for all international students to enjoy life in Korea despite the fact that most of us arrive with a limited ability to understand the Korean language. Looking back at my university life, I have to say my time at SolBridge remains as one of the most game-changing factors in my life.
Start your Journey at SolBridge

SolBridge seeks motivated individuals from diverse socioeconomic, ethnic, and geographic backgrounds. Students at SolBridge are encouraged to bring their own diversity and experience into the classroom.
HOW TO APPLY

Application to SolBridge may be completed by using a downloadable form found on our website. The application form must be filled out completely, accurately, and submitted with all the required supplementary materials. Completed applications can be submitted by e-mail or post. Please refer to our website for the latest information (www.solbridge.ac.kr). Submission of any false documents will result in immediate termination of the application process and denial of admission.

Checklist of required items to apply:
- Application form, correctly and completely filled-in
- Copy of Passport, photo page
- Transcripts (original or validated copies) – mid-year transcripts are acceptable for those about to graduate
- Proof of Finances: bank statement or bank letter
- Proof of English Proficiency: TOEFL, IELTS or other internationally recognized English proficiency exam
- Personal Essay (handwritten)
- Letter of Recommendation: one letter for BBA applicants; two letters for MBA applicants
- Resume (MBA applicants only)

Scholarships

Tuition scholarships are limited and competitive and cover only tuition fees. Applicants requesting a scholarship must submit a scholarship application form. Scholarships will be awarded for a one year period for BBA applicants, and a one semester period for MBA applicants. All applicants must have a minimum GPA of 3.6/4.5 to qualify for a Merit-Based Scholarship following the completion of their initial scholarship cycle.

Tuition scholarships are awarded on the basis of academic performance, personal essay, letter(s) of recommendation, extracurricular activities, transcripts, and the application form itself. Applicants eligible for a scholarship must still demonstrate sufficient proof of personal finances to enter SolBridge.
Send your completed application form and required supplemental material to:

SolBridge International School of Business
International Admissions Office
128 Uam-ro, Dong-gu, Daejeon 34613, South Korea
Tel: +82-42-630-8856
E-mail: admissionsoffice@solbridge.ac.kr