



POSTGRADUATE Exchange Student Course List 2018 / 2019

FALL SEMESTER - S5				SPRING SEMESTER - S6			
DATES: SEPTEMBER 2018 – DECEMBER 2018 EXAMS : DECEMBER 2018				DATES: JANUARY 2019 – APRIL 2019 EXAMS : APRIL 2019			
Choose one single specialisation track and up to 2 additional courses from the Optional Subjects list				Choose one single specialisation track and up to 3 additional courses from the Optional Subjects list			
SPECIALISATION TRACKS - One track = 3 classes in the Fall Semester and 2 classes in the Spring Semester - IN THE SAME AREA							
		Hours	Credits			Hours	Credits
MAJOR FINANCE							
1 - SPECIALISATION - International Finance				1A - SPECIALISATION - International Finance - Market Finance			
FI502E	Advanced Corporate Finance	27	6	FI507E	Financial Engineering and Trading	27	6
FI506E	Quantitative Finance	27	6	FI508E	Short-Term and Long-Term Financing	27	6
FI525E	Exchange Markets	27	6	1B -SPECIALISATION - International Finance - Corporate Finance			
				FI519E	Advanced Financial Analysis	27	6
				FI524E	Private Equity and Mergers & Acquisitions	27	6
2 - SPECIALISATION - International Accounting, Management Control & Auditing				2A - SPECIALISATION - International Accounting, Management Control & Auditing			
AC504E	External Auditing	27	6	AC503E	Management Control	27	6
AC514E	Management and Cost Accounting	27	6	AC505E	International Financial Reporting	27	6
AC515E	Advanced Accounting and Consolidation	27	6				
MAJOR MARKETING							
3 - SPECIALISATION - International Marketing				3A - SPECIALISATION - International Marketing B2C			
MK501E_1	International Consumer Behaviour	27	6	MK513E_2	Marketing Communication	27	6
MK502E	International Marketing Management	27	6	MK541E	Customer Experience Management	27	6
MK536E	Marketing of Innovation	27	6	3B - SPECIALISATION - International Marketing B2B			
				MK544E	B2B Marketing	27	6
				ST532E	Marketing Intelligence and Pricing Strategy	27	6
4 - SPECIALISATION - Digital Marketing				4A - SPECIALISATION - Digital Marketing			
IS513E	Database for Direct Marketing and e-CRM	27	6	IS514E	Designing User Experience & Web Analytics	27	6
MK505E	Principles of e-commerce	27	6	MK549E	Integrating Online and Offline Marketing Communications	27	6
MK546E	Omni-Channel Consumer Behaviour	27	6				
MAJOR HUMAN RESOURCE MANAGEMENT							
5 - SPECIALISATION - International Human Resource Management				5A- SPECIALISATION - International Human Resource Management			
HR506E	International HRM 1 (Compulsory Course)	27	6	HR507E	International HRM 2	27	6
Choose 2 modules				OB510E	Team Development and Management	27	6
HR510E	International Talent Management	27	6				
HR519F	Stratégie Ressources Humaines	27	6				
PM501E_1	Project Management	27	6				
MAJOR INNOVATION MANAGEMENT							
6 - SPECIALISATION - Innovation Management				6A - SPECIALISATION - Innovation Management			
MK536E	Marketing of Innovation	27	6	FI511E	Financing New Venture	27	6
ST510E	Strategic Management of Innovation	27	6	MK541E	Customer Experience Management	27	6
ST531E	Knowledge Management	27	6				

FALL SEMESTER - S5				SPRING SEMESTER - S6			
MAJOR SUPPLY CHAIN MANAGEMENT							
7 - SPECIALISATION - Purchasing				7A - SPECIALISATION - Purchasing			
		Hours	Credits			Hours	Credits
SC501E_1	Introduction to the Supply Chain Management	27	6	SC515E	Sourcing & e-Purchasing	27	6
SC503E	Procurement & Inventory Management	27	6	SC523E	Purchasing Management	27	6
SC522E_1	Purchasing & Supply Chain	27	6				
8 - SPECIALISATION - International Logistics				8A - SPECIALISATION - International Logistics			
SC501E_1	Introduction to the Supply Chain Management	27	6	SC506E	Global Supply Chain and International Trade	27	6
SC503E	Procurement & Inventory Management	27	6	SC510E	Management of Distribution & Transportation	27	6
SC505E	Coordination in the Supply Chain Management	27	6				
COMPULSORY EVENTS							
EV002N	International Fair		-				
EV003N	Career Forum		-				
Optional Subjects (choose 1-3 subjects)							
CR501E_1	Corporate Social Responsibility	27	6	CR501E_2	Corporate Social Responsibility	27	6
ST512E	International Business	27	6	OB510E	Team Development and Management	27	6
FG001N	French Culture	30	3	OB511E	Management of Change	27	6
0LV2F1	French Language	30	3	PM501E_2	Project Management	27	6
				OB513E	Next Organization	27	6
				ST305E_TC	Doing Business in France	27	5
				ST514E	Competitive Strategy	27	6
				FG002N	French Culture	30	3
				0LV2F2	French Language	30	3
<p style="text-align: center;">A full time workload in Europe is equivalent to 30 ECTS. The maximum number of classes chosen by any student is 30 ECTS in Business Modules and Maximum 36 ECTS in total. Students may choose one specialisation track, and 1 to 3 other modules, subject to timetable constraints.</p>							