

BBA Curriculum and Credits
Fall 2015: Sept 2015 - Dec 2015

Campus: Singapore

Students on Year 1 Semester 1

Course Name	Credits
Principles of Management	3
Macro Economics	3
World Cultures	3
Mathematics and Computer Skills	3
Business English Writing	3

Campus: Dubai

Students on Year 2 Semester 3

Course Name	Credits
Organisational Behaviour	3
Statistics	3
Operations Management	3
Financial Accounting	3
Critical Thinking	3

Campus: Sydney

Students on Year 3 Semester 5

Course Name	Credits
Human Resources Management	3
Cost Accounting	3
E-Commerce	3
International Marketing	3
Financial Statement Analysis	3
International Finance	3

Students on Year 4 Semester 7

Course Name	Credits
Strategic Management	3
Australian Business Environment	3
Managing Brands	3
Introduction to Marketing Research	3
Marketing Communication	3
Project Appraisal and Finance	3
Contemporary Auditing	3
Management Control System	3