This class is a content-based comprehensive introduction to basic marketing principles. Not only will students experience American university style lecture series, but they will also engage in practical marketing. Students will develop listening and note-taking skills in English. Also, students will develop their Business English vocabulary. Students taking the Marketing Course are given priority registration.

Lectures will be conducted all in English with time given to develop vocabulary. Students will need to do occasional outside research to support the in-class learning. During the second half of the semester students will complete a full marketing cycle, in which they developed and market an original product. Students will need to voice and support their opinions as if the class were taught at an American University.

In-class activities, participation, attitude, timeliness: 40%
Homework and preparation: 30%
Mid-term and final exams: 30%

Students must come to class fully prepared with their homework finished and ready to take notes and discuss. Participation is vital as if the class were taught at an American University.

The teacher will pass out a learning and notes packet the 1st day. Surveys will be conducted according to the bylaws of the university and the department.

<table>
<thead>
<tr>
<th>Units</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-7</td>
<td>Mid-term and My Marketing Journal</td>
</tr>
<tr>
<td>8-11</td>
<td>My Marketing Journal: our product</td>
</tr>
<tr>
<td>12</td>
<td>Consumer purchase-decision process</td>
</tr>
<tr>
<td>13</td>
<td>Market research</td>
</tr>
<tr>
<td>14</td>
<td>Market Journal: our product</td>
</tr>
<tr>
<td>15</td>
<td>Mini presentation - Our Product</td>
</tr>
<tr>
<td>16</td>
<td>Final Units 8-11</td>
</tr>
</tbody>
</table>

For the best vocabulary references, cell phone dictionaries are not recommended. Pronunciation of the vocabulary words is not the teachers' responsibility.

An English-Japanese Dictionary
November Hall, Kindai University Language Institute 306
abkitz@bus.kindai.ac.jp

IIPOralBusiness English 1,2,3, and 4 and IIPEnglish Seminar 1,2,3, and 4

# Course Introduction & Tourism Defined

This course aims to equip students with a sound understanding of issues, theories and practices in the tourism sector. It also examines both innate and manifested opportunities and challenges associated with the sector and its management to shed some critical insights into tourism.

Upon successful completion, students should be able:

1) to explain and discuss various management issues concerning the tourism sector, and
2) identify and define both opportunities and challenges associated with the sector.

The group assignments on a critical evaluation of tourism is designed to ensure such a learning outcome.

## Group Presentations

- **Before Class:** Read the assigned reading materials
- **After Class:** Draw a weekly mind-map for assessment
- **On-going:** Conduct a literature research and facilitate regular group discussions to prepare for the group presentation and critical essay

## Course Outline

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Course Introduction &amp; Tourism Defined</td>
</tr>
<tr>
<td>2nd</td>
<td>Evolution and Development of Tourism</td>
</tr>
<tr>
<td>3rd</td>
<td>Tourism as the Developmental Drivers</td>
</tr>
<tr>
<td>4th</td>
<td>Stakeholders in Tourism</td>
</tr>
<tr>
<td>5th</td>
<td>Tourism Supply Chain/Service Network</td>
</tr>
<tr>
<td>6th</td>
<td>Tourist Behavior</td>
</tr>
<tr>
<td>7th</td>
<td>Tourist Service Businesses Management</td>
</tr>
<tr>
<td>8th</td>
<td>Destination Marketing Organizations</td>
</tr>
<tr>
<td>9th</td>
<td>Tourism Development (Policy makers)</td>
</tr>
<tr>
<td>10th</td>
<td>Tourism Development (Community)</td>
</tr>
<tr>
<td>11th</td>
<td>Tourism Demand and Supply Management</td>
</tr>
<tr>
<td>12th</td>
<td>Technologies and Tourism</td>
</tr>
<tr>
<td>13th</td>
<td>Destination Branding and Loyalty</td>
</tr>
<tr>
<td>14th</td>
<td>Student Group International Business Plan Presentation (1)</td>
</tr>
<tr>
<td>15th</td>
<td>Student Group International Business Plan Presentation (2)</td>
</tr>
</tbody>
</table>

## Other Information

- **Reading List:** A reading list will be provided in the first class.
- **Assignments:**
  - Group Presentation 30%
  - Group Critical Essay 40%
  - Mind Map 30%
- **Contact:** kei-kyo@bus.kindai.ac.jp
- **Office Hours:**
  - Waterdays 3pm

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This course is open to international students and non-English majors as well. The syllabus is subject to change without notice. Please check the course website regularly for updates.
Designated as a mini-MBA program, this course aims to let the students master the basics of management in English. They include five important areas of business, marketing, accounting & finance, human resources & organizations, strategy and vision. While the lectures are given in English with a bi-lingual textbook, the teacher gives complementary explanation in Japanese as appropriate, so that the students should understand all the contents. In a few sessions, the lectures focus on case studies and IR materials, offering students practical opportunities to utilize the skills acquired in the other sessions.

By completing this course, students are expected to come to understand and communicate basic matters on management in English. Students should also develop a better sense of international business, where not only language but also culture and other factors stand in the way for better communication.

Students are required to come to class fully prepared with the textbook and other relevant handouts.

By completing this course, students are expected to come to understand and communicate basic matters on management in English. Students should also develop a better sense of international business, where not only language but also culture and other factors stand in the way for better communication.
This course offers an introduction to the concepts and methods of modern microeconomics. It will provide students with sound understanding of the most important economic principles and methods that can help them make better decisions and enhance the quality of their lives, careers, and future academic endeavors. The course will consist of lectures centered on an easy-to-understand textbook that is used in some of the world's most prestigious universities. The course presentation will require the use of simple tables and graphs. Basic algebra and arithmetic operations will be used as needed; no advanced math skills are required.

Lecture notes will be available in advance on the course UNIPA website. Please print your own copy of the lecture notes before coming to class. These notes are NOT transcripts of the particular lecture but only a general outline of its contents.

This introductory course is intended to provide the students with basic economic literacy and practical knowledge of economics, and to furnish the student with adequate confidence in the command of English to pursue further studies in economics and other social sciences.

Specifically, after this course the student should be able to derive demand and supply schedules and curves, explain the consumption behavior of individuals and households, allocation of income, and the expected response of demand to variations in prices. The student should also be able to explain how a business firm allocates its resources and how it prices goods and services.

This textbook is an online electronic book. You can buy it (although it is not required) from the website above. It is cheap and eco-friendly, but at the same time a high quality global standard economics textbook. You can also get a printable PDF version.

<table>
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<tr>
<th>ISBN</th>
<th>Title</th>
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<tbody>
<tr>
<td>9780133456912</td>
<td>Microeconomics (7th Edition) (Jeffrey M. Perloff, Prentice Hall)</td>
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</table>

| Orientation & Introduction            |
| Choice in a World of Scarcity 1/2 - Chapter 2      |
| Choice in a World of Scarcity 2/2 - Chapter 2      |
| Demand and Supply 1/4 - Chapter 4                  |
| Demand and Supply 2/4 - Chapter 4                  |
| Demand and Supply 3/4 - Chapter 4                  |
| Demand and Supply 4/4 - Chapter 4                  |
| Elasticity - Chapter 7                           |
| Household Decision Making 1/2 - Chapter 8          |
| Household Decision Making 2/2 - Chapter 8          |
| Cost and Industry Structure 1/2 - Chapter 9        |
| Cost and Industry Structure 2/2 - Chapter 9        |
| Perfect Competition - Chapter 10                  |
| Final Review                                      |

This course aims to help students develop sound knowledge of theories and practices concerning international business. It builds the lecture content both on theories and real life examples and promotes critical thinking among students. It intends to prepare students for their international business venture.

Upon successful completion, students should be able;
1) to describe and discuss challenges and opportunities of international business and,
2) to develop their own international business plan.

Weekly Mind Maps 30%
Group Presentation (1) 10%
Group Presentation (2) 20%
Group Business Plan 40%

Before Class: Read the assigned reading materials.
After Class: Draw a weekly mind-map which summarizes the lecture content for assessment.
On-going: Conduct a literature search, and research and facilitate regular group discussions for the group assignment on an international business plan (i.e., presentations and international business plan).

A reading list will be provided in the first class.

Course Introduction & International Business Defined
Motives behind International Business Venture
Globalization and Business Environment
Entrepreneurship and Innovation
Searching Marketing and/or Sourcing Opportunities
Group Presentation (1)
Opportunity and Risk Assessment
Entry Strategies
ICTs and International Business
Cross-cultural Negotiation
Managing Risks
International Business Financing
Forecasting
Group Presentation (2-a)
Group Presentation (2-b)
Students will learn the basic concept and techniques of accounting. Accounting is a common language that is used in business. This language provides the information about the business, that is, how the business has been run so far. So accounting information is essential in business.

The aim of this course is as follows: students understand the role of accounting information, such as earnings, sales, costs and so on. students understand the stakeholders' interest against the company.

To achieve this aim, the following subjects will be covered:

1. Basic accounting in English
2. Review of essential accounting concepts
3. Basic concepts of accounting
4. Business and financial statements
5. Accounting system
6. Accounting record usage
7. Balance sheet
8. Income statement
9. Statement of cash flow
10. Statement of retained earnings
11. Financial statements analysis
12. Financial statements analysis
13. Financial statements analysis
14. Financial statements analysis
15. What is accounting? Revisited

Students will carefully read the textbook. In addition to reading the textbook, students will work on assignments.
The aim of this course is to survey the growing field of business ethics. Specifically, we will first become familiar with the major ethical theories, and see how they can be used as tools to understand the moral issues in business. Then we will survey the major issues in the field. We will examine views concerning the meaning and value of work, employee rights, and employee responsibilities. We will then look at product safety and pricing issues, ethics in advertising, and issues surrounding international business and globalization.

Each week, you will be expected to:
1. Complete all assigned readings.
2. Participate in the Discussion Board.
3. Complete and submit all assignments by the due dates.

An understanding of:
- Principles of ethics
- Ethics and the role of the firm.
- Ethics and firms’ management structure and strategy.
- The relation between ethical principles and individuals’ decisions in management
- Critical evaluation of concepts of business ethics
- Applying ethics in problem solving through case studies

Discussion Board Participation 50%
Response Papers 50%

Reading newspapers everyday.
All course material will be provided in the lessons and netlinks. There are no required materials to purchase before taking the class.

Surveys will be conducted according to the bylaws of the university and the department.

1. Introduction
   Please be on time for class. If you are late, you will probably be marked absent for that day, since attendance will be taken at the beginning of the class. You may also miss important announcements and/or assignments. The instructor will not repeat things over and over.

2. Introduction to Business Ethics
   What Is Business Ethics and Why Study It?

3. Selected Theories for Ethical Decision Making 1
   Utilitarianism

4. Selected Theories for Ethical Decision Making 2
   Kant’s Ethics

5. Selected Theories for Ethical Decision Making 3
   Ethical Relativism

6. Selected Theories for Ethical Decision Making 4
   Virtue Ethics

7. Rival Views of The Social Responsibility of Business 1
   Maximum Profit

8. Rival Views of The Social Responsibility of Business 2
   Corporate Social Responsibility (CSR)

9. Freedom and Market 1
   Readings: Milton Friedman, The social responsibility of business is to increase its profits

10. Freedom and Market 2
    Readings: Milton Friedman, The social responsibility of business is to increase its profits

11. Freedom and Market 3
    Readings: Milton Friedman, The social responsibility of business is to increase its profits

12. Stakeholder Theory 1
    Readings: Norman Bowie, Business Ethics: A Kantian Perspective Reconsidered

13. Stakeholder Theory 2
    Readings: Norman Bowie, Business Ethics: A Kantian Perspective Reconsidered

14. Stakeholder Theory 3
    Readings: Norman Bowie, Business Ethics: A Kantian Perspective Reconsidered

15. Ethical Issues Facing Employees
    Protecting Those Who Do The Right Thing
Students will learn the basic concept and techniques of accounting. Accounting is a common language that is used in business. This language provides the information about the business, that is, how the business has been run so far. So accounting information is essential in business.

The aim of this course is as follows:
- Students understand the role of accounting information, such as earnings, sales, costs, and so on.
- Students understand the stakeholders' interest against the company.

The course will cover:
- Basic concepts of accounting (1)
- Basic concepts of accounting (2)
- Balance sheet changes; Income measurement
- Accounting system
- Revenues and monetary assets
- Expenses and costs
- Inventories and cost of sales
- Noncurrent assets and depreciation
- Liabilities and equity
- Statement of cash flow
- Analysis of financial statements (1)
- Analysis of financial statements (2)
- Analysis of financial statements (3)
- What is accounting? Revisited

The course textbook is:

Grading:
- Participation and contribution to the class: 40%
- Homework: 30%
- Report or exam: 30%

Students will carefully read the textbook. In addition to reading the textbook, students will work on assignments.

Additional resources:
- [syuasukata.at@bus.kindai.ac.jp](mailto:syuasukata.at@bus.kindai.ac.jp)

# Course Outline

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction</td>
<td>What is accounting? Students will learn the basic concept of accounting.</td>
</tr>
<tr>
<td>2</td>
<td>Basic concepts of accounting (1)</td>
<td>Students will learn the elements of the balance sheet: assets, liabilities, and equity.</td>
</tr>
<tr>
<td>3</td>
<td>Basic concepts of accounting (2)</td>
<td>Students will learn the basic concept of accounting.</td>
</tr>
<tr>
<td>4</td>
<td>Balance sheet changes; Income measurement</td>
<td>Students will learn the various items of the balance sheet.</td>
</tr>
<tr>
<td>5</td>
<td>Accounting system</td>
<td>Students will learn to use the rules of increase and decrease of items, and credit and deposit.</td>
</tr>
<tr>
<td>6</td>
<td>Revenues and monetary assets</td>
<td>Students will learn how to use the rules of sales and conservatism, materiality, and realization.</td>
</tr>
<tr>
<td>7</td>
<td>Expenses and costs</td>
<td>Students will learn how to use the expense and the role of the income statement.</td>
</tr>
<tr>
<td>8</td>
<td>Inventories and cost of sales</td>
<td>Students will learn inventories and cost of sales in the financial statements.</td>
</tr>
<tr>
<td>9</td>
<td>Noncurrent assets and depreciation</td>
<td>Students will learn the concepts of noncurrent assets and depreciation. Understanding why we do depreciation is the core of modern accounting.</td>
</tr>
<tr>
<td>10</td>
<td>Liabilities and equity</td>
<td>Students will learn the concepts of liabilities and equity. It is important to understand that any assets not claimed by creditors will be claimed by equity investors.</td>
</tr>
<tr>
<td>11</td>
<td>Statement of cash flow</td>
<td>Students will learn how to read the statement of cash flow and make it.</td>
</tr>
<tr>
<td>12</td>
<td>Analysis of financial statements (1)</td>
<td>Students will learn how to analyze the financial statements. They will learn the return on assets (ROA) and return on equity (ROE).</td>
</tr>
<tr>
<td>13</td>
<td>Analysis of financial statements (2)</td>
<td>Students will learn how to analyze the financial statements. They will learn the factors that affect ROA and ROE.</td>
</tr>
<tr>
<td>14</td>
<td>Analysis of financial statements (3)</td>
<td>Students will learn how to analyze the financial statements. They will learn the concept of the quality of earnings.</td>
</tr>
<tr>
<td>15</td>
<td>What is accounting? Revisited</td>
<td>We will revisit what accounting is.</td>
</tr>
</tbody>
</table>
### Course Description

This course offers an introduction to the concepts and methods of modern microeconomics. It will provide students with sound understanding of the most important economic principles and methods that can help them make better decisions and enhance the quality of their lives, careers, and future academic endeavors.

The course will consist of lectures centered on an easy-to-understand textbook that is used in some of the world’s most prestigious universities. The course presentation will require the use of simple tables and graphs. Basic algebra and arithmetic operations will be used as needed; no advanced math skills are required.

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Specifically, after this course the student should be able to derive demand and supply schedules and curves, explain the consumption behavior of individuals and households, allocation of income, and the expected response of demand to variations in prices. The student should also be able to explain how a business firm allocates its resources and how it prices goods and services.

### Assessment

- **Final Exam (100%)**
  - Browsing through the relevant textbook contents before classes.
  - Solving practice problems.
  - Reading business and economics news in English on the Internet.

### Textbooks

  - This textbook is an online electronic book. You can buy it (although it is not required) from the website above. It is cheap and eco-friendly, but at the same time a high quality global standard economics textbook. You can also get a printable PDF version.

- **Principles of Economics, 5th Edition** (N. Gregory Mankiw, South-Western Cengage Learning)

### Course Outline

<table>
<thead>
<tr>
<th>Lecture</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Orientation &amp; Introduction</td>
</tr>
<tr>
<td>2</td>
<td>The Interconnected Economy - Chapter 1</td>
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<tr>
<td>3</td>
<td>Choice in a World of Scarcity 1/2 - Chapter 2</td>
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<tr>
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<td>Demand and Supply 4/4 - Chapter 4</td>
</tr>
<tr>
<td>9</td>
<td>Elasticity - Chapter 7</td>
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<td>Household Decision Making 1/2 - Chapter 8</td>
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<td>Cost and Industry Structure 1/2 - Chapter 9</td>
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</tr>
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<td>14</td>
<td>Perfect Competition - Chapter 10</td>
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<td>Final Review</td>
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### Instructor

greg@kindai.ac.jp
<table>
<thead>
<tr>
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<tbody>
<tr>
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<td>講義概要</td>
<td>近畿大学</td>
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授業概要/方法

授業概要/方法

学習・教養目標及び到達目標

授業者はこの授業により
1. 英語の基礎を深く学習することができる。これは英語学習に絶大な影響を与える。
2. 英語表現力を高めることができる。
3. 読みしめる英文文章を正確に理解することができる。

成績評価方法及び基準

小テスト每回実施 40%
定期試験 60%

授業時間外に必要な学習

授業時間外に必要な学習

教科書

教科書

ISBN 9784874242773 「First Steps in English Linguistics 英語言語学の第一歩」（彩山 本編、くろしお出版）

参考文献

参考文献

関連科目

関連科目

授業評価アンケート実施方法

授業評価アンケート

研究室・メールアドレス

研究室・メールアドレス

18号棟3階 hidekihamamoto@kindai.ac.jp

オフィスアワー

オフィスアワー

火曜日12:00-13:00
金曜日12:00-13:00

授業計画の項目・内容

授業計画の項目・内容

1回 What is English Linguistics? Knowledge of language.
2回 What is English Linguistics? Components of grammar
3回 History of English 1 The prehistory of English
4回 History of English 2 The Old English
5回 History of English 3 The Middle English and the Modern English
6回 Semantics 1 kinds of meanings
7回 Semantics 2 categorization and prototypes
8回 Semantics 3 Semantic networks
9回 Semantics 4 synonyms, antonyms, and Polysemy
10回 Semantics 5 Metaphor and Metonymy
11回 Syntax 1 complements and adjuncts
12回 Syntax 2 Easiest way to draw tree diagrams
13回 Syntax 3 Retrospect and prospect
14回 Review Check your understanding by the trial questions
15回 Pre Examination Reviewing of what you learned so far

定期試験

既習事項のうち重要な項目の理解度を確認する試験を実施する。

ホームページ

In this course, students will have opportunities to learn about different aspects of Western cultures. In the first half of the semester, students will learn and explore European cultures and North American cultures. In the latter half of the semester, the influence of Western cultures on other cultures such as indigenous cultures will be covered and discussed.

Students will deepen their understanding of Western cultures and their influences on the world. Students will improve their critical thinking. Students will develop confidence in their ability to speak in front of others.

In-Class Tasks (Discussion, etc) 30%
Assignments 20%
Presentation 50%
Report 20%

Newspapers and books to increase their knowledge of the world, especially Western cultures and their influences on the world.

None

Introduction to the Course
Cultures and Globalization
European Cultures 1
European Cultures 2
European Cultures 3
North American Cultures 1
North American Cultures 2
North American Cultures 3
Western Cultures and Indigenous Cultures 1
Western Cultures and Indigenous Cultures 2
Western Cultures and Indigenous Cultures 3
Western Cultures Influences on the World 1
Western Cultures Influences on the World 2
Western Cultures Influences on the World 3
Presentations
近畿大学

Kindai Web Syllabus 2016年度シラバス

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<td>担当教員</td>
<td>内藤 能</td>
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<td>専門科目</td>
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<td>英文科目名</td>
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</table>

備考

授業概要・方法等
国際を越えて人々が往来する観光では企画・運営、実用において英語を使うのが世界基準と言っても過言ではない。業務外
語のことを習得、空港、地上交通、ホテルなど実務面を観光分野で使われる英語コミュニケーションの習得を目指す。

学習・教育目標及び到達目標
観光英語を学ぶことにより、観光英語で日本の事実を紹介する表現を学ぶ。

成績評価方法および基準
成績評価方法および基準
授業時間外に必要な学習

教科書

参考文献

関連科目

授業評価アンケート実施方法

研究会・メールアドレス

オフィスアワー

授業計画の項目・内容

| 1回 | Class Introduction |
| 2回 | Travel Information 1 |
| 3回 | Travel Information 2 |
| 4回 | Airport 1 |
| 5回 | Airport 2 |
| 6回 | Hotel 1 |
| 7回 | Hotel 2 |
| 8回 | Mid-term Exam/Dining 1 |
| 9回 | Dining 2 |
| 10回 | Asking and Giving Directions 1 |
| 11回 | Asking and Giving Directions 2 |
| 12回 | Ground Transportation 1 |
| 13回 | Ground Transportation 2 |
| 14回 | Mailing and Money Exchange 1 |
| 15回 | Mailing and Money Exchange 2 |

規定試験

ホームペジ
近畿大学

<table>
<thead>
<tr>
<th>日文</th>
<th>英文</th>
</tr>
</thead>
<tbody>
<tr>
<td>この科目はICTの基礎知識を学習し、将来のICT技術者になるために必要なスキルを養成する。学生は今後ICT技術の進化に伴い、新たな技術を学び、実践する能力を身に付けることが求められます。</td>
<td>This course will help students develop and consolidate their knowledge, skills and understanding in ICT and be aware of emerging technologies. Students will gain confidence to function as autonomous users of ICT and to continue to develop their skills in a variety subject areas. Students will consider the impact of new technologies on methods of working in the outside world and on social, economic, ethical and moral issues.</td>
</tr>
<tr>
<td>学習・教育目標及び到達目標</td>
<td>Students should be able to demonstrate their ability to use a range of software packages in practical and work-related contexts. Knowledge and understanding of the importance of ICT systems in organisations and society should also be demonstrated.</td>
</tr>
<tr>
<td>成績評価方法および基準</td>
<td>Participation 40% Assessment Task 60%</td>
</tr>
<tr>
<td>授業時間外に必要な学習</td>
<td>Task preparation and completion of tasks not finished in class time.</td>
</tr>
<tr>
<td>教材</td>
<td>None</td>
</tr>
<tr>
<td>参考文献</td>
<td></td>
</tr>
<tr>
<td>授業評価アンケート実施方法</td>
<td></td>
</tr>
<tr>
<td>研究室・メールアドレス</td>
<td></td>
</tr>
<tr>
<td>オフィスアワー</td>
<td>Wednesday and Friday lunchtime by appointment</td>
</tr>
<tr>
<td>授業計画の項目・内容</td>
<td></td>
</tr>
<tr>
<td>第1回</td>
<td>Introduction to the course and ICT</td>
</tr>
<tr>
<td>第2回</td>
<td>Computers and computer systems</td>
</tr>
<tr>
<td>第3回</td>
<td>Communication</td>
</tr>
<tr>
<td>第4回</td>
<td>Document production</td>
</tr>
<tr>
<td>第5回</td>
<td>Assessment Task 1</td>
</tr>
<tr>
<td>第6回</td>
<td>Data manipulation</td>
</tr>
<tr>
<td>第7回</td>
<td>Data Integration</td>
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<tr>
<td>第8回</td>
<td>Assessment Task 2</td>
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<tr>
<td>第9回</td>
<td>Data Analysis</td>
</tr>
<tr>
<td>第10回</td>
<td>Data Presentation</td>
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<tr>
<td>第11回</td>
<td>Assessment Task 3</td>
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<tr>
<td>第12回</td>
<td>Website Authoring</td>
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<td>第13回</td>
<td>Presentation Authoring</td>
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<tr>
<td>第14回</td>
<td>Review</td>
</tr>
<tr>
<td>第15回</td>
<td>Final Assessment Task</td>
</tr>
</tbody>
</table>

In this course, students will examine authentic examples of current English from media sources including newspapers, magazines, and the internet. Each class will provide opportunities for students to deliver presentations and have in-depth discussions in English on various topics. Active participation is absolutely essential.

Students will further develop their understanding of current events and enhance their ability to discuss and present in small groups.

- **Course Title**: Current English A (2a)
- **Syllabus No**: 1611800465
- **Instructor**: THORPE, Todd
- **Units**: 2
- **Field**: Specialty
- **Major**: English

### Course Goals
- **Learning Objectives**: Students will develop their understanding of current events and enhance their ability to discuss and present in small groups.
- **Grading**: Participation 50%, Discussion Role Sheets 50%
- **Homework**: Have your homework done for each class.

### Course Materials
- **Reference Materials**: Dictionary
- **Required Books**: None
- **Office Hours**: Wednesday 3rd Period
- **Location**: Building 18, 5th Floor
- **Email**: toddthorpe@hotmail.com

### Course Outline
<table>
<thead>
<tr>
<th>Lecture No.</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Introduction to the Course</td>
</tr>
<tr>
<td>2nd</td>
<td>Current News Topics #1</td>
</tr>
<tr>
<td>3rd</td>
<td>Current News Topics #2</td>
</tr>
<tr>
<td>4th</td>
<td>Current News Topics #3</td>
</tr>
<tr>
<td>5th</td>
<td>Current News Topics #4</td>
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<tr>
<td>6th</td>
<td>Current News Topics #5</td>
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<td>7th</td>
<td>Current News Topics #6</td>
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<td>8th</td>
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<td>13th</td>
<td>Current News Topics #12</td>
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<tr>
<td>14th</td>
<td>Current News Topics #13</td>
</tr>
<tr>
<td>15th</td>
<td>Current News Topics #14</td>
</tr>
</tbody>
</table>
In this course, students will have opportunities to learn about and discuss various perspectives on people matters in the world such as sexual orientation, ethnic minorities, and other diversity related themes. Students will reflect on their own perspectives on these matters and will explore how diverse perspectives play a role in shaping the world.

Students will deepen their understanding of global perspectives. Students will improve their critical thinking.

Read Newspapers and books to increase their knowledge of the world. There will be various assignments in which they need to research, write and present.

───

In-Class Tasks (Discussion, etc) 30%
Assignments 20%
Presentation 50%
Report 20%

Read Newspapers and books to increase their knowledge of the world. There will be various assignments in which they need to research, write and present.

None

Introduction to the Course
Common Sense and Perspectives
Your Perspectives 1
Perspectives Study 1
Perspectives Study 2
Your Perspectives 2: Reflection
Japan's multiculturalism and diversity 1
Japan's multiculturalism and diversity 2
Japan's multiculturalism and diversity 3
Diversity in the world 1
Diversity in the world 2
Diversity in the world 3
Alternative Perspectives
Presentations 1
Presentations 2
With the progress of globalization, it is extremely important for students to understand the theoretical aspects of international communication as they are practiced in the United Nations. This course will introduce communication theory in a way that helps students understand its importance for their future careers while also providing an opportunity to put the theories into practice through a United Nations simulation near the end of the course. Students will also explore approaches to active listening, paraphrasing, honest communication and the stages of mediation.

Students will develop confidence in their ability to speak in front of others and explore the topic of international communication.

**Course Introduction**

- **1st Week**: Course Introduction
- **2nd Week**: Background to international communication and the United Nations
- **3rd Week**: Communication skills for country presentations
- **4th Week**: Communication skills for agenda presentations
- **5th Week**: Communication skills for committee presentations
- **6th Week**: Policy presentations
- **7th Week**: Skills for consensus building
- **8th Week**: Formal Debate
- **9th Week**: Informal Debate
- **10th Week**: Communication for working papers
- **11th Week**: Rules of procedure/ proper communication
- **12th Week**: Simulation
- **13th Week**: Simulation
- **14th Week**: Simulation
- **15th Week**: Simulation

**Office Hours**

Wednesday 3rd Period

**Required Textbooks**

- None

**Reference Materials**

- Dictionary

**Assessment Methods**

- Participation 40%
- Presentations 40%
- Reports 20%

**Homework**

- Have your homework done for each class.

**Other Information**

- Building 18, 5th floor
- toddthorpe@hotmail.com
**Course Name:** Global Issues

**Instructor:** ATKINS, Andrew

**Credits:** 2 units

**Course Description:**
Students will be given opportunities to learn about and discuss global issues such as world poverty, sustainable development, human rights, the environment, communication and most importantly, possible solutions to the problems.

**Learning Outcomes:**
Students will improve critical understanding of current global issues and become confident in discussing their opinions in groups of varying sizes.

**Assessment:**
- Participation: 30%
- Assignments: 40%
- Presentations: 30%

**Reading Material:**
Read articles and books to increase knowledge of the world.

**Office Hours:**
Wednesday and Friday lunchtime by appointment.

**Course Materials:**

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction to the Course</td>
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<tr>
<td>2</td>
<td>Global Issues overview</td>
</tr>
<tr>
<td>3</td>
<td>Global North and South 1</td>
</tr>
<tr>
<td>4</td>
<td>Global North and South 2</td>
</tr>
<tr>
<td>5</td>
<td>Global North and South 3</td>
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<tr>
<td>6</td>
<td>Student-led discussion 1</td>
</tr>
<tr>
<td>7</td>
<td>Consumerism and Sustainability 1</td>
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<tr>
<td>8</td>
<td>Consumerism and Sustainability 2</td>
</tr>
<tr>
<td>9</td>
<td>Consumerism and Sustainability 3</td>
</tr>
<tr>
<td>10</td>
<td>Student-led discussion 2</td>
</tr>
<tr>
<td>11</td>
<td>Human rights and Diversity 1</td>
</tr>
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<td>12</td>
<td>Human rights and Diversity 2</td>
</tr>
<tr>
<td>13</td>
<td>Human rights and Diversity 3</td>
</tr>
<tr>
<td>14</td>
<td>Presentations 1</td>
</tr>
<tr>
<td>15</td>
<td>Presentations 2</td>
</tr>
</tbody>
</table>

**Contact Information:**
andrew@kindai.ac.jp

**Course Website:**
This course will help students explore Japanese historical and cultural concepts from ancient to modern times. The emphasis will be on how Japanese tradition and cultural identity have been shaped over time.

In addition to improved speaking and listening skills, students should come away from this course being able to:

a) recognize major historical periods and the dominant social and cultural themes in those periods in Japan
b) recognize and be able to describe major art forms and aesthetic concepts and the conditions in which they developed
c) develop critical thinking skills as they explore the relationship between historical cultural developments and their manifestations in modern society.

Students should strive to improve their understanding of characteristics of the culture and history of Japan by visiting institutions such as museums, temples and shrines, and by reading books and articles on those issues, etc.

<table>
<thead>
<tr>
<th>Course Introduction</th>
<th>Early Japanese Civilization and Culture</th>
<th>Creation Myths and the Origins of Shinto</th>
<th>Buddhism and Court Culture</th>
<th>Heian Period</th>
<th>Heian Period</th>
<th>Heian Period</th>
<th>Kamakura Period</th>
<th>Kamakura Period</th>
<th>Azuchi and Momoyama</th>
<th>Azuchi and Momoyama</th>
<th>Azuchi and Momoyama</th>
<th>Early Tokugawa</th>
<th>Early Tokugawa</th>
<th>Late Tokugawa</th>
<th>Late Tokugawa</th>
</tr>
</thead>
</table>

This semester will follow the development of Japan up through the Tokugawa period. Modern day culture, as it relates to these historical periods will also be examined.
This course will examine the origins of EPIC in English literature with a special focus on the "Beowulf". The literary masterpiece will be introduced by critically viewing the movie "Beowulf"(2007)—then comparing and contrasting the screen version with the textual version of the poem. The second part of the course will examine the important "The Canterbury Tales" by Geoffrey Chaucer (1342-1400). These tales map the classes of humankind and offer an unparalleled insight to Medieval English Society.

The goal of this course is to equip students with an understanding and an appreciation of English literary works which have shaped English literature through the ages, including Children’s literature.

Class attendance and participation 40%
Class projects and assignments 30%
End-of-Semester evaluation 30%

1 hour of self-study is required per week.

Material will be made available to students as PDF files via Kindai UNIPA Tobe announced in the class.

東京近畿大学

English Literary History and Linguistics A & B.

A-512 / kelly@kindai.ac.jp

Tuesday 12:15pm - 12:45pm

Office Hours

Friday 12:15pm - 12:45pm

Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Introduction</td>
</tr>
<tr>
<td>2</td>
<td>Beowulf - the Movie 1</td>
</tr>
<tr>
<td>3</td>
<td>Beowulf - the Movie 2</td>
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<td>8</td>
<td>Mid-term Evaluation</td>
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<td>9</td>
<td>Chaucer - DVD documentary</td>
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<td>10</td>
<td>The Canterbury Tales 1</td>
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<tr>
<td>11</td>
<td>The Canterbury Tales 2</td>
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<td>The Canterbury Tales 3</td>
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<td>13</td>
<td>The Canterbury Tales 4</td>
</tr>
<tr>
<td>14</td>
<td>The Canterbury Tales 5</td>
</tr>
<tr>
<td>15</td>
<td>End-of-Semester Evaluation</td>
</tr>
</tbody>
</table>

Kindai University
### 1. Introduction to Course
- Explanation of the course content, guidelines and expectations.
- Greetings and meeting people for the first time.
- Cultural nuances when meeting new people.

### 2. Self Introductions and Making Acquaintances
- Introducing yourself and greeting people.
- Making small talk.
- Appropriate topics when making new acquaintances.
- Learning classroom language.

### 3. Discussing Health and Science - Part 1
- Discuss health issues and hygiene.
- Understanding different health systems.
- Talking about health habits.

### 4. Discussing Health and Science - Part 2
- Discuss health issues and hygiene.
- Preventing health illnesses and talking about different diseases.
- Talking about health habits.

### 5. Energy and Natural Resources - Part 1
- Discussing energy problems: fossil fuels and their limits.
- Alternative energy strategies.
- Energy and development.

### 6. Energy and Natural Resources - Part 2
- Discussing energy problems: fossil fuels and their limits.
- Alternative energy strategies.
- Energy and development.

### 7. Culture and Traditions - Part 1
- Discussing cultural differences.
- Comparing other cultures with Japan.
- Examining some examples: United States, Argentina, Australia, others

### 8. Culture and Traditions - Part 2
- Discussing cultural differences.
- Comparing other cultures with Japan.
- Examining some examples: United States, Argentina, Australia, others

### 9. Midterm Test
There will be a mid term test: test content will include all topics and materials discussed in class.

### 10. Sharing Our Resources: Food and Natural Resources - Part 1
- Global natural resources and their supply.
- Population growth and natural resources.
- Migration and Refugees.

### 11. Sharing Our Resources: Food and Natural Resources - Part 2
- Global natural resources and their supply.
- Population growth and natural resources.
- Migration and Refugees.

第12回  Ancient Peoples and Global History - Part 1
- Discussing our ancestors and ancient people.
- Famous historical places.
- Modern global history.

第13回  Ancient Peoples and Global History - Part 2
- Discussing our ancestors and ancient people.
- Famous historical places.
- Modern global history.

第14回  Global Business and Economics - Part 1
- Introduction to globalization and economics.
- Causes and consequences of globalization.
- Discussing entrepreneurship.
- Evaluating statistics.

第15回  Global Business and Economics - Part 2
- Introduction to globalization and economics.
- Causes and consequences of globalization.
- Discussing entrepreneurship.
- Evaluating statistics.

Final Exam
There will be a final exam: exam content will include all the topics and materials discussed since the mid term test.