



INTERNATIONAL STUDENT EXCHANGE PROGRAM

COURSES TAUGHT IN ENGLISH
FALL SEMESTER 2017

UNDERGRADUATE COURSES

DSR2010	Corporate Social Responsibility
DSR4700	International Management and Cultures
DSR5100	Strategic Management (Pr : Intro. to Management & Financial Management)
ECO5550	Currencies and International Financial Markets (Pr : Intro. to Macroeconomics)
ESG1114	Doing Business in North America
FIN3500	Financial Management (Pr : Intro. to Financial Accounting)
FIN5521	Investment and Portfolio Management (Pr : Financial Accounting)
MET3122	Management of SMEs (Entrepreneurship)
MET4261	Operation Management (Pr : Statistical Methods)
MKG3300	Marketing
MKG5305	Consumer Behavior (Pr : Marketing)
MKG5316	International Sports Marketing (Pr : Marketing)
MKG5321	International Marketing (Pr : Marketing)
MKG5327	Advertising (Pr : Marketing)
MOD1101	Business of Fashion
ORH1163	Organizational Behavior
ORH1600	Introduction to the Management of Human Resources
SCO2000	Managerial Accounting (Pr : Intro. to Financial Accounting)

GRADUATE COURSES

DSR8403	Strategy of Organization and Corporate Social Responsibility : From Local to International
DSR8410	Implementing International Strategy
MET8404	Innovation Management
MET8413	International Issues in Organizational Management
ORH8404	Globalization and Contextual Issues in Management of Human resources
MGP7900	Project Management

- Course credit values : 3 North American credit (6 ECTS) courses
- 45 contact hours including exams



INTERNATIONAL STUDENT EXCHANGE PROGRAM

COURSES TAUGHT IN ENGLISH
WINTER SEMESTER 2018

UNDERGRADUATE COURSES

DSR4700	International Management and Cultures
DSR5100	Strategic Management (Pr : Intro. to Management & Financial Management)
DSR6102	Business Simulation (Pr : Strategic Management)
ECO3550	International Economic Relations (Pr : Intro. to Microeconomics)
ESG1114	Doing Business in North America
EUT1072	Sustainable Development in Management
FIN5580	Multinational Financial Management (Pr : Financial Management)
MET4011	Technological Innovation in Context (Pr : Intro. to Microeconomics & Financial Management & Marketing)
MKG5305	Consumer Behavior (Pr : Marketing)
MKG5321	International Marketing (Pr : Marketing)
MKG5327	Advertising (Pr : Marketing)
ORH1163	Organizational Behavior
ORH1600	Introduction to the Management of Human Resources
SCO2000	Managerial Accounting (Pr : Intro. to Financial Accounting)

GRADUATE COURSES

ECO8041	International Trade and Globalization
DSR8412	International Management : Strategies for the BRICS
MKG8425	International Marketing
MKG8429	Intercultural Marketing
MGP7017	Management of International Projects
ORH8412	Individuals and Organizations in a Cross-Cultural Context

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- 45 contact hours including exams