

The academic year of the Master in Management programme is divided into **8 Cycles**, from mid-September to early June.

1 Cycle = 4 Weeks = possibility to take **1 or 2 courses** per cycle

1 course = 5 ECTS credits = 30 hours (Management courses) or 45 hours (French language course)

Students willing to take 2 courses in one cycle must make sure to take:

- Cycles 1, 2, 4, 5, 7, 8: 1 morning class + 1 afternoon class or 1 morning class + 1 evening class or 1 afternoon class + 1 evening class in the same cycle so that the timetables do not overlap

- Cycles 3, 6: **1 course per week** with a limit of **2 courses** (example: 1 course in Week 1 + 1 course in Week 2, or 1 course in Week 1 + 1 course in Week 4, etc.)

Online core courses: Only open to double degree students, they do not appear on the list here below. More information will be sent directly to the students concerned.

Course syllabi: www.campusvirtuel.net > select the English flag at the top right hand corner > do not log in, instead click on: "Net Syllabus (Public Access)" to the left > Select the academic year and the semester; School: Bordeaux; Training: Master of Science in Management; Level: ESC Master 1 (in case the 2016-2017 syllabi are not available yet, you may refer to the 2015-2016 academic year knowing that they may be subject to slight changes)

Intermediate level courses are only open to Undergraduate / Bachelor Incoming Students

Advanced level courses are only open to Graduate / Master Incoming Students

Int./Adv. level courses are offered to both Bachelor and Master Incoming Students

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Cycle 1: September 19 - October 15 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
EXC-M4-LNG-000-F-L-BOD #1	French language for international students (Basic / Medium / Proficient)				
PGE-M5-STR-601-E-L-BOD #1	Carbon certification	English	Intermediate	Carbon certification	CSR
PGE-M5-HRM-002-E-L-BOD #1	Cross cultural management	English	Intermediate	Cross-cultural management	HRM
PGE-M5-HRM-006-E-L-BOD #1	International Human Resource Management	English	Advanced	International Human Resource Management	HRM
PGE-M5-MKT-001-E-L-BOD #1	Consumer Behavior	English	Intermediate	Consumer Behavior	Marketing
PGE-M5-OPS-604-F-L-BOD #1	Management des Opérations dans la Supply Chain	French	Intermediate	Supply chain operations management	Supply Chain
AFTERNOON COURSES					
PGE-M5-ACC-602-F-L-BOD #1	Audit et commissariat aux comptes	French	Intermediate	Audit	Accounting
PGE-M5-HRM-007-E-L-BOD #1	Change management	English	Advanced	Change management	HRM
PGE-M5-ACC-001-F-L-BOD #1	Droit des ressources humaines	French	Intermediate	Human resources law	HRM
PGE-M5-MKT-003-F-L-BOD #1	Management de la marque	French	Intermediate	Brand management	Marketing
EVENING COURSES					
PGE-M5-HRM-002-E-L-BOD #1	Cross cultural management	English	Intermediate	Cross-cultural management	HRM
PGE-M5-ECO-604-E-L-BOD #1	States & Corporations in the World Economy	English	Int./Adv.	States & Corporations in the World Economy	Marketing
PGE-M5-OPS-601-E-L-BOD #1	Supply Chain Simulation	English	Intermediate	Supply Chain Simulation	Supply Chain

Cycle 2: October 17 - November 12 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
EXC-M4-LNG-000-F-L-BOD #2	French language for international students (Basic / Medium / Proficient)				
PGE-M5-FIN-001-F-L-BOD #2	Financial Management and instruments (part 1)*	French	Intermediate	Financial Management and instruments (part 1)*	Finance
PGE-M5-FIN-606-F-L-BOD #2	Métiers de la banque	French	Intermediate	Bank activities	Finance
PGE-M5-HRM-001-F-L-BOD #2	Leadership	French	Intermediate	Leadership	HRM
PGE-M5-HRM-003-F-L-BOD #2	Management des hommes et des équipes	French	Intermediate	Human management	HRM
PGE-M5-OPS-607-E-L-BOD #2	Consulting in Process Management and Performance Improvement	English	Int./Adv.	Consulting in Process Management and Performance Improvement	Management
PGE-M5-MGT-612-E-L-BOD #2	Decision making and decision analysis: managerial practices	English	Int./Adv.	Decision making and decision analysis: managerial practices	Management
PGE-M5-MKT-615-E-L-BOD #2	Wine Marketing	English	Int./Adv.	Wine Marketing	Marketing
PGE-M5-OPS-608-E-L-BOD #2	Supply chain planning	English	Advanced	Supply chain planning	Supply Chain
AFTERNOON COURSES					
PGE-M5-ACC-601-F-L-BOD #2	Coût et prise de décision managériale	French	Intermediate	Accounting	Accounting
PGE-M5-FIN-002-F-L-BOD #2	Portfolio Management	French	Intermediate	Portfolio Management	Finance
PGE-M5-HRM-001-E-L-BOD #2	Leadership	English	Intermediate	Leadership	HRM
PGE-M5-MKT-009-F-L-BOD #2	Communication marketing intégrée	French	Advanced	Integrated Marketing Communication	Marketing
PGE-M5-MKT-610-E-L-BOD #2	Luxury marketing	English	Int./Adv.	Luxury marketing	Marketing
PGE-M5-MKT-004-F-L-BOD #2	Marketing des services	French	Intermediate	Services Marketing	Marketing
PGE-M5-OPS-602-E-L-BOD #2	Supply Chain Management	English	Intermediate	Supply Chain Management	Supply Chain
EVENING COURSES					
PGE-M5-ACC-608-F-L-BOD #2	Contrôle interne, audit interne	French	Advanced	Internal control, internal audit	Accounting

Cycle 3: November 14 - December 10 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
WEEK 1 COURSES (November 14-19) - courses taught in 1 week, final exam included					
PGE-M5-FIN-005-E-L-BOD #3	Advanced Case Studies in Corporate Finance	English	Advanced	Advanced Case Studies in Corporate Finance	Finance
PGE-M5-MKT-609-E-L-BOD #3	Retail Strategies	English	Int./Adv.	Retail Strategies	Marketing
PGE-M5-MGT-009-F-L-BOD #3	Management de projet	French	Int./Adv.	Project management	Strategy
PGE-M5-OPS-606-E-L-BOD #3	Managing sustainable supply chains	English	Advanced	Managing sustainable supply chains	Supply Chain
WEEK 2 COURSES (November 21-26) - courses taught in 1 week, final exam included					
PGE-M5-FIN-007-E-L-BOD #3	International Accounting and Consolidated Statements	English	Advanced	International Accounting and Consolidated Statements	Finance
PGE-M5-FIN-009-E-L-BOD #3	International Financial System	English	Advanced	International Financial System	Finance
PGE-M5-HRM-004-F-L-BOD #3	Human Resource Technics and Methods	French	Intermediate	Human Resource Technics and Methods	HRM
PGE-M5-MKT-005-F-L-BOD #3	Marketing responsable et développement durable	French	Intermediate	Sustainable marketing	Marketing
WEEK 4 COURSES (December 5-10) - courses taught in 1 week, final exam included					
PGE-M5-FIN-604-F-L-BOD #3	Gestion des risques en milieu bancaire	French	Intermediate	Risk Management in the Banking Industry	Finance
PGE-M5-FIN-603-E-L-BOD #3	Financial Markets (microstructure)	English	Intermediate	Financial Markets (microstructure)	Financial
PGE-M5-MKT-007-E-L-BOD #3	Digital Marketing	English	Advanced	Digital Marketing	Marketing
PGE-M5-MKT-616-E-L-BOD #3	Business CSR & International Development	English	Int./Adv.	Business CSR & International Development	Strategy

Cycle 4: January 9 - February 4 (final exam included)						
Course code	Course title	Taught in	Level	Title translated in English	Field of study	
MORNING COURSES						
EXC-M4-LNG-000-F-L-BOD #4	French language for international students (Basic / Medium / Proficient)					
PGE-M5-FIN-605-F-L-BOD #4	Information & Programmation	French	Intermediate	Programmation and information	Finance	
PGE-M5-HRM-002-E-L-BOD #4	Cross cultural management	English	Intermediate	Cross-cultural management	HRM	
PGE-M5-HRM-601-E-L-BOD #4	Human Resource Management in ASIA	English	Advanced	Human Resource Management in ASIA	HRM	
AFTERNOON COURSES						
PGE-M5-ACC-603-F-L-BOD #4	Comptabilité anglo-saxonne	French	Intermediate	Anglo-saxon Accounting	Accounting	
PGE-M5-ACC-607-F-L-BOD #4	Nouvelles méthodes de contrôle de gestion	French	Advanced	Accounting	Accounting	
PGE-M5-HRM-002-E-L-BOD #4	Cross cultural management	English	Intermediate	Cross-cultural management	HRM	
PGE-M5-MGT-612-E-L-BOD #4	Decision making and decision analysis : managerial practices	English	Int./Adv.	Decision making and decision analysis : managerial practices	Management	
PGE-M5-MKT-003-E-L-BOD #4	Brand management	English	Intermediate	Brand management	Marketing	
PGE-M5-OPS-601-E-L-BOD #4	Supply Chain Simulation	English	Intermediate	Supply Chain Simulation	Supply Chain	
EVENING COURSES						
PGE-M5-MKT-615-E-L-BOD #4	Wine Marketing	English	Int./Adv.	Wine Marketing	Marketing	
PGE-M5-OPS-601-E-L-BOD #4	Supply Chain Simulation	English	Intermediate	Supply Chain Simulation	Supply Chain	

Cycle 5: February 6 - March 4 (final exam included)						
Course code	Course title	Taught in	Level	Title translated in English	Field of study	
MORNING COURSES						
EXC-M4-LNG-000-F-L-BOD #5	French language for international students (Basic / Medium / Proficient)					
PGE-M5-FIN-001-F-L-BOD #5	Financial Management and instruments (part 1)*	French	Intermediate	Financial Management and instruments (part 1)*	Finance	
PGE-M5-HRM-001-F-L-BOD #5	Leadership	French	Intermediate	Leadership	HRM	
PGE-M5-OPS-607-E-L-BOD #5	Consulting in Process Management and Performance Improvement	English	Int./Adv.	Consulting in Process Management and Performance Improvement	Management	
PGE-M5-OPS-611-E-L-BOD #5	Lean management	English	Advanced	Lean management	Supply Chain	
AFTERNOON COURSES						
PGE-M5-ACC-601-F-L-BOD #5	Coût et prise de décision manageriale	French	Intermediate	Accounting	Accounting	
PGE-M5-HRM-001-E-L-BOD #5	Leadership	English	Intermediate	Leadership	HRM	
PGE-M5-MKT-610-E-L-BOD #5	Luxury marketing	English	Int./Adv.	Luxury marketing	Marketing	
PGE-M5-MKT-004-E-L-BOD #5	Services Marketing	English	Intermediate	Services Marketing	Marketing	
PGE-M5-OPS-602-E-L-BOD #5	Supply Chain Management	English	Intermediate	Supply Chain Management	Supply Chain	
EVENING COURSES						
PGE-M5-HRM-008-E-L-BOD #5	International mobility and career development	English	Advanced	International mobility and career development	HRM	

Cycle 6: March 6 - April 1 (final exam included)						
Course code	Course title	Taught in	Level	Title translated in English	Field of study	
WEEK 1 COURSES (March 6-11) - courses taught in 1 week, final exam included						
PGE-M5-FIN-601-F-L-BOD #6	Finance entrepreneuriale	French	Intermediate	Entrepreneurial Finance	Finance	
PGE-M5-OPS-603-F-L-BOD #6	Des prévisions aux objectifs commerciaux	French	Intermediate	Predictions to commercial objectives	Marketing	
PGE-M5-MKT-007-F-L-BOD #6	Marketing digital	French	Advanced	Digital marketing	Marketing	
PGE-M5-MKT-616-E-L-BOD #6	Business CSR & International Development	English	Int./Adv.	Business CSR & International Development	Strategy	
PGE-M5-MGT-009-F-L-BOD #6	Management de projet	French	Int./Adv.	Project management	Strategy	
WEEK 2 COURSES (March 13-18) - courses taught in 1 week, final exam included						
PGE-M5-ACC-610-F-L-BOD #6	Reporting financier et analyse financière des comptes consolidés en IFRS	French	Advanced	Financial reporting and and IFRS financial analysis	Accounting	
PGE-M5-ACC-605-F-L-BOD #6	Système d'information et audit	French	Intermediate	Information system	Accounting	
PGE-M5-FIN-003-E-L-BOD #6	Alternative Investment Management	English	Advanced	Alternative Investment Management	Finance	
PGE-M5-FIN-010-F-L-BOD #6	Financial Management and instruments (part 2)*	English	Advanced	Financial Management and instruments (part 2)*	Finance	
PGE-M5-OPS-606-E-L-BOD #6	Managing sustainable supply chains	English	Advanced	Managing sustainable supply chains	Supply Chain	
WEEK 3 COURSES (March 20-25) - courses taught in 1 week, final exam included						
PGE-M5-OPS-604-E-L-BOD #6	Supply Chain Operations management	English	Intermediate	Supply Chain Operations management	Supply Chain	
WEEK 4 COURSES (March 27-April 1) - courses taught in 1 week, final exam included						
PGE-M5-FIN-006-E-L-BOD #6	Ethical Finance and ISR	English	Advanced	Ethical Finance and ISR	Finance	
PGE-M5-FIN-008-E-L-BOD #6	Risk Management and Derivatives	English	Advanced	Risk Management and Derivatives	Finance	
PGE-M5-FIN-602-F-L-BOD #6	Stratégies bancaires	French	Intermediate	Bank Strategies	Finance	
PGE-M5-HRM-004-F-L-BOD #6	Human Resource Technics and Methods	French	Intermediate	Human Resource Technics and Methods	HRM	
PGE-M5-MKT-005-E-L-BOD #6	Sustainable Marketing	English	Intermediate	Sustainable Marketing	Marketing	

Cycle 7: April 3 - April 29 (final exam included)						
Course code	Course title	Taught in	Level	Title translated in English	Field of study	
MORNING COURSES						
PGE-M5-MKT-001-E-L-BOD #7	Consumer Behavior	English	Intermediate	Consumer Behavior	Marketing	
PGE-M5-OPS-610-E-L-BOD #7	Maritime management	English	Advanced	Maritime management	Supply Chain	
PGE-M5-OPS-608-E-L-BOD #7	Supply chain planning	English	Advanced	Supply chain planning	Supply Chain	
AFTERNOON COURSES						
PGE-M5-ACC-609-F-L-BOD #7	Comptabilité extra-financière	French	Advanced	Extra-Financial Reporting	Accounting	
PGE-M5-ACC-602-F-L-BOD #7	Audit et commissariat aux comptes	French	Intermediate	Audit	Accounting	
PGE-M5-ACC-001-F-L-BOD #7	Droit des ressources humaines	French	Intermediate	Human resources law	HRM	
PGE-M5-HRM-602-E-L-BOD #7	Positive Leading People & Organizational Excellence	English	Advanced	Positive Leading People & Organizational Excellence	HRM	
PGE-M5-OPS-609-E-L-BOD #7	Globalization and risk management in the SC	English	Advanced	Globalization and risk management in the SC	Supply Chain	

Cycle 8: May 9 - June 3 (final exam included)						
Course code	Course title	Taught in	Level	Title translated in English	Field of study	
MORNING COURSES						
PGE-M5-FIN-603-E-L-BOD #8	Financial Markets (microstructure)	English	Intermediate	Financial Markets (microstructure)	Financial	
PGE-M5-HRM-003-F-L-BOD #8	Management des hommes et des équipes	French	Intermediate	Human management	HRM	
PGE-M5-OPS-607-F-L-BOD #8	Conception et gestion de la supply chain	French	Advanced	The design and management of the Supply Chain	Supply Chain	
PGE-M5-OPS-605-E-L-BOD #8	Managing world class operations	English	Intermediate	Managing world class operations	Supply Chain	
AFTERNOON COURSES						
PGE-M5-ACC-604-F-L-BOD #8	Comptabilité des groupes	French	Intermediate	Accounting	Accounting	
PGE-M5-ACC-606-F-L-BOD #8	Pilotage de la performance	French	Advanced	Accounting	Accounting	
PGE-M5-MKT-008-F-L-BOD #8	Fonction chef de produit	French	Advanced	The function of product manager	Marketing	
PGE-M5-OPS-607-F-L-BOD #8	Conception et gestion de la supply chain	French	Advanced	The design and management of the Supply Chain	Supply Chain	
EVENING COURSES						
PGE-M5-ECO-604-E-L-BOD #8	States & Corporations in the World Economy	English	Int./Adv.	States & Corporations in the World Economy	Marketing	

* The course Financial Management and instruments is taught in 2 parts (cycle 2, 5 & 6). The students willing to take this course will have to follow part 1 (intermediate level) AND part 2 (advanced level). They must therefore stay at KEDGE for the whole academic year and be authorized to take classes of both levels.