

Bachelor/undergraduate Incoming Students in Marseille will be able to select courses from our **KEDGE Bachelor** and **International BBA** programmes. Students are allowed to mix courses from both programmes.
Attention: we strongly recommend the students to select courses according to their level (see 1st column of the table here below).

1 semester = possibility to take up to **6 courses**

1 Management course = 5 ECTS credits = **30 hours**

In addition, **French language courses** are available at different levels during the Fall and the Spring semesters.

Course schedule: the information regarding the time (morning or afternoon) at which each class will be taught will be available later, on the online course selection application.

Course syllabi are available on www.campusvirtuel.net > Net Syllabus (Public Access) > Select the academic year and the semester; School: Marseille; Training: "KEDGE BACHELOR Marseille" or "IBBA" or "CeseMed" (please refer to the course code: KBA, BBA, or CES); Level: KBM2, IBBA 1, CeseMed 2, 3 or 4.

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FALL 2016 SEMESTER (exact semester dates: please check the calendar on the IBBA and KEDGE Bachelor Programme Annexes)

Management courses (30 hours, 5 ECTS credits each)

Level of student	Programme (level)	Course code	Title	Taught in	Title in English
Can be taken by Bachelor incoming students in their 2nd year (attention: basic level courses)	IBBA (Year1)	BBA-B1-ACC-01-E-L MRS	Fundamentals of Accounting*	English	Fundamentals of Accounting
	IBBA (Year1)	BBA-B1-ECO-01-E-L MRS	Economy (macro-micro)*	English	Economy (macro-micro)
	IBBA (Year1)	BBA-B1-LAW-01-E-L MRS	Business Law*	English	Business Law
	IBBA (Year1)	BBA-B1-MGT-01-E-L MRS	Business Fundamentals*	English	Business Fundamentals
	IBBA (Year1)	BBA-B1-OPS-02-E-L MRS	Quantitative Methods*	English	Quantitative Methods
	IBBA (Year1)	BBA-B1-MKT-01-E-L MRS	Principles of Marketing*	English	Principles of Marketing
	IBBA (Year 1)	BBA-B1-ACC-01-F-L MRS	Fondements de la Comptabilité*	French	Financial accounting
	IBBA (Year 1)	BBA-B1-OPS-01-F-D MRS	Mathématiques (distanciel / online course)*	French	Mathematics
	IBBA (Year 1)	BBA-B1-ECO-01-F-L MRS	Economie (macro-micro)*	French	Economics (micro-macro)
	IBBA (Year 1)	BBA-B1-LAW-01-F-L MRS	Droit des Affaires*	French	Business law
For Bachelor Incoming Students in their 2nd or 3rd year	IBBA (Year 1)	BBA-B1-MGT-01-F-L MRS	Connaissance et Approche Globale de l'Entreprise*	French	Global business approach and business knowledge
	IBBA (Year 1)	BBA-B1-OPS-02-F-L MRS	Méthodes Quantitatives*	French	Quantitative methods
	KB (Year 2)	KBA-B2-FIN-01-E-L-MRS	Financial Management	English	Financial Management
	KB (Year 2)	KBA-B2-HRM-01-E-L-MRS	HR and Team Management	English	HR and Team Management
	KB (Year 2)	KBA-B2-MGT-01-E-L-MRS	Enterprise and Leadership 4	English	Enterprise and Leadership 4
	KB (Year 2)	KBA-B2-MIS-01-E-L-MRS	Management Information Systems	English	Management Information Systems
	KB (Year 2)	KBA-B2-MKT-01-E-L-MRS	Negotiation Technics	English	Negotiation Technics
	KB (Year 2)	KBA-B2-STR-01-E-L-MRS	Sustainable Development	English	Sustainable Development
	IBBA (Year 2)	CES-B2-STR-01-E-L MRS	Sustainable Development	English	Sustainable Development
	IBBA (Year 2)	CES-B2-MGT-02-E-L MRS	International Business	English	International Business
	IBBA (Year 2)	CES-B2-FIN-01-E-L MRS	Introduction to Finance	English	Introduction to Finance
	IBBA (Year 2)	CES-B2-MGT-04-E-L-MRS	International trade (Online course)	English	International trade (Online course)
	IBBA (Year 2)	CES-B2-ACC-01-F-L MRS	Comptabilité Budgétaire	French	Budgetary Accounting
	IBBA (Year 2)	CES-B2-OPS-01-F-L MRS	MRG (Méthodes de Recherche en Gestion)	French	Research Methods for Management
	IBBA (Year 3)	CES-B3-ACC-03-E-L MRS	Comparative International Accounting	English	Comparative International Accounting
	IBBA (Year 3)	CES-B3-ACC-02-E-L MRS	Comparative International Taxation	English	Comparative International Taxation
	IBBA (Year 3)	CES-B3-ACC-01-E-L MRS	Financial Analysis	English	Financial Analysis
	IBBA (Year 3)	CES-B3-LAW-01-E-L MRS	European Competition Law	English	European Competition Law
	IBBA (Year 3)	CES-B3-MKT-01-E-L MRS	European and International Marketing	English	European and International Marketing
	IBBA (Year 3)	CES-B3-MGT-02-E-L MRS	The Euromediterranean Management Approach	English	The Euromediterranean Management Approach
IBBA (Year 3)	CES-B3-ACC-03-F-L MRS	Comptabilité comparée	French	Comparative Accounting	
IBBA (Year 3)	CES-B3-ACC-02-F-L MRS	Fiscalité comparée	French	Comparative Taxation	
IBBA (Year 3)	CES-B3-ACC-01-F-L MRS	Diagnostic Financier	French	Financial Analysis	
IBBA (Year 3)	CES-B3-LAW-01-F-L MRS	Droit Européen de la Concurrence	French	European Competition Law	
IBBA (Year 3)	CES-B3-MKT-01-F-L MRS	Marketing Européen et International	French	European and International Marketing	
For Bachelor Incoming Students in their 4th year	IBBA (Year 4)	CES-B4-OPS-01-E-L MRS	Project Management	English	Project Management
	IBBA (Year 4)	CES-B4-MGT-01-E-L MRS	Business Strategy	English	Business Strategy
	IBBA (Year 4)	CES-B4-MKT-03-E-L MRS	Marketing Communication	English	Marketing Communication
	IBBA (Year 4)	CES-B4-MKT-01-E-L MRS	Marketing Strategy and Planning	English	Marketing Strategy and Planning
	IBBA (Year 4)	CES-B4-MKT-04-E-L MRS	International Marketing Cases	English	International Marketing Cases
	IBBA (Year 4)	CES-B4-MKT-02-E-L MRS	Luxury Goods Marketing	English	Luxury Goods Marketing
	IBBA (Year 4)	CES-B4-ACC-01-E-L MRS	Management Control and Operations	English	Management Control and Operations
	IBBA (Year 4)	CES-B4-FIN-01-E-L MRS	Investment and Financing Decisions	English	Investment and Financing Decisions
	IBBA (Year 4)	CES-B4-FIN-02-E-L MRS	International Finance	English	International Finance
	IBBA (Year 4)	CES-B4-OPS-01-F-L MRS	Management des Projets	French	Project Management
IBBA (Year 4)	CES-B4-MGT-01-F-L MRS	Stratégie	French	Business Strategy	

Course codes meaning

Example: CES-B2-FIN-01-E-L MRS

CES or IBBA = International BBA Programme (bachelor programme) / **KB** = KEDGE Bachelor programme

B2 = Bachelor level, 2nd year

FIN = major (e.g. Finance)

E = course taught in English

MRS = Marseille campus

*Attention: final exams for these specific courses will be held at KEDGE on January 3-6

SPRING 2017 SEMESTER (exact semester dates: please check the calendar on the IBBA and KEDGE Bachelor Programme Annexes)

Management courses (30 hours, 5 ECTS credits each)

Level of student	Programme (level)	Course code	Title	Taught in	Title in English
Can be taken by Bachelor incoming students in their 2nd year (attention: basic level courses)	IBBA (Year 1)	BBA-B1-STR-01-E-L MRS	International environment and Geopolitics*	English	International environment and Geopolitics
	IBBA (Year 1)	BBA-B1-OPS-03-E-L MRS	Operations Management*	English	Operations Management
	IBBA (Year 1)	BBA-B1-MIS-01-E-L MRS	Data Management & Information Systems (MIS)*	English	Data Management & Information Systems (MIS)
	IBBA (Year 1)	BBA-B1-OPS-01-E-L MRS	Project Management Methods*	English	Project Management Methods
	IBBA (Year 1)	BBA-B1-MGT-02-E-L MRS	Intercultural Management*	English	Intercultural Management
	IBBA (Year 1)	BBA-B1-ACC-02-E-L MRS	Introduction to Financial Analysis*	English	Introduction to Financial Analysis
	IBBA (Year 1)	BBA-B1-HRM-02-E-L MRS	Human Ressources and Global Context*	English	Human Ressources and Global Context
For Bachelor incoming Students in their 2nd or 3rd year	IBBA (Year 1)	BBA-B1-ACC-02-F-L MRS	Initiation à l'Analyse Financière*	French	Financial Analysis initiation
	KB (Year 2)	KBA-B2-FIN-02-E-L-MRS	Applied Financial Case Studies*	English	Applied Financial Case Studies
	KB (Year 2)	KBA-B2-HRM-02-E-L-MRS	Globalized HRM	English	Globalized HRM
	KB (Year 2)	KBA-B2-MGT-02-E-L-MRS	Management Applied to Regional Industries	English	Management Applied to Regional Industries
	KB (Year 2)	KBA-B2-MGT-03-E-L-MRS	Cross Cultural Management	English	Cross Cultural Management
	KB (Year 2)	KBA-B2-MKT-02-E-L-MRS	International Marketing	English	International Marketing
	KB (Year 2)	KBA-B2-OPS-01-E-L-MRS	Supply Chain Management	English	Supply Chain Management
	KB (Year 2)	KBA-B2-STR-02-E-L-MRS	Corporate Strategy	English	Corporate Strategy
	IBBA (Year 3)	CES-B3-OPS-01-E-L MRS	European Logistics Management	English	European Logistics Management
	IBBA (Year 3)	CES-B3-MGT-03-E-L MRS	Entrepreneurship	English	Entrepreneurship
	IBBA (Year 3)	CES-B3-MIS-01-E-L MRS	E Business	English	E Business
	IBBA (Year 3)	CES-B3-MGT-04-E-L MRS	Business in Intercultural Context	English	Business in Intercultural Context
	IBBA (Year 3)	CES-B3-HRM-01-E-L MRS	Organizational Behavior	English	Organizational Behavior
	IBBA (Year 3)	CES-B3-STR-01-E-L MRS	Sustainable Development	English	Sustainable Development
	IBBA (Year 3)	CES-B3-OPS-01-F-L MRS	Logistique Européenne	French	European Logistics
	IBBA (Year 3)	CES-B3-MGT-03-F-L MRS	Entrepreneurship	French	Entrepreneurship
	IBBA (Year 3)	CES-B3-MIS-01-F-L MRS	E Business	French	E-Business
	IBBA (Year 3)	CES-B3-MGT-04-F-L MRS	Commerce en Contexte Interculturel	French	Business in Intercultural Context
	IBBA (Year 3)	CES-B3-HRM-02-F-L MRS	Leadership Skills	French	Leadership Skills
	IBBA (Year 3)	CES-B3-HRM-01-F-L MRS	Comportement Organisationnel	French	Organisational Behaviour
IBBA (Year 3)	CES-B3-STR-01-F-L MRS	Développement Durable	French	Sustainable Development	

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