

INTERNATIONAL SHORT PROGRAM

JAKARTA
& BALI

“Embracing ASEAN Region and
its Business Opportunities”

People
Innovation
Excellence



BINUS UNIVERSITY and UDAYANA UNIVERSITY
invite international students from any fields of study
or disciplines to a Joint International Short Program
“Embracing ASEAN Region and its Business
Opportunities”



1 - 28
August 2016



AT BINUS UNIVERSITY, Jakarta &
UDAYANA UNIVERSITY, Bali



July 31, 2016

Arrival in Indonesia

August 1 - 14, 2016

Program at BINUS UNIVERSITY, Jakarta

August 15 - 28, 2016

Program at UDAYANA UNIVERSITY, Bali

August 28, 2016

Departure to home country

The Program Offers

- Classes that cover the most important steps of Southeast Asia economic development. Students will be given a full overview of political, cultural and economic history of ASEAN countries.
- Visits to companies and institutions
- Excursions (for example: batik-making workshop and traditional dance practice)

The Joint International Short Program is open to min. 10 participants. The program is conducted in English.

Objective

The Joint International Short Program introduces students to the main areas of Business in ASEAN and Indonesian SMEs with ASEAN Expansion.

The students will be able to discuss these topics with professionals from companies, institutions, BINUS UNIVERSITY and UDAYANA UNIVERSITY.

Program

Classes

The classes cover the main areas of:

- Country analysis: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Singapore, Thailand, The Philippines, Vietnam
- Human resources management in ASEAN
- Protection of intellectual property rights
- Living, traveling, working and doing business in ASEAN
- Selecting entry modes in ASEAN bureaucracy and corruption
- ASEAN Economic Community
- Cross cultural competence and management
- Indonesian business system

Course Structure

- Lectures (including theories, case study, independent study)
- Group project (including final presentation)

Student Activities

In addition to classes, the program offers activities for students, such as:

- Introduction to Bahasa Indonesia
- Traditional dance
- Traditional martial art

Excursions

Furthermore, the program includes:

- Visit to companies/institutions/organizations (Jakarta and Bali)
- City tours (Jakarta and Bali)
- Batik-making workshop in Jakarta
- Rafting and yoga in Bali

Eligibility Requirements

In order to be eligible to register for the Joint International Short Program, you must fulfill the requirements given below:

- You are an undergraduate student from any fields or disciplines.
- You are proficient in English.

Application and Payment

Applicants who wish to participate in the Joint International Short Program must apply by June 1, 2016. The selected participants will be notified within one week after the registration deadline.

Payment should be made by **July 1, 2016**. If minimum number of participants is not achieved, program will be canceled and fee will be refunded.

Program Fee

The program fee is **USD 2,430** that includes:

- All classes
- Course materials
- Welcome and farewell ceremonies
- Student activities
- Excursions
- Airport transfers (pick-up and drop-off)
- Local transportation during program
- Accommodation
- Lunches
- Air ticket Jakarta-Denpasar-Jakarta

Certificate of Attendance and Credits

Each participant will receive Certificate of Attendance and 8 (eight) credits.

- Business in ASEAN - 4 credits
- Indonesian SMEs with ASEAN Expansion - 4 credits

Registration & Information

BINUS International Office

<http://io.binus.ac.id>

e. io@binus.edu

t. (62) 21-534 5830 ext. 1322/1323/1324

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