

GET READY FOR **ASEAN** WITH

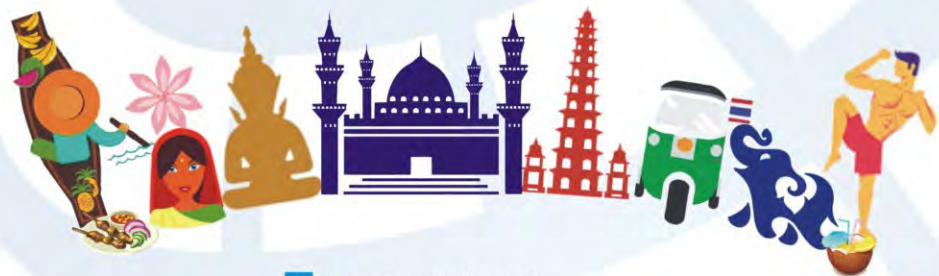


# P2A Journey

PASSAGE TO ASEAN

EXPLORE VIETNAM, THAILAND & MALAYSIA

6 - 17 SEPT 2015



People  
Innovation  
Excellence

#### International Office

Anggrek Campus,  
R. 331 (3rd Floor)  
t. (021) 534 5830  
#1323, 1324  
e. io@binus.edu

[www.io.binus.ac.id](http://www.io.binus.ac.id)

#### Overview & Benefits

- Date: 6 - 17 September 2015 (12D11N)
- Low- cost Immersion trip to Vietnam, Thailand & Malaysia
- Find all program details attached
- Participants: Min. 10 students\*, max. 30 students
- Authentic experience & cultural exchange to discover ASEAN
- Be part of ASEAN Economic Community (AEC)
- Get **ASEAN READINESS CERTIFICATE\*\*** and experience of a lifetime!

\*If minimum number is not achieved, program is canceled and fee will be refunded

\*\*Upon completion of P2A Virtual Tour & P2A Virtual Game on p2a.asia

#### Program Fee

**IDR 17 Million**

ALL INCLUSIVE: flights, train fares, meals,  
accommodation, program & activity fees

- FREE VISA

#### Application & Payment Deadline

**15 June 2015**

#### Routes



# HOW TO APPLY

1. Fill out the [Application Form](#)
2. Make payment via transfer to BINUS bank account with details as follow:

Bank's name	:	Bank Central Asia
Branch's name	:	Universitas Bina Nusantara
Bank's address	:	Jl. Kebon Jeruk Raya No. 27, Jakarta Barat
Beneficiary's account number	:	527-029-6698
Beneficiary's name	:	Bina Nusantara
Note	:	"P2A-NIM-NAMA"
Amount	:	IDR 17.000.000 (seventeen million rupiah)

3. Submit your application form (along with the required docs) **AND** payment receipt or proof to International Office (IO) in Anggrek – Room 331 or to [ypanna@binus.edu](mailto:ypanna@binus.edu) no later than **15 June 2015**.

For more info, please visit IO within consultation hours (Monday – Friday, 1 – 5 PM), or contact us through the following ways:

INTERNATIONAL OFFICE

Anggrek Campus, Room 331 (3<sup>rd</sup> Floor)

Phone: (021) 534 5830 #1323, 1324

Email: [io@binus.edu](mailto:io@binus.edu) | Website: [io.binus.ac.id](http://io.binus.ac.id)



**P2A**  
PASSAGE TO ASEAN

# Passage to ASEAN JOURNEY

## FPT University

*Hanoi, Vietnam 2015*

### Contact Information

[international.fpt.edu.vn](http://international.fpt.edu.vn)  
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### P2A Coordinator

Ms. Nguyen Quynh Trang  
Phone: +84 4 632 634 38  
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### P2A Officer

Mr. Hoang Van Cuong  
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*Vietnam - a country in Southeast Asia- is proud of its long coast line for nearly 2000 miles. As a strip of land shaped like the letter “S”, Vietnam is a transport junction from the Indian Ocean to the Pacific Ocean and the gateway to the mysterious Southeast Asia. Our country is known for its jungles and monsoon forests, which are diverse ecosystems that are alive with unique wildlife. Trekking is a popular activity in our country, particularly the mountains of Sapa and the primeval landscape of Cuc Phuong National Park. For a more urban escape, Food Street, motorbikes, Tra da via he (Ice Tea time on the street) are the most common things that any tourists can find in Hanoi, Saigon or Danang.*

#### FACTS ABOUT COUNTRY

*Location: South East Asia*

*Geographic coordinate: 16 10 N,  
107 50 E*

*Capital: Hanoi city (North of  
Vietnam)*

*National Holiday: September 2<sup>nd</sup>*

*Administrative divisions: 63*

*Population: Over 90 millions*

*Climate: Tropical*





## **FACTS ABOUT FPT UNIVERSITY**

*Establishment year: 2006*

*Campuses: Hanoi, Da Nang, Ho Chi Minh City*

*No. Local student: 17,000*

*No. International students: 100 (full-time) and above 500 (short-term)*

*Semester/year: 03 (Spring, Summer and Fall)*

*Member of FPT Corporation – the leading IT Company in Vietnam*

## **Why FPT University?**

*FPT University - the best ICT training institution in Vietnam from 2008 to 2014 - has been on the dynamic movements toward globalization of Vietnamese Higher Education. Since 2012, FPT University has been the first university in Vietnam to have been ranked 3 stars by QS World University Ranking System (UK), in which the Teaching Quality is ranked 5 stars and Facility is 4 stars. With the terrific experience providing a variety of oversea study programs for more than 500 international students from USA, French, Portugal, Demark, Spain, Japan, South Korea, Taiwan, Malaysia and Thailand in the year 2013 - 2014, FPT University endeavors to be changed as a new destination in Southeast Asia for students who are seeking life-changing opportunities to get typical Oriental culture and education exposure.*

## **Program Agenda** (\*\*Note: Schedules may vary due to Arrival/Departure time.)

### **Day 1: Arrival Day**

- Arrival Noi Bai International Airport
- Check in FPT University Campus
- Welcome Lunch/ Dinner

### **Day 2: Discover**

#### **FPT University**

#### **Morning:**

- Breakfast
- Campus tour
- Welcome Reception and Introduction from FPT International Office
- Lunch

#### **Afternoon:**

- Workshop Vietnam Discovery
- Visit FPT Software, one of the biggest IT companies in Vietnam, belongs to FPT Corporation.
- Dinner

### **Day 3: City Discovery**

#### **Morning:**

- Breakfast
- Hanoi City tour (all day)
- Dinner at FPT University Campus

### *Day 4: Culture day*

#### *Morning:*

- Breakfast
- Culture exchange activities
- Lunch

#### *Afternoon:*

- Closing Ceremony
- Farewell Dinner

### *Day 5: Departure day*

- Breakfast
- Check out FPT University Campus
- Departure



## *Workshop: Vietnam Discovery*

This is the session that provides students a brief understanding of Vietnamese language, culture and its history in the relation with the region and the World, as well as our economic transformation after the two wars in the past.



## *Hanoi City tour*

Said to be the quintessential city of Vietnam – a millennium-old capital of crumbling pagodas and labyrinthine streets existed a thousand years, Hanoi is a mix of a busy modern life and sustainable values preserved for generations. As such, Hanoi has become extremely attractive to tourists especially with Culture and History tours.

Students will have the chance to visit famous places in Hanoi, including: Ho Chi Minh mausoleum, Temple of Literature (the first university in Vietnam), Museum of Ethnology, and other must-go places.

## *Company visit*



*FPT Software* is one of the biggest member companies of FPT Corporation, a leading IT company in Vietnam with 7,000 employees working in 10 countries. Their customers come from Japan, US, Europe and some other big corporations in ASEAN.

The Company visit will provide students a deeper look into the Vietnamese economy, especially the globalization of Vietnamese Companies thus to briefly understand the business situation in Vietnam – an emerging economy in South East Asia.

## *Culture exchange activities*



Culture exchange activities are organized to promote the traditional culture of each country, bring our people closer, and prepare our students to the one ASEAN Community.

The culture day will enhance the mutual understanding among students; create and promote friendship and harmony.

Various activities are expected in the culture day, including culture exhibition and dance, cooking and folk games as well as the concert with outstanding performances from the students.





# Passage to ASEAN Offering at: Rangsit University, Bangkok, Thailand

“Promoting One Caring and Sharing Society”



## Contact Information:

[www.rsu.ac.th](http://www.rsu.ac.th)  
P2A Contact Person:  
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[oia@rsu.ac.th](mailto:oia@rsu.ac.th)

## Program Blackout Dates

1. December 20 – January 10
2. April 10 - April 20

## Country Information

Language: Thai  
Population: 67 Million  
Capital City: Bangkok  
Currency: Thai Baht (THB)  
Visa: ASEAN 1 Month “On Arrival”  
Government: Constitutional Monarchy  
Monarch: HM King Bhumipol Adulyadej  
Prime Minister: Prayut Chanocha (Military Junta)  
Seasons: (Tropical Monsoon)  
Hot/Dry: March – June  
Hot/Rain: July – October  
Temperate/Dry: Nov – February  
Land Area: 513,000 sq km  
GDP: USD 673 Billion  
Per Capita: USD 9,874  
Religion:  
Majority Buddhist  
Minority Muslim, Christian  
Time Zone: Indo-China  
Healthcare: Public/Private, National Healthcare System available  
Automobiles: Drive on the left  
International Calling code: +66  
ISO 3166 Code: TH  
Internet TLD: .th

## Introduction

Located 30 minutes drive north of Bangkok, Rangsit University is a leading Private University in Pathumthani Province, with 32,000 Students. Rangsit is geographically and culturally where the City and Rural life meet and students will experience both in this program. Most importantly, P2A groups will participate in 7 activities in 3 days, which will give great insight into what it means to live as a Thai person in Rangsit.

## What to Expect at RSU?

Thai people are known for their hospitality; eager to learn about others and share about themselves. Culturally, Thailand is changing very fast! As a transforming economy, globalization has had a significant impact on Thailand. Thailand is changing from quiet, rural towns to big cities thriving with technology. Although Thailand was never colonized, a mixture of influences from neighboring countries can be found. During your time in Thailand and Rangsit, we especially encourage you to observe how traditional culture meets modern culture, and truly get an understanding of what it means to be Thai person in today’s world!

### Day 1

#### **Activity 1 - Welcome Reception and Breaking the Ice: Thai Buddy (1-2 hr)**

**Lunch** – Local Thai Food with P2A Buddies

#### **P2A Activity 2 – Thailand Uncovered (3 hr Session)**

**Dinner** - Local Thai Dinner with P2A Buddies

P2A Talk with RSU Buddies (Dormitory)

### Day 2

**Breakfast** – On Campus Local Thai Food with P2A Buddies

#### **P2A Activity 3 – Becoming a Local & Giving Back (2 hrs)**

**Lunch** – Off Campus Local Food with P2A Buddies

#### **P2A Activity 4 – Special Activity (2 hrs)**

**Dinner** –Activity 5 – Thai Marketplace (2 hrs)

P2A Talk with RSU Buddies (Dormitory)

### Day 3

**Breakfast** – RSU Cafeteria

#### **P2A Activity 6 – Bangkok/Ayutthaya Cultural Tour**

**Lunch** – Farwell lunch (Onsite)

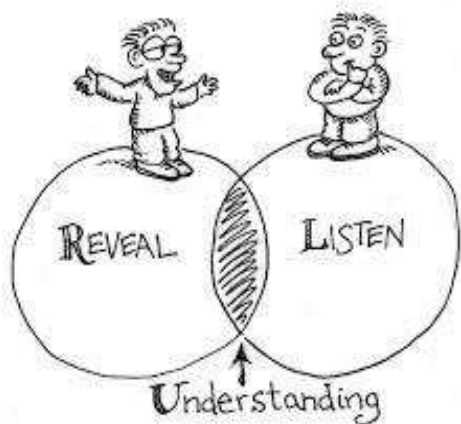
#### **Activity 7 - Student Interviews, Reflection on Thai Experience**

(Continued tour if time allows, transfer to transportation as needed)



## Activity 1 - Welcome Reception and Breaking the Ice: Thai Buddy (1-2 hr)

*Time to get to know each other!* When the P2A group first arrives, they will meet with the P2A Coordinators and RSU Students. We will discuss the plans for the coming 3-day program in your orientation, followed by an ice breaking activity with the RSU students who will be your “Thai Buddies”. Your Thai buddies will continue with you during the next 3-day journey, and will be your true guide to understanding Thailand!



## Activity 2: Thailand Uncovered (3hr Session)

In this dynamic, fun and interactive session, students will learn about how Thailand has become the country it is today, and what it means to be a “Thai Person.” In this session, students will begin by discussing their pre-existing opinions and ideas about Thailand. Most importantly, we will discuss about modern culture and Thai identity. Students should be prepared to engage into discussion...debate encouraged!

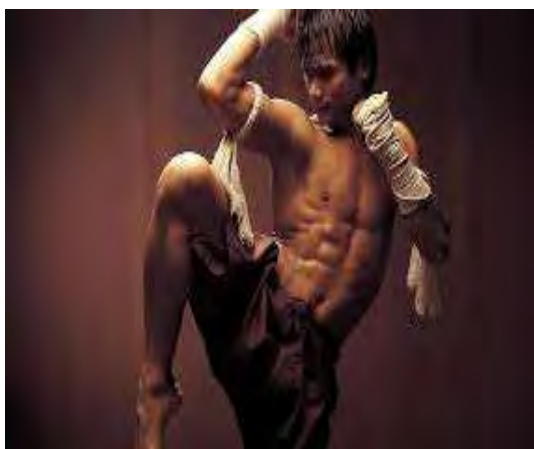
**Objective:** *To discuss in detail the essence of Thai life, people and culture, and how it has become the way it is, as well as, to take record of students pre-existing perceptions for future reflection.(ASEAN Game is Prerequisite)*

## Activity 3: Becoming a Local & Giving Back (2-3 hrs)

In this activity, the P2A group will visit a local temple, “Wat Hong” to experience and give back to the community. Thai temples, which are found in every town and province, are a center of community where people go for a vast array of reasons; including making merit, receiving advice from monks, school, rehabilitation and Buddhist prayer. For many temples, they serve as a center of the community. In this activity, the group will visit, interact and does some community service for the temple, just as Thai people do to “Make Merit.”

**Objective:** *To understand how Buddhism is the center of society for Thai People...“Not only must we be good, we must be good for something – Henry David Thoreau”*

*(This is not a religious activity, rather, an opportunity to understand a critical part to Thai society)*



## Activity 4: Special Activity (2 hrs)

*Time to become an expert!* In this Activity, the student group will have the chance to participate in a specialized activity in either Thai Kick Boxing OR Thai Cooking. Thai Kickboxing is an ancient form of self-defense, once used in battle, but today is Thailand’s National Sport. Different variations of the martial art can be found between Myanmar, Laos, Thailand and Cambodia. Students should Bring some basic gym clothes. The option For Thai cooking will be a short session where students learn about the different types of basic Thai foods, such as, the spices, ingredients, and classic dishes that make up a very important part of Thai life, FOOD!

**Objective:** *To learn in depth about a specific aspect of Thai culture that plays a major role in everyday Thai life, and has influences and close ties with neighboring countries and cultures.*

### Activity 5: Thai Marketplace (1 hr)

Get ready to try something new! In this activity, the P2A group will visit the RSU local market to explore and taste Thai foods. More importantly, the market is a local hub, where many people go every day after work/school. P2A Buddies will accompany the P2A group, to explain about the different types of foods, and encourage students to try new tastes!

**Objective:** Located only 500 meters from Campus, this activity is meant to show students similarities and differences between food in their home country and Thailand. The preparation and meals are a very important part of Thai Culture and Family!



### Activity 6: Field Trip: Bangkok/Ayutthaya

*Pack your camera!* In this final activity, the group will visit one of two cultural, historical beautiful sites of Thailand. Ayutthaya is the ancient capital of Thailand, where students will visit UNESCO heritage sites and temples. This is an important city for Thailand, as it was once conquered by the Burmese Army. Students also have the option to visit the historical “Wat Phra Kao” in Bangkok and visit the Grand Palace. Although The Royal Family no longer resides here, it is a great way to learn about the “Father and Mother” of Thailand, as His Majesty King Bhumibol Adulyadej is an extremely important part of Thai society and life.

**Objective:** To see important Historical Sites of Thailand to better understand how it has evolved into the country of today

### Activity 7: P2A Reflections

To conclude the P2A experience, the students will take time to individually, or in small groups, reflect on their experiences in Thailand over the last 3 days. In this final activity, the P2A Buddies will record any reactions that the students have, and more importantly, and changes in perception about Thailand and Thai people. This activity should reflect on the initial pre-existing opinions that they shared on Day 1, Activity 2.

**Objective:** To summarize and concluded what the students have experienced, and to make record of this as a form of analysis and reflection.



## Rangsit University, Thailand



## P2A Add-Ons

### Additional options for extended P2A Journeys to extend their experience



#### Homestay (Amphawa, Samut Songkhram):

By: Baan Khun Klao Homestay

Approximately 2 hrs from Bangkok, you will stay in a local Thai house to really learn a villager's culture. Amphawa is known for its seafood, lush tropical gardens and peaceful lifestyle on the River. At night, you will see many of fireflies when gazing on the river. Baan Khun Klao is very close to Amphawa Floating Market, just only 5 km from homestay.

This program endorsed by:



\* All participants who attend this programme will receive certificate from UUM P2A.

\*Entitle for P2A Partner Institutions only.

#### Registration & Information:

Student Development and Alumni Office  
College of Arts and Sciences,  
University Utara Malaysia,  
06010 UUM Sintok,  
Kedah Darul Aman, Malaysia  
Tel: +604-9285303  
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Email: [ppaumcas@uum.edu.my](mailto:ppaumcas@uum.edu.my)  
Website: [pacas.uum.edu.my](http://pacas.uum.edu.my)  
Facebook: [www.facebook.com/ppa.uumcas](http://www.facebook.com/ppa.uumcas)



**UUM**  
Universiti Utara Malaysia

## EDUCATIONAL VISIT PACKAGE 2014



## Why You Should Join Our Program?




- The UUM campus is fully equipped with modern facilities and amenities, including well-equipped and fully air-conditioned halls and classrooms, student lounge and a 24 hours wireless internet facility.
- Internationally recognised go-kart circuit and other recreational facilities for canoeing, jogging, cycling, jungle trekking, climbing, abseiling and camping.



## Program Highlights

- Propose educational visits package are perceived to have value added to international student mobility program in UUM lead.
- Granting to international students involved relating the level of understanding about life / culture / global thinking different in their country.
- Establish and strengthen bilateral relations between Malaysia and the country in general and UUM involved, and in particular international University.

## Activities

<p>Day 1</p> 	<p>Arrive at UUM</p> <p>Check in at the Student Residence Hall</p> <p>Breakfast</p> <p>Welcoming speech - Representative from respective school - Representative from guest</p> <p>Academic dialogue session</p> <p>University tour (UUM Scenery - UUM Gallery, Welcome Centre, Library etc)</p> <p>Free &amp; Easy</p> <p>Dinner</p> <p>Socialization activities with UUM Students Representative</p>	<p>Lunch</p> <p>Depart to Student Residence Hall</p> <p>Activities in UUM (Archery, Go cart, horse riding)</p> <p>Dinner</p>
<p>Day 2</p> 	<p>Breakfast</p> <p>Depart to Homestay</p> <p>Activities in Homestay (Agricultural Activities, Local Culture, Wedding Ceremonial Activities etc)</p>	<p>Day 3</p>  <p>Breakfast</p> <p>Lecture Experience Programme</p> <p>Lunch</p> <p>Check-out</p>