

Short Course Abroad

EUROPE

People Innovation Excellence

2015





Syahdan Campus

Jl. K H. Syahdan No. 9 Kemanggisan - Palmerah Jakarta Barat 11480. Indonesia

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JI. Kemanggisan Ilir III No. 45 Kemanggisan, Palmerah Jakarta Barat 11480, Indonesia

Anggrek Campus

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JWC Campus

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Alam Sutera Campus

Jl. Jalur Sutera Barat Kav. 21 Alam Sutera, Tangerang 15325

f. +6221 596 74042



CZ TR

CZECH REPUBLIC: Tomas Bata University, Zlín

TBU Summer Schools

Program calendar

August 15 – 29, 2015 (2 weeks)

Early bird deadline

April 30, 2015 (discount EUR 50)

Application deadline

May 31, 2015

Program fee

EUR 340 - 900

* Program fee includes administration fee, course fee, accommodation, breakfast, cultural program, and orientation walk, discount for meals, access to library and Internet, certificate, and CD with photos.

* Please notice that each program costs differently. See website for details.

Additional program

- Orientation Walk in Zlín and Movie Night
- ◆ Tomas Bata's Heritage Day and trip to Lešná Zoo Czech
- Guided tour of the Czech Company
- Entertainment Activities

Other information

Travel week (optional), August 29 – September 5, 2015

Application deadline May 31, 2015

Fee EUR 370

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* Fee for travel week includes travel costs, accommodation, entrance fee to historical sights, entertainment, 3 meals/day, promotion materials, guides.

Specific requirement

English proficiency

Further info

Ms. Petra Barešova

International Office

Tomas Bata University in Zlín Náměstí T. G. Masaryka 5555, 760 01 Zlín, Czech Republic

Phone: 00420 576 032 208, 00420 576 032 812

Email: summerschools@utb.cz

Website http://www.summerschools.utb.cz







(Photos: courtesy of Tomas Bata University)





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Course list

Additional program

Specific requirement

Further info

FRANCE: ESC Rennes School of Business, Rennes

International Summer Programme "Responsible Management"

Program calendar June 16 – 26, 2015 (2 weeks)

Early bird deadline April 1, 2015 (discount EUR 230)

April 15, 2015 **Application deadline Program fee** EUR 1,650

* Program fee includes tuition, accommodation, and visits.

CSR concepts and frameworks

Stakeholder management

Leadership & corporate governance

Incorporating CSR into a company's strategy

Ethics in finance and socially responsible investment

Sustainability & green business

CSR and employees

CSR and consumers

The institutional environment of CSR

Visit to St. Malo, Vannes, and Mont St. Michel

French proficiency level B2

Elodie Saint Yves or Felin Magali

International Relations Office ESC Rennes School of Business 2, Rue Robert d'Arbrissel

CS 76522 - 36065 Rennes Cedex, France

Phone +33 (0) 2 99 54 63 63

Email magali.felin@esc-rennes.com or esc@esc-rennes.fr

Website https://www.esc-

rennes.fr/index.php/en/programmes/summer-programme







(Photos: courtesy of ESC Rennes School of Business)

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+6221 535 0660





FRANCE: IÉSEG School of Management, Lille and Paris

International Fashion Business Summer Academy

Program calendar July 6 – 19, 2015 (2 weeks)

Application deadline May 15, 2015 EUR 2,400 **Program fee**

* Program fee includes courses fee, hospitality package, and administration fee.

Course list Introduction to Fashion Management

Fashion Communications

Additional program Guided backstage tour of Palais Garnier

Château de Versailles group tour

Cooking class

Guided Seine River Cruise

Closing ceremony

Scholarship Merit-based, 25% tuition waived

Further info Phone +33 1 55 91 10 10

Email summer@ieseg.fr

Website http://www.ieseg.fr/en/programs/international-fashion-

business-summer-program/

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(Photos: courtesy of IESEG School of Management)





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FRANCE: IÉSEG School of Management, Lille and Paris

International Summer Academy

Program calendar

July 1 – 24, 2015 (3 weeks)

Application deadline

May 15, 2015

Program fee

EUR 3,190

* Program fee includes courses fee, French Language Course, hospitality package,

and administration fee.

Course list

Corporate Diplomacy

Cross-Cultural Relationship and Negotiations

Corporate Social Responsibility and Marketing

Intercultural Communication

Profitability and Risk Assessment Using Corporate Annual Report

Market Research Survey

Influencing People and Creating Change

Ecology, Design and Business

* Please see website for complete course list.

Guided backstage tour of Palais Garnier and Seine River Cruise

L'incontournable International evening and 14th of July fireworks

Saturday evening picnic at the foot of the Eiffel tower

Scholarship

Additional activities

Further info

Merit-based, 25% and 50% tuition waived

Dr. Marta Marcheva

IÉSEG School of Management Socle de la Grande-Arche, 1, parvis de la Défense,

92044 Paris-La Défense cedex, FRANCE

Email summer@ieseg.fr

Website http://www.ieseg.fr/en/programs/international-summer-

academy/







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FRANCE: IÉSEG School of Management, Lille and Paris

Postgraduate International Summer Academy

Program calendar July 6 – 19, 2015 (2 weeks)

Application deadline May 1, 2015 EUR 2,400 Program fee

* Program fee includes courses fee, hospitality package, and administration fee.

Course list Responsible Manager: Change Management

Achieving Sustainable Growth using a Triple Bottom Line

Guided backstage tour of Palais Garnier **Additional program**

Château de Versailles group tour

14th of July Fireworks Viewing Party

Guided Seine River Cruise

Closing ceremony

Merit-based, 25% and 50% tuition waived **Scholarship**

Further info Phone +33 1 55 91 10 10

Email summer@ieseg.fr

Website http://www.ieseg.fr/en/programs/postgraduate-summer-

academy/

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(Photos: courtesy of IÉSEG School of Management)





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FRANCE: ISC Paris Business School, Paris

Summer Session "Luxury Products Management"

June 15 – July 4, 2015 (3 weeks) Program calendar

Application deadline May 1, 2015 **Application fee EUR 350 Program fee** EUR 1,700

* Program fee includes courses fee, course materials, and company visits.

Accommodation EUR 52 – 64/night/person

Course list Introduction to the Luxury Fields

Leather Goods and Accessories: Business, Fashion, and Trends

The History of Haute Couture

Finance in the Luxury Industry

Workshop: How to Create an "Haute Couture" Fragrance?

* Please see website for complete course list.

Additional program River cruise on the Seine

Visit to Château de Versailles

Annual Music Festival "Fête de La Musique"

Visit to LaVallée Village

Picnic at the Eiffel Tower

Further info Ms. Christelle Dombasi +33 (0) 1 40 53 99 99

Email cdombasi@iscparis.com

Website www.iscparis.com









(Photos: courtesy of ISC Business School)



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Course list

FRANCE: ISC Paris Business School, Paris

International MBA Seminar "Doing Business with France and Europe"

Program calendar June 8 – 20, 2015 (2 weeks)

Application deadlineMay 15, 2015Application feeEUR 350Program feeEUR 500

* Program fee includes courses fee, course materials, and company visits.

Accommodation EUR 52 – 64/night/person

The Entrepreneurship in France and Europe

 Competitive Advantages of Europe in Attracting Foreign Companies

Business Ethics and Ethical Decision Process in French Companies

Creativity at Work

• Business Ethics and Ethical Decision Process in French Companies

* Please see website for complete course list.

w River cruise on the Seine

w Visit to Château de Versailles

w Annual Music Festival "Fête de La Musique"

Ms. Christelle Dombasi +33 (0) 1 40 53 99 99

Email cdombasi@iscparis.com
Website www.iscparis.com



Additional program







(Photos: courtesy of ISC Business School)



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FRANCE: Université Catholique de Lille, Lille

European Summer Program

Session I

May 29 – June 25, 2015 (4 weeks)

Application deadline

April 1, 2015

Session II

June 30 – July 23, 2015 (4 weeks)

Application deadline

Additional program

May 1, 2015

Program fee

EUR 2,490

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* Program fee includes tuition fee, hospitality package, and administration fee.

Course list Please see website for details

Discover Lille "City of Art and History"

Discover the Western Front battle fields of France and Belgium

 Bruges: strolling in the streets and enjoy a cruise on a canal boat in the Venice of Belgium

 Brussels: spend a day in the Capital of Belgium and Capital of the European Union

French conversation (optional, with additional EUR 125)

 Visit World War I trenches, battlefields and memorials (optional, with additional EUR 65)

Weekend in Paris, France (optional, with additional EUR 250)

Ms. Audrey Vanpeperstraete +33 3 59 56 69 93

Email <u>audrey.vanpeperstraete@univ-catholille.fr</u> or <u>esp@univ-catholille.fr</u> or <u>esp@univ-catholille.fr</u>

Website http://www.univ-catholille.fr/european-summer-program/esp.asp



Further info







(Photos: courtesy of Université Catholique de Lille)





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GERMANY: Cologne Business School, Cologne

CBS Summer Programmes "Doing Business in Germany"

Program calendar July 13 – 31, 2015 (3 weeks)

Application deadline June 15, 2015

Program fee EUR 1,345

* Program fee includes application and tuition fee, transportation, field trips, and

company visits.

Course list ◆ The Structure of the German Economy

Cross-Cultural Management in Germany

• German Language

Further info Silke Bochow, M. A. +49 221 93 18 09 39

Email international.office@cbs.de

Website http://www.cbs.de/en/study-programmes/international-

students/cbs-summer-programmes/

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(Photos: courtesy of Cologne Business School)





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NETHERLANDS: HAN University of Applied Sciences, Arnhem

Doing Business in Europe

June 20 – July 10, 2015 (3 weeks) Program calendar

Application deadline April 1, 2015 EUR 1,500 **Program fee**

> * Program fee includes accommodation, local transportation, excursion to the European Parliament, medical insurance, airport pick up and drop off.

Course list Please see website for details **Additional program** Visit to European Parliament

Further info Ingrid Le Coultre ingrid.lecoultre@han.nl

Website http://www.han.nl/opleidingen/summer-course/doing-

business-in-europe/

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(Photos: courtesy of HAN University of Applied Sciences)



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NETHERLANDS: HAN University of Applied Sciences, Arnhem

Dutch Summer Course

Session I July 6 – 17, 2015 (2 weeks)

Application deadline April 1, 2015

Session II August 10 – 21, 2015 (2 weeks)

Application deadline April 1, 2015

Program fee EUR 450 (program fee only)

Course list Please see website for details

Further info Phone +31 (0) 2435 3030 4

Email talencentrum@han.nl

Website http://www.han.nl/opleidingen/language-courses/dutch-

summer-course/

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NETHERLANDS: HAN University of Applied Sciences, Arnhem

English Summer Course

Session I July 6 – 17, 2015 (2 weeks)

Application deadline April 1, 2015

Session II August 10 – 21, 2015 (2 weeks)

Application deadline April 1, 2015

Program feeEUR 395 (program fee only)Course listPlease see website for detailsFurther infoPhone +31 (0) 2435 3030 4

Email talencentrum@han.nl

Website http://www.han.nl/opleidingen/language-courses/english-

summer-course/





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NETHERLANDS: Rotterdam University of Applied Sciences, Rotterdam Summer Course in Rotterdam – International Marketing and Logistics

Program calendar June 22 – July 3, 2015 (2 weeks)

Application deadline May 1, 2015

Requirement IELTS 6.0 or CEF B1/B2

Program fee EUR 1,299

* Program fee includes accommodation, breakfast, company visits, excursions, international night, farewell dinner, and the Rotterdam Welcome Card.

Program fee EUR 699

* Program fee includes company visits, excursions, international night, farewell dinner, and the Rotterdam Welcome Card.

Course contents • International Marketing

Logistics

Cross Cultural Management

International Business Law

Additional program ◆ Visit to FutureLand

Visit to European Parliament in Belgium

Cultural outings

Email com-international@hr.nl

Website http://rotterdamuas.com/isml





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NETHERLANDS: Tilburg University, Tilburg

TUSS (Tilburg University Summer School)

Program calendar

July 16 – August 14, 2015 (4 weeks)

Application deadline Program fee

May 31, 2015

Course list

Please contact Tilburg University Summer School

- International Entrepreneurship Program
- Flexicurity in Today's Labour Market
- Modernity, Identity and Evil
- Ritual and Recreation
- Studying Social Cohesion in Diverse Societies
- Nationalism and Regionalism: Ghosts from the Past?
- Victimology and Criminal Justice
- **Corporate Social Performance**
- Why people believe weird thing
- **Dealing with Cultural Diversity**
- Philosophy: Nihilism
- Global Business Law and Economics
- Trip to Amsterdam
- Visit to La Trappe Brewery
- Trip to Efteling
- Farewell BBQ
- Going for a swim
- Wednesday Afternoon Excursions

Further info

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Phone +31 (0) 13 466 8929

Email summerschool@tilburguniversity.edu

Website

http://www.tilburguniversity.edu/education/summerschool/







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NETHERLANDS: University of Twente, Enschede

CuriousU

Program calendar August 11 – 18, 2015 (1 week)

Application deadline May 31, 2015

Program fee EUR 750

* Program fee includes registration fee, program fee, tent to sleep in, Wi-Fi, and food.

Course list ◆ A Boost for Health and Happiness

Design the Future

• EntrepreneurialUHands-On Physics

Security and Risk Management

Serious Gaming

Smart Cities and Clean Water

Further info Phone +31 53 489 5489

Email curiousu@utwente.nl

Website http://www.utwente.nl/curiousu/

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(Photos: courtesy of University of Twente)





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SPAIN: ESADE Business School, Barcelona

ESADE Summer School

Session I June 1 – 26, 2015 (4 weeks)

April 24, 2015 **Application deadline**

Session II June 29 – July 24, 2015 (4 weeks)

Application deadline May 15, 2015

Program fee EUR 3,450 (4 weeks) or EUR 1,950 (2 weeks)

Accommodation EUR 170 – 270/week (optional)

Core tracks Entrepreneurship (Global Entrepreneurship, Social

Entrepreneurship

International Business (Finance, International Marketing)

Critical Thinking (Media: Shaping our Perceptions, Principles for a

Life Philosophy)

Elective tracks Global Governance and Geopolitics (International Relations and Global Governance, European Union)

> Spanish Language (Spanish Language Module, Spain: History, Art and Culture)

Law (Self Determination and Minority Rights, ADR (Negotiation and Solving Legal International Conflicts))

Intercultural Communication (Effective Presentations, Successful Negotiations)

Technology for Entrepreneurs (E-commerce and Technology, Digital World Projects)

Innovation and Methodology (Design Thinking, Project Management)

Further info Email summerschool@esade.edu

> Website http://www.esade.edu/summer-school/eng/internationalsummer-program









(Photos: courtesy of ESADE Business School)

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SPAIN: Universidad Catolica de Murcia, Murcia

Summer Program Spain [A]

June 29 – July 10, 2015 (2 weeks) Session I

Application deadline May 30, 2015

September 7 – 18, 2015 (2 weeks) **Session II**

Application deadline July 8, 2015 **Program fee** EUR 1,200

* Program fee includes tuition fee, homestay with 3 meals/day or apartment with 1

meal/day, local transport, and cultural trip(s).

Course list Spanish language

Flamenco, cinema or songs Additional program

UCAM sports center and Spanish Cultural Dinner

Trip to Calblanque and Cabo de Palos

Trip to Cartagena (optional, with additional fee)

Further info International Admissions +34 968 278 786

Email admissions@ucam.edu

Representative in Indonesia +62 21 7918 7066 People Innovation Email abgunawan@ucam.edu or info-asia@ucam.edu

Website http://international.ucam.edu/language-program/summer-

program-spain





(Photos: courtesy of Universidad Catolica de Murcia)



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SPAIN: Universidad Catolica de Murcia, Murcia

Summer Program Spain [B]

Session I June 29 – July 17, 2015 (3 weeks)

Application deadline May 30, 2015

Session II September 7 – 25, 2015 (3 weeks)

Application deadline July 8, 2015
Program fee EUR 1,500

* Program fee includes tuition fee, homestay with 3 meals/day or apartment with 1 $\,$

meal/day, local transport, and cultural trip(s).

Course list Spanish language

Additional program • Flamenco, cinema or songs

UCAM sports center and Spanish Cultural Dinner

Trip to Calblanque and Cabo de Palos

Trip to Cartagena

Trip to Granada or Valencia (optional, with additional fee)

Further info International Admissions +34 968 278 786

Email admissions@ucam.edu

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Website http://international.ucam.edu/language-program/summer-

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(Photos: courtesy of Universidad Catolica de Murcia)



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SWITZERLAND: University of Geneva, Geneva

Summer French Course

Program calendar June 22 – August 21, 2015 (3, 6, and 9-weeks courses offered).

Please contact university for details.

Application deadline March 15, 2015

CHF 800 (3 weeks) **Program fee**

CHF 2,800 (3 weeks of individual tailored support)

CHF 1,800 (6 weeks)

Course list Please contact university for details

Further info Phone +41 (0) 22 379 74 34

Email cefle@unige.ch

Website http://www.unige.ch/lettres/elcf/coursete/en/

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(Photos: courtesy of University of Geneva)

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Will be updated soon



UK: King's College London, London

Undergraduate Summer School

Session I July 6 – 24, 2015 (3 weeks)

Session II July 27 – August 14, 2015 (3 weeks)

Application deadline May 31, 2015

Application fee GBP 60

Program fee GBP 1,500 (3 weeks), GBP 2,500 (6 weeks)

Other fees GBP 1,155 (accommodation and partial meal plan for 3 weeks) GBP 2,310 (accommodation and partial meal plan for 6 weeks)

Cultural London

(Ancient Greek, Jane Austen's England, Latin, London and Film Media, Gender and Culture, Museum of London, Shakespeare in London, Wonderland – 100 years of Children's Literature, The World of the British Empire)

Business London

(Consumer Behaviour, Creative Advertising Planning, Entrepreneurship, International Business, Strategic Management)

Health London

(Forensic Science, Global Health and Social Justice, Human Anatomy and Physiology, Psychology and Profiling of Terrorism, Public Health, Technology - Applied Physics)

Legal London

(English Legal System, Forensic Science, International Commercial Law, International Human Rights Law)

Continued to the next page.



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Indonesia



Further info

Governance London

(Change and Continuity: World Politics since 1945, Global Energy Politics, International Relations, Psychology and Profiling of Terrorism)

Phone +44 (0) 20 7848 1533

Email summersessions@kcl.ac.uk

Website

http://www.kcl.ac.uk/study/summer/programmes/undergraduatesu mmerschool/ugss.aspx





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(Photos: courtesy of King's College)

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UK: Manchester Metropolitan University, Manchester

International Summer School

Program calendar

July 12 - August 1, 2015 (3 weeks)

Application deadline

April 15, 2015

Program fee

GBP 1,880

* Program fee includes academic program fee, accommodation, and airport meet and greet, social and cultural activities, campus Wi-Fi, and university services.

Course outline

Welcome and Understanding Britain

(Academic skills workshop, English Language Support, Manchester in History, The Way British Politics Works)

Britain Living and Lifestyle

(The Culture of Britishness and the Politics of Identity – Multicultural Britain, British Music, Fashion, and Youth Culture, Football Culture and Community in England, The Real Downtown Abbey, What the British Say and What They Actually Mean)

Britain and the Wider World

("Have We Got News For You" British Journalism practices, Britain, International Relations and Global Communications, Writing workshops, academic support, and independent study, Gothic Manchester)

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Additional field trips

- Guided-walking tour of Manchester
- Visit to museums and galleries, including Museum of Science and Industry, BBC, and MediaCity:UK
- Guided-walking tour of Liverpool
- Visit to Beatles Story Museum and Tate Liverpool
- Trip to Windermere, The Lake District, including a boat ride on Lake Windermere and traditional English Afternoon Tea
- Evening activities on personal fund (theatre performance, local music scene, shopping, local football or rugby matches, laser quest, mini golf, movies, and dining adventures)

Further info

Phone +44 (0) 20 7848 1533

Email summerschooladmin@mmu.ac.uk

Website http://www.mmu.ac.uk/hlss/summerschool





Jakarta Barat 11480. Indonesia

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UK: St. Mary's University, Twickenham

London Summer School

Block I June 6 – 20, 2015 (2 weeks)

June 20 – July 4, 2015 (2 weeks) **Block II**

Application deadline March 31, 2015

GBP 1,740 for one course (2 weeks) **Program fee**

GBP 3,250 for two courses (4 weeks)

* Program fee includes tuition fees, accommodation, meals, and mandatory social

Course areas History "Henry VIII: England's Renaissance Monarch"

> Media/Communications "Screening London: from the Beatles to Bond and Beyond"

Media/Communications "Shooting the Capital: Discovering Secret

English/Creative Writing "Writing London: Stories from the City"

Philosophy "Philosophy and Popular Culture"

Law/Criminal Justice "International Criminal Law"

Business "E-Commerce: Business in a Digital World"

Mandatory social program (airport pick-up, induction, orientation, welcome meal, a local walking tour, a tour of Central London, closing ceremony and dinner)

Optional social program with additional fees

Further info Phone +44 (0) 20 8240 2307

Email londonsummerschool@stmarys.ac.uk

Website http://www.stmarys.ac.uk/summer-schools/london.htm



Excellence Additional field trips







(Photos: courtesy of St. Mary's University)



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UK: St. Mary's University, Twickenham

Tourism Summer School

Program calendar

June 6 - 20, 2015 (2 weeks)

Application deadline

March 31, 2015

Program fee

GBP 1,400

* Program fee includes full-board accommodation, all teaching and outside visits.

Course outline

Tourism

Culture and Heritage

Management

English language

Additional field trips

- Mandatory social program (airport pick-up, induction, orientation, welcome meal, a local walking tour, a tour of Central London, closing ceremony and dinner)
- Optional social program with additional fees

Further info

Phone +44 (0) 20 8240 4307

Email sally-ann.richards@stmarys.ac.uk

Website http://www.stmarys.ac.uk/summer-schools/tourism.htm

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(Photos: courtesy of St. Mary's University)

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UK: University of East London, London

International Summer School

Program calendar

July 20 - August 9, 2015 (3 weeks)

Application deadline

June 1, 2015

Program fee

Course areas

GBP 3,000

* Program fee includes tuition fees, local transportation, weekday field trips, Sports

Dock, library and computing facilities, accommodation, and breakfast.
 Arts and Digital Industries

(Fashion Culture, Creative writing, Art and design)

Social Sciences

(The Crisis of Global Governance)

Business

(London Financial Market, International Business and Communication, Sustainability and Innovation in Industry, Luxury Brands)

Additional field trips

- The British Museum and National Gallery
- Tate Modern
- The Houses of Parliament
- Brick Lane
- St. Paul's Cathedral
- Tower of London
- Hampton Court
- Kensington Palace
- Regent's and Hyde Park

Scholarship BINUS University students will get GBP 400 discount, please contact

BINUS International Office

Further info Phone +44 (0) 20 8223 3333

Email international@uel.ac.uk

Website http://www.uel.ac.uk/lss2015/





(Photos: courtesy of University of East London)



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