



## INTERNATIONAL ENTREPRENEURSHIP

Do you have the ambition to become a successful entrepreneur? This involves more than luck alone. It all starts with a good idea, which you develop into a product or a service and, ultimately, your own business. The International Entrepreneurship Minor focuses on students with a business idea, developing this idea and laying the foundations for a viable business.

### Target Group

Students who already have a business idea and want to start their own company internationally.  
Students who have a good command of the English language.

### General description

You research the market opportunities for your business idea and prepare for the launch of an internationally oriented business. Supporting courses and business training sessions will focus on relevant entrepreneurial knowledge and skills. All this in an international cross-cultural context, by using motivation and attitude as a starting point. Additionally, demand-driven supervision will be provided through coaching and the organisation of master classes with relevant business themes.

### Topics

- Business Plan
- Project Responsibilities
- Entrepreneurial Skills
- International Marketing
- Business Economics
- International Business

### Teaching methods

- Lectures
- Tutorials
- Guest lectures
- Training sessions
- Project work
- Group meetings
- Individual meetings (personal career coach)

### Credits

The International Entrepreneurship minor is a full semester programme worth 30 ECTS

### Start date

This minor will be offered for the first time in the Spring 2016 semester (starting in February 2016).

### More information

For more information, please contact the Center for Entrepreneurship: [CvVO@han.nl](mailto:CvVO@han.nl)