

# SEMESTER PROGRAM FOR INTERNATIONAL STUDENTS

## COURSE REGISTRATION FORM FALL TERM 2015 (SEPT. - DEC.)

NAME \_\_\_\_\_

 Exchange Student (Erasmus or other)
                         
  International Visiting Student

**Amount of credits you have to take** \_\_\_\_\_

The minimum workload is 18 ECTS. The maximum workload should not be higher than 30 ECTS credits

**COURSES FOR INTERNATIONAL STUDENTS**

 Please select at least 1-2 modules and 1 alternative  
 (Most modules contain 2 courses, which cannot be taken separately)

		1 <sup>st</sup> choice	Alternative
COMPARATIVE INTERNATIONAL MANAGEMENT	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
TRANSNATIONAL MANAGEMENT INTERNATIONAL TRADE AND FINANCE	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL PROCUREMENT	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL MARKETING	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
PRESENTATION SKILLS ACADEMIC WRITING	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN BUSINESS CULTURE	3 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTRODUCTION TO INTERNATIONAL TRADE ECONOMIC GEOGRAPHY OF EUROPE	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERNATIONAL COMMERCIAL LAW INTERNATIONAL LOGISTICS	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
ADVANCED STUDY SKILLS Presentation Skills Academic Writing	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
INTERCULTURAL MANAGEMENT AND INTERNATIONAL INSTITUTIONS Intercultural Management International Politics and Institutions	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
EUROPEAN POLITICS AND ECONOMY The European Business Environment International Politics and Institutions	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
THE EUROPEAN POLITICAL FRAMEWORK EU Law and Institutions EU Policies	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

**YEAR 2 - BUSINESS AND SPEZIALISATION MODULES**

Please select at least 2-3 modules and 2 alternatives

(Some modules contain 2 courses, which cannot be taken separately)

		1 <sup>st</sup> choice	Alternative
<b>INTERNATIONAL MARKETING AND HUMAN RESOURCE MANAGEMENT</b> International Marketing International Human Resource Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>SPECIALIZATION: FINANCIAL MANAGEMENT</b> Concepts and Value of Risk Financial Analysis	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>SPECIALIZATION: MARKETING MANAGEMENT</b> (prerequisite: basic Marketing knowledge!) Supplier Relationship Management Applied Social Media Marketing	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>INTERNATIONAL COMMERCIAL LAW AND LOGISTICS</b> International Commercial Law International Logistics	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>BUSINESS PSYCHOLOGY</b> Social Psychology and the Workplace Organizational Psychology	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>ECONOMIES AND CULTURES OF EAST ASIA</b> Economic Development in East Asia Cultures and Societies in East Asia	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>CONSULTING PROCESS MANAGEMENT</b> The Consulting Process Organizational Behavior	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>EVENT AND CONGRESS MANAGEMENT</b> Hotel Business Operations Event and Congress Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>MAJOR TOURISM TRANSPORTATION SERVICE PROVIDERS</b> Surface Transportation Aviation Management	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>NEW TRENDS AND CORPORATE SOCIAL RESPONSIBILITY IN EMERGING MARKETS</b> New Trends in Emerging Markets Corporate Social Responsibility and Socially Inclusive Business	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>MEDIA CALCULATION AND GAME CONCEPTION</b> Game Conception and Design Media Calculation and Finance	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>
<b>SOCIAL MEDIA MONITORING AND COMPETITIVE INTELLIGENCE</b> Social Media Monitoring Competitive Intelligence	6 ECTS	<input type="checkbox"/>	<input type="checkbox"/>

**GERMAN LANGUAGE COURSES FOR INTERNATIONAL STUDENTS**

GERMAN LANGUAGE COURSE (PLEASE INDICATE YOUR LEVEL OF KNOWLEDGE)

6 ECTS

PLEASE INDICATE YOUR LEVEL OF KNOWLEDGE

Beginner  Intermediate  Advanced

I HAVE STUDIED GERMAN

never before  for about 1 year  
 for less than one year  for more than 2 years

WILL THE CREDITS FOR GERMAN CLASS BE RECOGNIZED AT YOUR UNIVERSITY?

Yes  No

**STUDENT**

I confirm that I have read the course selection form carefully.

\_\_\_\_\_  
Student's signature

\_\_\_\_\_  
Date

**SENDING INSTITUTION**

We confirm that the proposed course registration is approved.  
 Departmental coordinators signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Stamp

**RECEIVING INSTITUTION**

We confirm that the proposed course registration is approved.  
 Departmental coordinators signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Stamp

- Due to organizational reasons, we are not able to guarantee your placement into all of the selected courses.
- 1 ECTS credit equals a workload of approx. 25-30 contact + self-study hours.
- Each semester at CBS has 14 weeks of lectures + 2 weeks of exams.

Please return via email to [f.heuck@cbs.de](mailto:f.heuck@cbs.de)