



Short Course Abroad  
GERMANY & SPAIN  
2018

Cologne Business School, Cologne  
University of Vic - Central University of Catalonia, Barcelona  
*Business Innovation Summer Program*

Program calendar	July 1 - 21, 2017 (3 weeks)
Application deadline	April 30, 2017
Program fee	EUR 3,500 or EUR 3,100 (early bird - before March 17, 2018) (Students from partner institutions will receive an additional discount) <i>* Program fee includes tuition fees, course and learning materials, accommodation, local public transportation, airport transfers, flight from Cologne to Barcelona, city tours and cultural excursions, health insurance, welcome and farewell dinners.</i>
Course list	Business in Europe (Cologne) Case Studies in International Companies (Cologne) Cross Cultural Communication (Cologne) Smart Cities (Barcelona) Lean Startup (Barcelona) Design Thinking (Barcelona)
Further info	Lena Munoz. +49 (0)2 21 9318 09 461 Email <a href="mailto:info@isummer.eu">info@isummer.eu</a>

People  
Innovation  
Excellence

[Visit Business Innovation Summer Program Website](#)

**BUSINESS INNOVATION SUMMER PROGRAMME**  
1-21 JULY 2018

Welcome to BISIP

Our Programme

Our Institutions

Our Locations

Application

Contact

Imprint



**Business Innovation Summer Programme (BISP)**

Cologne Business School (CBS) and University of Vic - Central University of Catalonia (UVIC-UCC) have established a unique European Summer Programme that focuses on innovative business design and management, held in Cologne and Barcelona - two of the cities with strong economic power in Europe.

Students will be provided an extensive insight into innovative business design and design thinking, as well as economic and cross cultural management in Europe. This knowledge will be enforced through group projects on exciting case studies and different company visits.

Throughout this three-week programme, participants will stay in two of the most exciting cities in Europe, both of which stand out with their multicultural flair and an open and young lifestyle.

**CBS** COLONGE BUSINESS SCHOOL

**UVIC** UNIVERSITAT DE VIC UNIVERSITAT CENTRAL DE CATALUNYA

**Syahdan Campus**  
Jl. K H. Syahdan No. 9  
Kemanggisian - Palmerah  
Jakarta Barat 11480. Indonesia

t. +6221 534 5830  
+6221 535 0660  
f. +6221 530 0244

**Kijang Campus**  
Jl. Kemanggisian Ilir III No. 45  
Kemanggisian, Palmerah  
Jakarta Barat 11480, Indonesia

t. +6221 532 7630

**Anggrek Campus**  
Jl. Kebon Jeruk Raya No. 27  
Kebon Jeruk, Jakarta Barat 11530  
Indonesia

t. +6221 53 69 69 69  
+6221 53 69 69 99  
f. +6221 530 0655

**JWC Campus**  
Jl. Hang Lekir I No.6  
Senayan, Jakarta 10270  
Indonesia

t. +6221 720 2222  
+6221 720 3333 ext. 8100  
f. +6221 720 8569, 720 5555

**Alam Sutera Campus**  
Jl. Jalur Sutera Barat Kav. 21  
Alam Sutera, Tangerang 15325  
Indonesia

t. +6221 53 69 69 19  
f. +6221 596 74042

[www.binus.ac.id](http://www.binus.ac.id)



**IESEG School of Management, Lille and Paris**  
*International Summer Academy*

Program calendar	July 1 - 27, 2018 (4 weeks)
Application deadline	May 15, 2018
Program fee	EUR 3,190 or EUR 2,650 (without French language course) <i>* Program fee includes courses fee, French language course, single room accommodation, and extracurricular activities.</i>
Course list	Marketing Communication Introduction to International Negotiation Global Business Organization Managing Luxury Brands European Integration: Mechanisms, Implications and Perspectives International Human Resources Management Corporate Social Responsibility and Marketing Global Commodity Markets Corporate Diplomacy Intercultural Communication <i>* Please see website for complete course list.</i>
Additional activities	Guided tour of Opera Garnier, Seine River Cruise, and Champs de Mars Garden by the Eiffel Tower
Scholarship	Merit-based, 25% and 50% tuition waiver
Further info	<i>IESEG School of Management</i> <i>Socle de la Grande-Arche,</i> <i>1, parvis de la Défense,</i> <i>92044 Paris-La Défense cedex, FRANCE</i> Phone +33 1 55 91 10 10 Email <a href="mailto:summer@ieseg.fr">summer@ieseg.fr</a>

People  
Innovation  
Excellence

[Visit IESEG International Summer Academy Website](#)



**Syahdan Campus**  
Jl. K H. Syahdan No. 9  
Kemanggisian - Palmerah  
Jakarta Barat 11480. Indonesia

t. +6221 534 5830  
+6221 535 0660  
f. +6221 530 0244

**Kijang Campus**  
Jl. Kemanggisian Ilir III No. 45  
Kemanggisian, Palmerah  
Jakarta Barat 11480, Indonesia

t. +6221 532 7630

**Anggrek Campus**  
Jl. Kebon Jeruk Raya No. 27  
Kebon Jeruk, Jakarta Barat 11530  
Indonesia

t. +6221 53 69 69 69  
+6221 53 69 69 99  
f. +6221 530 0655

**JWC Campus**  
Jl. Hang Lekir I No.6  
Senayan, Jakarta 10270  
Indonesia

t. +6221 720 2222  
+6221 720 3333 ext. 8100  
f. +6221 720 8569, 720 5555

**Alam Sutera Campus**  
Jl. Jalur Sutera Barat Kav. 21  
Alam Sutera, Tangerang 15325  
Indonesia

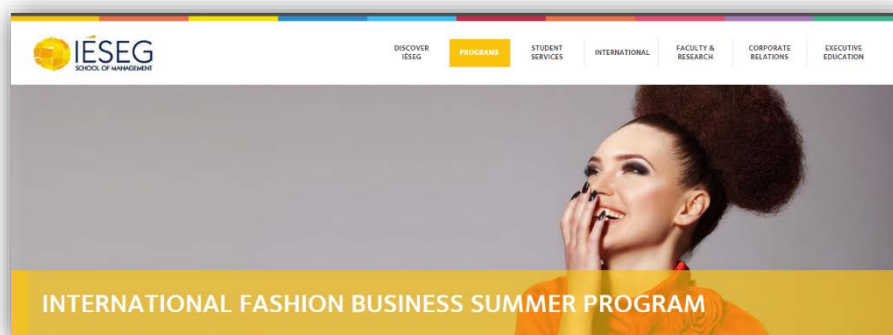
t. +6221 53 69 69 19  
f. +6221 596 74042

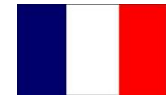


**IESEG School of Management, Paris**  
**International Fashion Business Summer Program**

Program calendar	July 1 - 15, 2018 (4 weeks)
Application deadline	May 15, 2018
Program fee	EUR 2,400 (Students from partner institutions will receive 10% discount on the total fee) <i>*Program fee includes courses fee, course material, hospitality package, administration fee, single room accommodation, and extracurricular activities.</i>
Course list	Introduction to Fashion Management Fashion Communication
Further info	<i>IESEG School of Management Socle de la Grande-Arche, 1, parvis de la Défense, 92044 Paris-La Défense cedex, FRANCE</i> Phone +33 1 55 91 10 10 Email <a href="mailto:summer@ieseg.fr">summer@ieseg.fr</a>

[Visit IESEG International Fashion Business Summer Program Website](#)



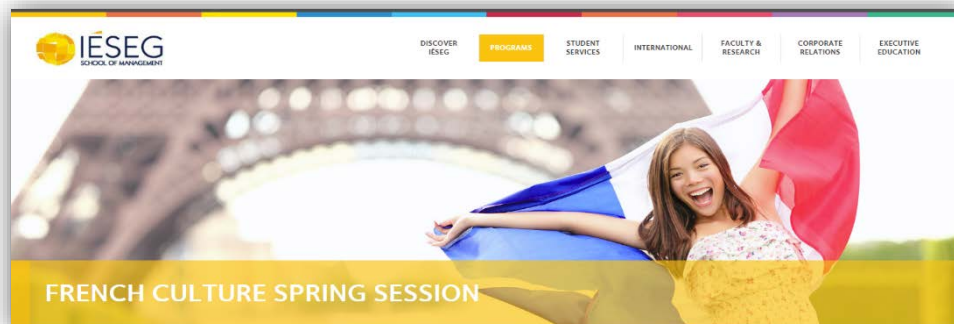


**IESEG School of Management, Paris**  
**French Culture Spring Session**

Program calendar	June 1 - 30, 2018 (4 weeks)
Application deadline	April 30, 2018
Program fee	EUR 3,290 <i>* Welcome Breakfast and Lunch, farewell Lunch, access to the school library, weekly cultural visits/activities, official transcript of grades, computer accounts at the school, certificate of participation, student card, housing</i>
Course list	Intensive French Language Course French Culture Arts, Fashion, and Cultural Management: Monuments, Arts De La Table, Fashion, and Cultural Management: Monuments, Arts De La Table, Arts Visuels et Musique, Histoire Contemporaine De La Mode
Additional activities	Guided tour of Opera Garnier, Seine River Cruise, and Champs de Mars Garden by the Eiffel Tower
Further info	<i>IESEG School of Management</i> <i>Socle de la Grande-Arche,</i> <i>1, parvis de la Défense,</i> <i>92044 Paris-La Défense cedex, FRANCE</i> Phone +33 1 55 91 10 10 Email <a href="mailto:summer@ieseg.fr">summer@ieseg.fr</a>

People  
Innovation  
Excellence

[Visit IESEG French Culture Spring Session Website](#)



**Syahdan Campus**  
Jl. K H. Syahdan No. 9  
Kemanggis - Palmerah  
Jakarta Barat 11480. Indonesia  
t. +6221 534 5830  
+6221 535 0660  
f. +6221 530 0244

**Kijang Campus**  
Jl. Kemanggis Ilir III No. 45  
Kemanggis, Palmerah  
Jakarta Barat 11480, Indonesia  
t. +6221 532 7630

**Anggrek Campus**  
Jl. Kebon Jeruk Raya No. 27  
Kebon Jeruk, Jakarta Barat 11530  
Indonesia  
t. +6221 53 69 69 69  
+6221 53 69 69 99  
f. +6221 530 0655

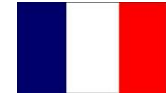
**JWC Campus**  
Jl. Hang Lekir I No.6  
Senayan, Jakarta 10270  
Indonesia  
t. +6221 720 2222  
+6221 720 3333 ext. 8100  
f. +6221 720 8569, 720 5555

**Alam Sutera Campus**  
Jl. Jalur Sutera Barat Kav. 21  
Alam Sutera, Tangerang 15325  
Indonesia

t. +6221 53 69 69 19  
f. +6221 596 74042

[www.binus.ac.id](http://www.binus.ac.id)



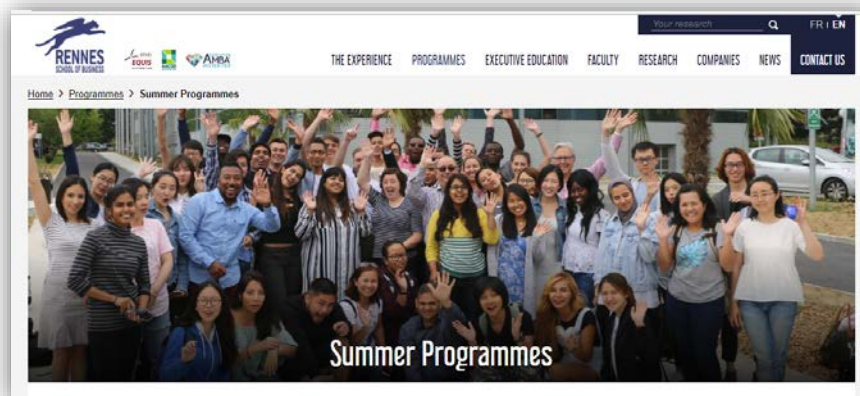


**ESC Rennes School of Business, Rennes  
2018 International Summer Program**

<p>Program calendar Early bird deadline Application deadline Program fee</p>	<p>June 13 - 23, 2018 (2 weeks) April 1, 2018 (discount EUR 230) April 15, 2018 EUR 1,420 (early bird) or EUR 1,650 (full rate) <i>*Program fee includes tuition, accommodation, and excursion.</i> Tuition fees can be waived for students coming in the framework of the exchange agreement between BINUS University and Rennes School of Business. The ratio is: 3 students sent on the summer programme equal 1 semester in exchange.</p>
<p>Course outline Additional program</p>	<p>Responsible Management Guest speakers and company visits (innovative SMEs and multinational companies located in Brittany) WiFi access inside the school Welcome breakfast and farewell lunch Cultural visits Sightseeing excursions</p>
<p>Specific requirement Further info</p>	<p>Strong command of spoken and written English Laura Meunier <i>International Relations Office ESC Rennes School of Business 2, Rue Robert d'Arbrissel CS 76522 - 36065 Rennes Cedex, France Phone +33 (0) 2 99 54 63 63 Email <a href="mailto:elodie.saint-yves@esc-rennes.com">elodie.saint-yves@esc-rennes.com</a> or <a href="mailto:laura.meunier@esc-rennes.com">laura.meunier@esc-rennes.com</a></i></p>

People  
Innovation  
Excellence

[Visit Rennes School of Business Summer Program Website](#)



**Syahdan Campus**  
Jl. K H. Syahdan No. 9  
Kemanggisian - Palmerah  
Jakarta Barat 11480. Indonesia

t. +6221 534 5830  
+6221 535 0660  
f. +6221 530 0244

**Kijang Campus**  
Jl. Kemanggisian Ilir III No. 45  
Kemanggisian, Palmerah  
Jakarta Barat 11480, Indonesia

t. +6221 532 7630

**Anggrek Campus**  
Jl. Kebon Jeruk Raya No. 27  
Kebon Jeruk, Jakarta Barat 11530  
Indonesia

t. +6221 53 69 69 69  
+6221 53 69 69 99  
f. +6221 530 0655

**JWC Campus**  
Jl. Hang Lekir I No.6  
Senayan, Jakarta 10270  
Indonesia

t. +6221 720 2222  
+6221 720 3333 ext. 8100  
f. +6221 720 8569, 720 5555

**Alam Sutera Campus**  
Jl. Jalur Sutera Barat Kav. 21  
Alam Sutera, Tangerang 15325  
Indonesia

t. +6221 53 69 69 19  
f. +6221 596 74042

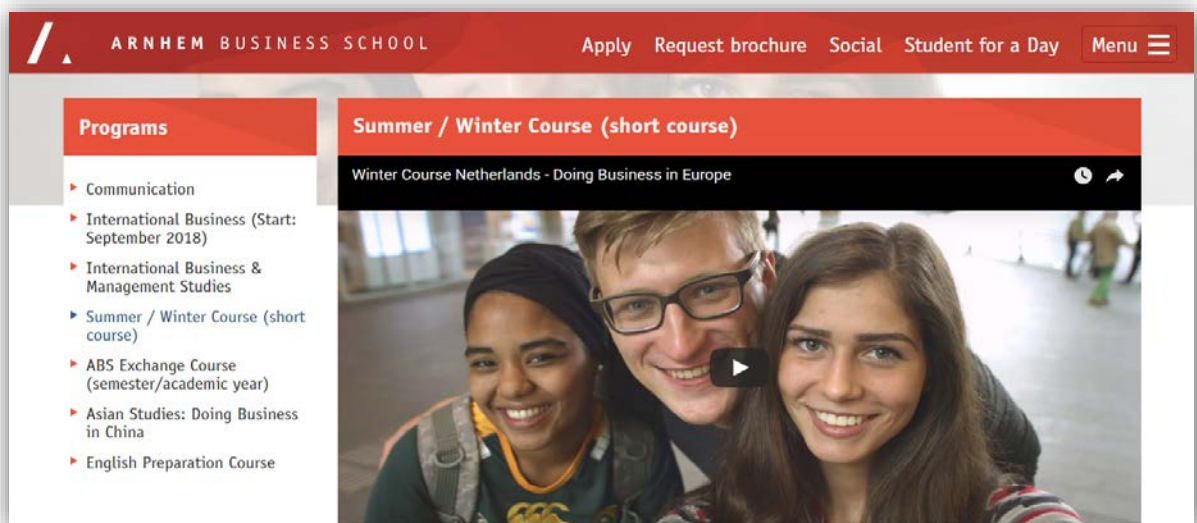
[www.binus.ac.id](http://www.binus.ac.id)

**HAN University of Applied Sciences**  
**Summer Course: European Culture Business and Entrepreneurship**

Program calendar	June 23 - July 14, 2018 (3 weeks)
Application deadline	April 1, 2018
Program fee	EUR 2,500 regular EUR 1,500 for students of partner institutions <i>* Program fee includes accommodation, local transportation, medical insurance, airport pick up and drop off, welcome and farewell dinner, visits and excursions.</i>
Course List	Creative thinking Social entrepreneurship Marketing Entrepreneurial thinking Lean management Cultural sensitivity Agricultural entrepreneurship Personal branding
Course description	European Cultures and Business
Further info	Ingrid Le Coultre <a href="mailto:ingrid.lecoultre@han.nl">ingrid.lecoultre@han.nl</a>

People  
 Innovation  
 Excellence

[Visit Arnhem Business School Website](#)



**Syahdan Campus**  
 Jl. K H. Syahdan No. 9  
 Kemanggisan - Palmerah  
 Jakarta Barat 11480. Indonesia

t. +6221 534 5830  
 +6221 535 0660  
 f. +6221 530 0244

**Kijang Campus**  
 Jl. Kemanggisan Ilir III No. 45  
 Kemanggisan, Palmerah  
 Jakarta Barat 11480, Indonesia

t. +6221 532 7630

**Anggrek Campus**  
 Jl. Kebon Jeruk Raya No. 27  
 Kebon Jeruk, Jakarta Barat 11530  
 Indonesia

t. +6221 53 69 69 69  
 +6221 53 69 69 99  
 f. +6221 530 0655

**JWC Campus**  
 Jl. Hang Lekir I No.6  
 Senayan, Jakarta 10270  
 Indonesia

t. +6221 720 2222  
 +6221 720 3333 ext. 8100  
 f. +6221 720 8569, 720 5555

**Alam Sutera Campus**  
 Jl. Jalur Sutera Barat Kav. 21  
 Alam Sutera, Tangerang 15325  
 Indonesia

t. +6221 53 69 69 19  
 f. +6221 596 74042

[www.binus.ac.id](http://www.binus.ac.id)

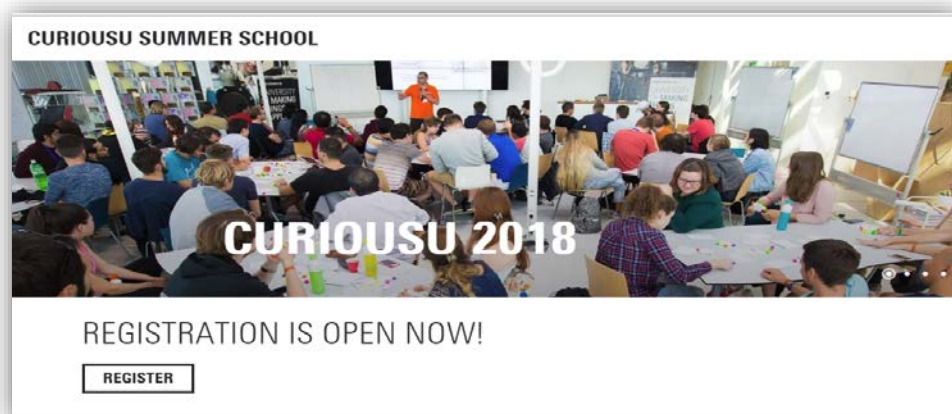


**University of Twente, Enschede**  
*CuriousU*

Program calendar	August 12 - 21, 2018 (1 week)
Application deadline	April 30, 2018
Program fee	EUR 750 / EUR 675 (early-bird before March 10, 2018) <i>*Program fee includes accommodation, program fee, tent to sleep in, Wi-Fi</i>
Course list	Earth Observation & GIS for Engineering and Security English for Academic Purposes EntrepreneurialU Finance bootcamp for Smart Businesses Fossil free cities Governance and Ethics of Technology Health and Happiness Mix & Match Risk Management Serious Gaming Smart Cities The Future of Health Technology
Further info	Phone +31 53 489 5489 Email <a href="mailto:curiousu@utwente.nl">curiousu@utwente.nl</a>

People  
Innovation  
Excellence

[Visit University of Twente CuriousU Website](#)



**CURIOUSU SUMMER SCHOOL**

**CURIOUSU 2018**

REGISTRATION IS OPEN NOW!

**REGISTER**

**Syahdan Campus**  
Jl. K H. Syahdan No. 9  
Kemanggisian - Palmerah  
Jakarta Barat 11480, Indonesia

t. +6221 534 5830  
+6221 535 0660  
f. +6221 530 0244

**Kijang Campus**  
Jl. Kemanggisian Ilir III No. 45  
Kemanggisian, Palmerah  
Jakarta Barat 11480, Indonesia

t. +6221 532 7630

**Anggrek Campus**  
Jl. Kebon Jeruk Raya No. 27  
Kebon Jeruk, Jakarta Barat 11530  
Indonesia

t. +6221 53 69 69 69  
+6221 53 69 69 99  
f. +6221 530 0655

**JWC Campus**  
Jl. Hang Lekir I No.6  
Senayan, Jakarta 10270  
Indonesia

t. +6221 720 2222  
+6221 720 3333 ext. 8100  
f. +6221 720 8569, 720 5555

**Alam Sutera Campus**  
Jl. Jalur Sutera Barat Kav. 21  
Alam Sutera, Tangerang 15325  
Indonesia

t. +6221 53 69 69 19  
f. +6221 596 74042

[www.binus.ac.id](http://www.binus.ac.id)