



DEGREE IN **BUSINESS ADMINISTRATION AND MANAGEMENT**

OFFICIAL TITLE OF THE EUROPEAN HIGHER EDUCATION AREA
4 YEARS DEGREE, 240 ECTS

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UCAM:

Towards the Future of International Leaders

UCAM is a private Catholic university created in 1996 that has more than 10.500 students and offers 25 prominent European official graduations, 35 Master programs, 17 PhD programs and other prestigious titles. Its teaching method is based on a personalized attention with reduced students per classes and a personal tutor for each student. UCAM also offers a modern system of distance teaching.

UCAM is strongly linked with labor world through study plans adapted to market demands, obligatory internships in enterprises in every program and research programs in collaboration with regional, national and multinational companies as Coca-Cola, Kellogg's, Repsol or Siemens.

UCAM has a special environment both cultural and historical. The campus, whose main building is the XVII century Jerónimos Monastery, offers infrastructures and labs that provide UCAM students excellent facilities to learn practical skills. Everything is for the benefit of the students, who are the core concern of UCAM. You can explore the Campus Tour and see images and videos of our Campus in tour.ucam.edu.

UCAM is a Catholic institution in dialogue with the modern world for the purposes of evangelization and the improvement of human society as a whole. These spirit and values are made visible through some academic subjects, volunteering projects, meetings, congress, seminars and spiritual accompaniment.

At the international level, UCAM is the first university with a center in Cuba, where it has established two locations and recently opened an International MBA. The UCAM International Offices in Jakarta, Indonesia and Singapore are the strategic headquarters in Asia from where the institution marks its presence in that continent.

One of the main opportunities on global educational is the cooperation with other institutions. UCAM has around 150 renowned strategic partners, some among leading colleges and universities in the world, such as UC Berkeley, Stanford, TEC Monterrey, Università degli Studi di Bologna, NUS and NTU. With these partners UCAM develops students, staff and professors exchange programs, joint degrees or other sorts of collaboration possibilities as the UCAM-FOM Doctoral School of Business.

Its infrastructure provides excellent facilities and has a special focus on sports. It's not by chance that UCAM is recognized as the University Of Sports. A prove of that is the fact that we are the only European university who has a professional Basketball team on the first national league (ACB League Spain). UCAM competes on a professional level with 14 more teams.

In the last edition of the Spanish university sports competition, UCAM won 46 medals, being hailed the 2012 Champion competing in 21 disciplines with more than 2000 college athletes. UCAM was represented in the Olympics of Athens, Beijing and London. Among UCAM top athletes, the highlight goes to the Olympic medalist Mireia Belmonte and to Juan Manuel Molina and David Cal.



Welcome to 2013 - 2017 Class

The Degree in Business Administration and Management at the UCAM aims to train professionals and provide them with the necessary theoretical and practical knowledge of businesses, understood as the main agent of the market economy, as the main pillar of economy, and as the driving force of "economic affairs" and employment.

The syllabus of the Degree in Business Administration and Management has been coordinately designed as a commitment to society and it is based on the Spanish Royal Decree 1393/2007 and 861/2010 and on the UCAM general guidelines for undergraduate degrees.

Our syllabus aims to provide students with rigorous contents of economic and business nature and to study in depth the specific functional areas and the general management of companies. Our didactic approach is based on a practical methodology to detect the continuous changes that companies must face in different areas.

Students, in the course of eight semesters, get integral and professional quality training. Students can further study those aspects related to business management in which they are interested through five elective subjects. They also have the possibility to obtain a special mention in "Business Law" by studying four elective subjects belonging to legal environment.

In short, the Degree in Business Administration and Management at the UCAM directs students how to develop career executive positions from a unique training project and clearly focused on the labor market.

Our main idea is that the competences and values related to the social role of companies must be included in the teaching task and in the way subjects are taught, with cooperation and teamwork as priorities.

GONZALO WANDOSELL

Vice-Dean of the Degree
in Business Administration
and Management



Key-Facts

Degree in
**Business Administration
and Management**

Faculty of
**Business and
Legal Studies**

**Full-time
&
On-Campus**

**240 ECTS
Credits**

**8
Semesters**

**Limited
Access:**

**50 Places
for 2013/14**

**Tuition
Fees:**

4860€
6318€

of annual tuition
if you're an European Union citizens

of annual tuition
if you're Non European Union citizens

Career Opportunities

The training given by the Degree in Business Administration and Management provides access to labor market through both private and public sector. There is a wide range of professional responsibilities or profiles that can be developed by graduates in business administration. The skills acquired by students of the Degree in Business Administration and Management at the UCAM prepare them to occupy leading positions and to set up their own business plan as entrepreneurs.

At the end of the Degree in Business Administration and Management you are qualified to practice as a professional in the following fields:

- Set up their own business (entrepreneurs).
- National, regional or local public administration and International Organizations.
- Teaching: teacher in secondary schools, high schools, vocational training centers or universities.
- Research.
- Freelance: Auditing of Accounts. Tax consultant, financier, commercial, human resources, administrative assistant. Organizational consultant and information and management systems. Accounting advice. Advice and consultancy on other fields: town planning, environment and management of companies. Wealth management.
- Private company: Production Department, Human Resources Department, Administration and Finance Department, Accounts and Marketing Department.
- Emerging fields: Digital Economy, development of logistics, quality, and management of SMEs. Internationalization of companies. International management. Tourism management. Management of construction, services and industrial companies.
- Family business.

Advantages

The Degree in Business Administration and Management at the UCAM has the following advantages:

- Personalized attention to students
- Reduced number of students per class (25 max.)
- Integral education
- Practical approach of the subjects
- Wide range of career opportunities
- Guaranteed work experience on a company on the last year of studies
- Possibility to get a Double Degree in UCAM and in the University of Staffordshire or Trinity and All Saints College, in United Kingdom, or with Ecole Supérieure de Commerce de Troyes, in France



- Possibility to get a Double Degree in Business Administration and Management and Law or Tourism (both in Spanish)

Student Profile

The Degree in Business Administration and Management at the UCAM is aimed at those international students seeking a personal and integral training, interested in economic, organizational and social aspects of companies at international level, since companies create changes and social progress, willing to lead the next generations.

Students interested in studying the Degree in Business Administration and Management should have a special interest in:

- Expanding their general knowledge and their social and economic environment.
- Improving their oral and written skills in different languages, at least Spanish and English.
- Serving the community with a high ethical sense in their professional practice.
- Knowing business principles and concepts.
- Sociable and capacity for personal relationships and teamwork.
- Proactive and independent.
- Open mind to mobility and acquisition of new experiences.
- Analytical capacity to resolve social and economic problems.



1st
YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Principles of Business Economics	1 st	Basic	6
Mathematics for Business I	1 st	Basic	6
Principles of Financial Accounting	1 st	Basic	4,5
Microeconomics I	1 st	Basic	4,5
Financial Mathematics	1 st	Basic	6
Theology I	1 st	Obligatory	3
Civil Law	2 nd	Basic	4,5
Microeconomics II	2 nd	Basic	6
Mathematics for Business II	2 nd	Basic	6
Commercial Law I	2 nd	Obligatory	6
Fundamental Ethics	2 nd	Obligatory	3
Financial Accounting	2 nd	Obligatory	4,5

2nd
YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Principles of Statistics	1 st	Basic	6
Business Economics	1 st	Basic	6
Macroeconomics I	1 st	Basic	4,5
World Economy	1 st	Obligatory	4,5
Corporate Accounting	1 st	Obligatory	4,5
Labour Law I	1 st	Obligatory	4,5
Statistics Applied to Business	2 nd	Basic	6
Financial Law and Tax Law I	2 nd	Obligatory	6
Corporate Accounting and Financial Statements Analysis	2 nd	Obligatory	6
Macroeconomics II	2 nd	Basic	6
Humanities	2 nd	Obligatory	3
Theology II	2 nd	Obligatory	3

3rd
YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Cost Accounting	1 st	Obligatory	4,5
Econometrics	1 st	Obligatory	6
Financial Management I	1 st	Obligatory	6
Marketing	1 st	Obligatory	6
Human Resources Management	1 st	Obligatory	4,5
Social Doctrine of the Church	1 st	Obligatory	3
Financial Management II	2 nd	Obligatory	6
Commercial Management	2 nd	Obligatory	6
Spanish Economy	2 nd	Obligatory	4,5
Operations Management	2 nd	Obligatory	4,5
Optional I	2 nd	Optional	4,5
Optional II	2 nd	Optional	4,5

4th
YEAR

SUBJECT	SEMESTER	TYPE	ECTS
Financial System	1 st	Obligatory	6
Market Research	1 st	Obligatory	4,5
Strategic Management and Corporate Policies I	1 st	Obligatory	6
Optional III	1 st	Optional	4,5
Optional IV	1 st	Optional	4,5
Management in Communication and Management Skills	2 nd	Obligatory	6
Strategic Management and Business Policy II	2 nd	Obligatory	4,5
Business English	2 nd	Obligatory	4,5
Applied Ethics and Bioethics	2 nd	Obligatory	3
Optional V	2 nd	Optional	4,5
Work Placement	2 nd	Internship	9
Final Degree Project	2 nd	FDP	6

OPTIONALS

SUBJECT	OPTIONAL	ECTS
Financial Law and Tax Law II	I or II	4,5
Economy and Natural Environment Management	I or II	4,5
Auditing	I or II	4,5
Business Information Systems	I or II	4,5
Consumer Behaviour	I or II	4,5
Quality Management and Innovation	III or IV	4,5
Labour Law II	III or IV	4,5
Commercial Law II	III or IV	4,5
Financial Analysis	III or IV	4,5
International Trade	V	4,5
Business Creation	V	4,5
European Community Law	V	4,5

International
Faculty
Members

Gonzalo Wandosell Fernández de Bobadilla is the Dean of the Degree in Business Administration and Management. He got his MBA at IESE in 1991 and his PhD. in 2003. He is Director UCAM-FOM Doctoral School of Business and of the Master in Business Administration of UCAM at La Habana, the only MBA in Cuba. He has published several articles in scientific journals and more than 10 books, and has 13 years of teaching and research experience at University.

Laura Campoy Gómez, Professor of Principles of Business Economy, got her PhD in 2001. She has 16 years of teaching and research experience at University, including 3 years at University of Salford and 5 years at University of the West of England, both in the UK. She has published 6 journal articles.

Alfredo Ramírez Nardiz, Professor of Civil Law, got his PhD in 2009. He has 10 years of teaching and research experience at University, has published 2 books and 6 other publications in legal journals and collaborative books. He has been speaker in more than 30 national and international conferences.

Alfonso Rosa García, Professor of Microeconomics and Mathematics for Business, got his PhD in 2012. He has 8 years of teaching and research experience at University, and has published 3 publications in economic journals and collaborative books. He has been speaker in 10 international conferences.

José Ruiz Espinosa, Professor of Civil Law, has 4 years of teaching and research experience at University. He has 3 publications in legal journals and collaborative books and is currently doing his PhD in Law.



Admission Process and Requirements

To access the Degree in Business Administration of UCAM, you have to follow some steps according to the provenience of your High School Diploma. All the process is detailed in UCAM's website - international.ucam.edu/admission - but here is a simple explanation. Any time during this process you can ask for help or clarify any doubt through phone: +34 902 182 181 or e-mail to: info@ucam.edu.

High School in an European Union Member*

If you conclude your High School in an EU country, you have to submit your application through the Spanish National University for Distance Education (UNED) as explained below.

- From April, fill the online application form - *solicitud de credencial* - at UNED website.
- Append attested translated copies of the required documents: Passport, High School Academic Reports of the last three years, High School Diploma.
- You will receive the UNED Credential, giving you legal access to the Bachelor Degree of UCAM. Present it on the online application form in UCAM website.

* Students from Switzerland, Iceland, Norway, Liechtenstein or China should also follow this procedure due to the international educational agreements between these countries and European Union.

High School in non EU Country

If you conclude your High School in a country that is not a European member, you have to follow these steps:

- Applicants must have their high school studies (or equivalent) officially accredited (*homologación*). To carry out this process, candidates should apply to the Ministry of Education and follow the indicated procedure to accredit their pre-university studies. Please note that this process is done outside UCAM and through governmental institutions, so it would be a good idea to start it a couple of months before the admission request.
- Applicants must sit the Spanish university admission examination (PAU, or *selectividad*). Spanish National University for Distance Education (UNED) organizes this examination for students from abroad. Foreign students wishing to sit this examination will find information about venues, dates and registration periods at the website of UNED - www.uned.es.
- After approve the exam, you are ready to apply to UCAM. Fill the online form available in UCAM website and attach official copies of: Passport, Homologated documents, *Selectividad* marks, Photo.

International Baccalaureate Diploma, IGCSE, Non European High Schools with European programs

The IB Diploma is recognized as equivalent to the Spanish High School Diploma - *Titulo de bachillerato español*. The students of IB that want to access UCAM's Degree in Business Administration don't have to take the *Selectividad* exam, even if they come from a non European country.

The student must apply through UNED, like European students, requesting the Credential. The IB Diploma has to be legalized by a notary and be legally translated into Spanish.

Once you have the UNED Credential you can access the online application form in UCAM website.

Scholarships and Aids

Departmental Collaboration

At UCAM, international students have a wonderful opportunity to get a scholarship to help them with their monthly expenses.

They can ask a Departmental Collaboration Scholarship through the Virtual Campus where they could be assigned a job experience in one of UCAM's departments, as a part-time internship. The assignment will be made according to some criteria that better serve both the student and UCAM:

- The area of studies of the student
- Classes schedule (the students studies are the priority)
- The students academic and professional experience (CV and portfolio)
- Personal interest
- UCAM's departments needs
- The will to learn and to work according to the values of the university (attitude, leadership skills, etc.)

UCAM doesn't have a place or structure to give this opportunity to every student and the criteria above will be determinant to the selection, meaning that an interview will be made to every fit candidate.

Depending on the hours and on the specific collaboration, the student can get a monthly fee between 100€ and 600€.

Sports

In recent years, UCAM has become a sports referent both nationally and internationally, thanks to its top-level athletes who have chosen UCAM for their training and formation. This choice is not by chance.

The Program of Aid for Top Athletes offered by UCAM is unique in Spain and can help sportsman to conciliate their practice with the academic formation in a beneficial manner. This program includes scholarships, the possibility to change exams dates or to change classes according to the appropriate schedule, among others. The Service of Sports Activities of UCAM takes care of each case in a personalized way.

If you are considering to be a part of this project and make it yours to the future, please contact the Service of Sports Activities through cad@ucam.edu or to +34 968 27 88 70 to resolve any doubt and to present your sports curriculum. Depending on your quality as athlete and as a student, we can grant you a scholarship than can reach the 100% of the value of the tuition fees.





UCAM
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DE MURCIA

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