

The academic year of the Master in Management programme is divided into **8 Cycles**, from mid-September to early June.

1 Cycle = 4 Weeks = possibility to take **1 or 2 courses** per cycle

1 course = 5 ECTS credits = 30 hours (Management courses) or 45 hours (French language course)

Students willing to take 2 courses in one cycle must make sure to take:

- Cycles 1, 2, 4, 5, 7, 8: 1 morning class + 1 afternoon class **or** 1 morning class + 1 evening class **or** 1 afternoon class + 1 evening class in the same cycle so that the timetables do not overlap

- Cycles 3, 6: **1 course per week** with a limit of **2 courses** (example: 1 course in Week 1 + 1 course in Week 2, or 1 course in Week 1 + 1 course in Week 4, etc.)

Online core courses: Only open to double degree students, they do not appear on the list here below. More information will be sent directly to the students concerned.

Course syllabi: www.campusvirtuel.net > select the English flag at the top right hand corner > do not log in, instead click on: "Net Syllabus (Public Access)" to the left > Select the academic year and the semester; School: Marseille; Training: Master of Science in Management; Level: ESC Master 1 or ESC Master 2 (in case the 2016-2017 syllabi are not available yet, you may refer to the 2015-2016 academic year knowing that they may be subject to slight changes)

Intermediate level courses are only open to Undergraduate / Bachelor Incoming Students

Advanced level courses are only open to Graduate / Master Incoming Students

Int./Adv. level courses are offered to both Bachelor and Master Incoming Students

Contact: Deel De Baschmakoff, Master in Management Academic Advisor, deel.debaschmakoff@kedgebs.com

Cycle 1: September 19 - October 15 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
EXC-M4-LNG-004-F-L-MRS #1	French language for international students (Basic / Medium / Proficient)				
PGE-M5-HRM-007-E-L-MRS #1	Change management	English	Advanced	Change management	HRM
PGE-M5-STR-218-E-L-MRS #1	Communicating Corporate Strategy	English	Intermediate/Advanced	Communicating Corporate Strategy	Strategy
PGE-M5-HRM-002-E-L-MRS #1	Cross-cultural management	English	Intermediate	Cross-cultural management	HRM
PGE-M5-HRM-002-E-L-MRS #1	Cross-cultural management	English	Intermediate	Cross-cultural management	HRM
PGE-M5-HRM-006-E-L-MRS #1	International Human Resource Management	English	Advanced	International Human Resource Management	HRM
PGE-M5-MGT-213-E-B-MRS #1	Starting Knowledge Management	English	Intermediate/Advanced	Starting Knowledge Management	Management
PGE-M5-MKT-009-F-L-MRS #1	Communication marketing intégrée	French	Advanced	Integrated Marketing Communication	MARKETING
AFTERNOON COURSES					
PGE-M5-FIN-212-E-L-MRS #1	International macroeconomics with MACSIM2	English	Intermediate	International macroeconomics with MACSIM2	Finance
PGE-M5-ACC-001-F-L-MRS #1	Droit des ressources humaines	French	Intermediate	Human Resource Law	HRM
PGE-M5-MKT-003-F-L-MRS #1	Management de la marque	French	Intermediate	Brand Management	MARKETING

Cycle 2: October 17 - November 12 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
EXC-M4-LNG-004-F-L-MRS #2	French language for international students (Basic / Medium / Proficient)				
PGE-M5-MKT-001-E-L-MRS #2	Consumer Behaviour	English	Intermediate	Consumer Behaviour	MARKETING
PGE-M5-STR-220-E-L-MRS #2	Corporate Environmental and Social Reporting	English	Intermediate/Advanced	Corporate Environmental and Social Reporting	CSR
PGE-M5-MKT-004-E-L-MRS #2	Services Marketing	English	Intermediate	Services Marketing	MARKETING
PGE-M5-FIN-001-F-L-MRS #2	Financial Management and instruments (part 1)*	French	Intermediate	Financial Management and instruments (part 1)	Finance
PGE-M5-HRM-001-F-L-MRS #2	Leadership	French	Intermediate	Leadership	HRM
PGE-M5-FIN-002-F-L-MRS #2	Portfolio Management	French	Intermediate	Portfolio Management	Finance
AFTERNOON COURSES					
PGE-M5-MGT-221-E-L-MRS #2	Asian Management	English	Intermediate/Advanced	Asian Management	Management
PGE-M5-STR-219-E-L-MRS #2	Cases in International CSR	English	Intermediate/Advanced	Cases in International CSR	CSR
PGE-M5-MGT-210-E-L-MRS #2	Climate change and business	English	Intermediate/Advanced	Climate change and business	CSR
PGE-M5-STR-221-E-L-MRS #2	Corporate Sustainability Assessment	English	Intermediate/Advanced	Corporate Sustainability Assessment	CSR
PGE-M5-FIN-006-E-L-MRS #2	Ethical Finance and ISR*	English	Advanced	Ethical Finance and ISR*	Finance
PGE-M5-STR-211-E-L-MRS #2	INTERNATIONAL RELATIONS OF THE ENVIRONMENT, NATURAL RESOURCES AND SUSTAINABLE DEVELOPMENT	English	Advanced	INTERNATIONAL RELATIONS OF THE ENVIRONMENT, NATURAL RESOURCES AND SUSTAINABLE DEVELOPMENT	CSR
PGE-M5-HRM-001-E-L-MRS #2	Leadership	English	Intermediate	Leadership	HRM

Cycle 3: November 14 - December 10 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
WEEK 1 COURSES (November 14-19) - courses taught in 1 week, final exam included					
PGE-M5-MKT-215-E-L-MRS #3	B to B marketing	English	Advanced	B to B marketing	MARKETING
PGE-M5-MKT-212-E-L-MRS #3	Marketing and Communication	English	Advanced	Marketing and Communication	Marketing
PGE-M5-ECO-203-E-L-MRS #3	REGIONAL BUSINESS ENVIRONMENT: ASIA (China & India)	English	Advanced	REGIONAL BUSINESS ENVIRONMENT: ASIA (China & India)	Business environment
WEEK 2 COURSES (November 21-26) - courses taught in 1 week, final exam included					
PGE-M5-FIN-005-E-L-MRS #3	Advanced Case Studies in Corporate Finance	English	Advanced	Advanced Case Studies in Corporate Finance	Finance
PGE-M5-MKT-003-E-L-MRS #3	Brand management	English	Intermediate	Brand management	MARKETING
PGE-M5-MKT-003-E-L-MRS #3	Brand management	English	Intermediate	Brand management	MARKETING
PGE-M5-STR-208-E-L-MRS #3	COMPETITIVE INTELLIGENCE	English	Advanced	COMPETITIVE INTELLIGENCE	Economic intelligence
PGE-M5-STR-227-E-L-MRS #3	Managing knowledge in organisation	English	Intermediate/Advanced	Managing knowledge in organisation	Management
PGE-M5-STR-204-E-L-MRS #3	Strategy and performance in Health organizations	English	Intermediate	Strategy and performance in Health organizations	Strategy
PGE-M5-HRM-005-F-L-MRS #3	Gestion des conflits	French	Advanced	Conflict Management	HRM
WEEK 4 COURSES (December 5-10) - courses taught in 1 week, final exam included					
PGE-M5-STR-212-E-L-MRS #3	GEOPOLITICS & THE WORLD OF BUSINESS	English	Intermediate	GEOPOLITICS & THE WORLD OF BUSINESS	Geopolitic
PGE-M5-FIN-009-E-L-MRS #3	International Financial System*	English	Advanced	International Financial System*	Finance
PGE-M5-MKT-220-F-L-MRS #3	Market Research SPSS	English	Intermediate/Advanced	Market Research SPSS	Marketing
PGE-M5-MGT-009-F-L-MRS #3	Management de projet	French	Intermediate/Advanced	Project Management	Management

Cycle 4: January 9 - February 4 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
EXC-M4-LNG-004-F-L-MRS #4	French language for international students (Basic / Medium / Proficient)				
PGE-M5-HRM-002-E-L-MRS #4	Cross-cultural management	English	Intermediate	Cross-cultural management	HRM
PGE-M5-STR-202-E-L-MRS #4	EEIS – Environment and ecosystem in Health : issues of innovation	English	Intermediate	EEIS – Environment and ecosystem in Health : issues of innovation	Innovation
PGE-M5-HRM-204-E-L-MRS #4	Human Resource Management in the MENA	English	Advanced	Human Resource Management in the MENA	HRM
PGE-M5-HRM-004-E-L-MRS #4	Human Resource Techniques and Methods	English	Intermediate	Human Resource Techniques and Methods	HRM
PGE-M5-STR-207-E-L-MRS #4	INTRODUCTION TO INTERNATIONAL BUSINESS	English	Intermediate	INTRODUCTION TO INTERNATIONAL BUSINESS	International trade
PGE-M5-STR-215-E-L-MRS #4	New processes for Innovation Making	English	Intermediate	New processes for Innovation Making	Innovation
PGE-M5-MGT-213-E-B-MRS #4	Starting Knowledge Management	English	Intermediate/Advanced	Starting Knowledge Management	Management
PGE-M5-MKT-004-F-L-MRS #4	Marketing des services	French	Intermediate	Services Marketing	MARKETING
AFTERNOON COURSES					
PGE-M5-FIN-003-E-L-MRS #4	Alternative Investment Management	English	Advanced	Alternative Investment Management	Finance
PGE-M5-STR-219-E-L-MRS #4	Cases in International CSR	English	Intermediate/Advanced	Cases in International CSR	CSR
PGE-M5-HRM-002-E-L-MRS #4	Cross-cultural management	English	Intermediate	Cross-cultural management	HRM
PGE-M5-MKT-003-F-L-MRS #4	Management de la marque	French	Intermediate	Brand Management	MARKETING

Cycle 5: February 6 - March 4 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
EXC-M4-LNG-004-F-MRS #5	French language for international students (Basic / Medium / Proficient)				
PGE-M5-STR-218-E-L-MRS #5	Communicating Corporate Strategy	English	Intermediate/Advanced	Communicating Corporate Strategy	Strategy
PGE-M5-MGT-215-E-L-MRS #5	Design thinking for business innovation	English	Intermediate/Advanced	Design thinking for business innovation	Innovation
PGE-M5-STR-203-E-L-MRS #5	Ethics and sustainable development in Health	English	Intermediate	Ethics and sustainable development in Health	CSR
PGE-M5-STR-212-E-L-MRS #5	GEOPOLITICS & THE WORLD OF BUSINESS	English	Intermediate	GEOPOLITICS & THE WORLD OF BUSINESS	Geopolitic
PGE-M5-HRM-001-E-L-MRS #5	Leadership	English	Intermediate	Leadership	HRM
PGE-M5-STR-206-E-L-MRS #5	MIGES	English	Advanced	MIGES	Management
PGE-M5-MKT-224-E-L-MRS #5	Purchasing marketing	English	Intermediate/Advanced	Purchasing marketing	Marketing
PGE-M5-FIN-001-F-L-MRS #5	Financial Management and instruments (part 1)*	French	Intermediate	Financial Management and instruments (part 1)	Finance
PGE-M5-MGT-206-F-L-MRS #5	Management organisationnel	French	Intermediate	Organizational Management	Management
AFTERNOON COURSES					
PGE-M5-FIN-211-E-L-MRS #5	Finance and social entrepreneurship	English	Intermediate	Finance and social entrepreneurship	Finance
PGE-M5-FIN-010-F-L-MRS #5	Financial Management and instruments (part 2)*	English	Advanced	Financial Management and instruments (part 2)	Finance
PGE-M5-HRM-008-E-L-MRS #5	International mobility and career development	English	Advanced	International mobility and career development	HRM
PGE-M5-STR-223-E-L-MRS #5	Sustainable development and social responsibility	English	Intermediate/Advanced	Sustainable development and social responsibility	CSR
PGE-M5-HRM-001-F-L-MRS #5	Leadership	French	Intermediate	Leadership	HRM
PGE-M5-MGT-009-F-L-MRS #5	Management de projet	French	Intermediate/Advanced	Management de projet	Management
PGE-M5-MKT-001-F-L-MRS #5	Sustainable marketing	French	Intermediate	Sustainable marketing	RSE

Cycle 6: March 6 - April 1 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
WEEK 1 COURSES (March 6-11) - courses taught in 1 week, final exam included					
PGE-M5-MGT-222-C-L-MRS #6	Chinese track : International Management & MNCs	English	Advanced	Chinese track : International Management & MNCs	Management
PGE-M5-FIN-007-E-L-MRS #6	International Accounting and Consolidated Statements	English	Advanced	International Accounting and Consolidated Statements	Finance
PGE-M5-MKT-220-F-L-MRS #6	Market Research SPSS	English	Intermediate/Advanced	Market Research SPSS	Marketing
PGE-M5-ECO-202-E-L-MRS #6	REGIONAL BUSINESS ENVIRONMENT: SOUTHERN MEDITERRANEAN	English	Intermediate	REGIONAL BUSINESS ENVIRONMENT: SOUTHERN MEDITERRANEAN	Business environment
PGE-M5-STR-210-E-L-MRS #6	Strategic Business Relationships	English	Advanced	Strategic Business Relationships	Strategy
WEEK 2 COURSES (March 13-18) - courses taught in 1 week, final exam included					
PGE-M5-MGT-203-E-L-MRS #6	Crisis management in Health	English	Advanced	Crisis management in Health	Management
PGE-M5-FIN-008-E-L-MRS #6	Risk Management and Derivatives*	English	Advanced	Risk Management and Derivatives*	Finance
PGE-M5-HRM-202-E-L-MRS #6	Social innovation	English	Advanced	Social innovation	Innovation
PGE-M5-STR-225-E-L-MRS #6	Strategic behavior and gaming	English	Intermediate/Advanced	Strategic behavior and gaming	Strategy
PGE-M5-STR-217-F-L-MRS #6	Innovation stratégique et nouvelles dynamiques concurrentielles	French	Intermediate	Strategic Innovation	Strategy
PGE-M5-FIN-002-F-L-MRS #6	Portfolio Management	French	Intermediate	Portfolio Management	Finance
WEEK 4 COURSES (March 27-April 1) - courses taught in 1 week, final exam included					
PGE-M5-STR-209-E-L-MRS #6	Financial Globalization and Geopolitics	English	Advanced	Financial Globalization and Geopolitics	Geopolitic
PGE-M5-STR-229-E-L-MRS #6	From Business model to Business plan	English	Advanced	From Business model to Business plan	Finance
PGE-M5-STR-227-E-L-MRS #6	Managing knowledge in organisation	English	Intermediate/Advanced	Managing knowledge in organisation	Management

Cycle 7: April 3 - April 29 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
PGE-M5-HRM-206-C-L-MRS #7	Chinese Track : International Human Mangement	English	Advanced	Chinese Track : International Human Mangement	HRM
PGE-M5-HRM-004-E-L-MRS #7	Human Resource Techniques and Methods	English	Intermediate	Human Resource Techniques and Methods	HRM
PGE-M5-ACC-001-F-L-MRS #7	Droit des ressources humaines	French	Intermediate	Human Resources Law	HRM
AFTERNOON COURSES					
PGE-M5-MGT-210-E-L-MRS #7	Climate change and business	English	Intermediate/Advanced	Climate change and business	CSR
PGE-M5-STR-213-E-L-MRS #7	INTERNATIONAL TRADE POLICY & BUSINESS STRATEGY	English	Intermediate	INTERNATIONAL TRADE POLICY & BUSINESS STRATEGY	Law

Cycle 8: May 9 - June 3 (final exam included)

Course code	Course title	Taught in	Level	Title translated in English	Field of study
MORNING COURSES					
PGE-M5-MKT-001-E-L-MRS #8	Consumer Behaviour	English	Intermediate	Consumer Behaviour	MARKETING
PGE-M5-LAW-201-E-L-MRS #8	INTERNATIONAL BUSINESS LAW IN A GLOBAL CONTEXT	English	Intermediate	INTERNATIONAL BUSINESS LAW IN A GLOBAL CONTEXT	Law
PGE-M5-MKT-008-F-L-MRS #8	Fonction chef de produit	French	Advanced	Fonction chef de produit	MARKETING
PGE-M5-HRM-003-F-L-MRS #8	Management des hommes et des équipes	French	Intermediate	Management des hommes et des équipes	HRM
AFTERNOON COURSES					
PGE-M5-FIN-215-E-L-MRS #8	Islamic Finance	English	Finance	PM	Intermediate
PGE-M5-FIN-210-F-L-MRS #8	Capital risque et financement de l'innovation	French	Finance	PM	Intermediate

* The course Financial Management and instruments is taught in 2 parts (cycle 2, 5 & 6) . The students willing to take this course will have to follow part 1 (intermediate level) AND part 2 (advanced level). They must therefore stay at KEDGE for the whole academic year and be authorized to take classes of both levels.