

BBA First Semester 2015/2016 (FALL)		
First year	Course	Lecturer
IH009	English for Communication 1	TBA
IH013(IH001) or IH014(IH008)	Thai Language for Communication Thai Language and Culture	TBA TBA
IS004(IS001)	Modern Science and Technology	TBA
IS005(IS002)	Mathematics and Statistics for Daily Life	TBA
IB002(IB010)	Modern Business	TBA
IB102(IB101)	Organization and Management	TBA
Second year	Course	Lecturer
IH011	English for Communication 3	TBA
IB209(IB204)	Taxation	TBA
IS922(IS911)	Business Statistics	TBA
IE922(IE912)	Principles of Economics 2	TBA
IB201	Principles of Marketing	TBA
IB208(IB203)	Management Information System	TBA
Third year	Course	Lecturer
IB304	Entrepreneurship	TBA
IB306(IB303)	Business Research Methodology	TBA
II201 (II312) (IX102)	International Business Management	TBA
II313 (IX103)	International Logistics and Supply Chain Management	TBA
II319 (IX110)	Global Marketing	TBA
IM201(IM321) (IX201)	Consumer Behavior	TBA
IM327(IM322) (IX208)(IX202)	Global Brand Management	TBA
IM323 (IX203)	Price Management and Pricing Policy	TBA
IN301 (IX302)	Inventory Management	TBA
IN302 (IX303)	Procurement and Global Sourcing	TBA
IN305	Revenue Management in Supply Chain	TBA
Fourth year	Course	Lecturer
IB402(IB401)	Strategic Management	TBA
II415	Negotiation for International Business	TBA
II411	International Business Finance	TBA
II412 (IX105)	International Human Resource Management	TBA
IM326	Retailing and Wholesaling Management	TBA
IM423	Service Marketing	TBA
IM332	Marketing Research	TBA