Course	Instructor	Time	Room
International Trade	Prof. Danbee Park	Tues. 11am-11:50am	BIZ Bldg. 2402
		Wed. 11am-12:50pm	
World Regional	Prof. Chan-Hyun Sohn	Tues. 11am-11:50am	BIZ Bldg. 1403
Economy		Wed. 2:00pm-3:50pm	
Global Marketing	Prof. Eui Bum Park	Fri. 2:00pm-4:50pm	BIZ Bldg.1403
Global Human	Prof. Oh Suk Yang	Mon. 4:30pm-5:45pm	BIZ Bldg.1403
Resource Management		Thu. 4:30pm-5:45pm	
Business English2	Prof. Raul Moretti	Mon. 3pm-4:15pm	BIZ Bldg. 2112
		Thu. 3pm-4:15pm	
Organizational	Prof. Raul Moretti	Mon. 4:30pm-5:45pm	BIZ Bldg. 2301
Behavior		Thu. 4:30pm-5:45pm	
<b>Global Trade Practices</b>	Prof. Raul Moretti	Wed. 3pm-4:50pm	BIZ Bldg. 2408
		Fri. 1pm-1:50pm	BIZ Bldg. 2401
Global Business Case	Prof. Raul Moretti	Mon. 1:30pm-2:45pm	BIZ Bldg. 2301
Study		Thu. 1:30pm-2:45pm	
Database	Prof. Kyungjin Cha	Mon. 12pm-1:15pm	BIZ Bldg. 1202
Fundamentals		Thu. 12pm-1:15pm	
The principle of	Prof. Kyungjin Cha	Mon. 1:30pm-2:45pm	BIZ Bldg. 1202
business		Thu. 1:30pm-2:45pm	
administration			
International business	Prof. Oh Suk Yang	Mon. 3pm-4:15pm	BIZ Bldg. 2301
		Thu. 3pm-4:15pm	

# List of Courses Offered in English in the Field of International Business Fall Semester 2016, KNU

# **International Trade (Fall 2016)**

Instructor

Professor Danbee Park Office: Business Bldg. 1312 Office hours: Tuesdays 2:00-3:00pm

Email: park530@kangwon.ac.kr

# **Course Description**

This course aims to study the causes and consequences of international trade. We try to answer the following questions: why nations participate international trade, what they trade, and who will benefit from international trade. In particular, we will explore traditional theory such as Ricardo and Heckscher-Olin model, and the new trade theory on imperfect competitions, and role of multinational corporations.

Finally, we will investigate the impact of trade restrictions on economic welfare. Students can learn the tools to think critically and understand discussions of the current events in the world economy.

## **Course Prerequisites**

Microeconomics, Macroeconomics

## **Grading Policy**

Grades will be based on in-class midterm (35%), final exam (40%), problem sets and class participation (15%), and attendance (10%). Attendance at both the midterm and final exam is mandatory. If you miss more than 1/3 of the course, you will receive failing grade for the entire course. In marginal cases, class attendance and participation will be considered.

### **Recommended Textbook**

Salvatore, Dominick, International Economics, 11<sup>th</sup> edition, John Wiley & Sons, 2013. Feenstra and Taylor, International Trade, 3<sup>rd</sup> edition, Additional reading materials will be announced

### Academic Accommodations

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

Week 1	Introduction	Salvatore Chapter1
Week 2	International Trade Theory	
	The law of comparative advantage	Salvatore Chapter2
Week 3	The Standard Theory of International Trade	Salvatore Chapter3
Week 4	Demand and Supply, Offer Curve	
	and the Terms of Trade (1)	Salvatore Chapter4
Week 5	Demand and Supply, Offer Curve	
	and the Terms of Trade (2)	Salvatore Chapter4
Week 6	Factor Endowments and the	
	Heckscher-Ohlin Theory (1)	Salvatore Chapter5

Week 7	Factor Endowments and the	
	Heckscher-Ohlin Theory (2)	Salvatore Chapter5
Week 8	Review and Mid-term Exam	_
Week 9	Economies of Scale, Imperfect Competition,	
	and International Trade	Salvatore Chapter6
Week 10	International Resource Movements and	Feenstra Chapter 5
	Multinational Corporations	Salvatore Chapter11
Week 11	International Resource Movements and	Feenstra Chapter 5
	Multinational Corporations	Salvatore Chapter11
Week 12	Trade Restrictions: Tariffs	Salvatore Chapter8
Week 13	Nontariff Trade Barriers and the	
	New Protectionism	Salvatore Chapter9
Week 14	Economic Integration: Customs Unions	*
	and Free Trade Areas	Salvatore Chapter10
Week 15	Review and Final Exam	-

# World Regional Economy (Fall 2016)

# Instructor

Professor Chan-Hyun Sohn Email: <u>chsohn@kangwon.ac.kr</u> Tel: 033-250-6189 Webpage: http://cc.kangwon.ac.kr/~chsohn

## **Course Description**

This class studies the current status and future prospects of the world trade regime. The class particularly concentrates on the theory and practice of free trade agreements (FTAs) that are surging all over the global economy. To this end. a functional study (WTO, DDA, service, intellectual property, rules of origin, etc.) as well as a regional study (East Asia, North America, etc.) will be taken as the major approaches.

The class will develop students' global and open mind in understanding current rapid changes in world regional economy. The class will also equip students with most up-to-dated knowledge of describing changes coming from global free trade movement.

## **Course Prerequisites**

General understanding of WTO and FTA would be of help, but not essential. Classes will employ a number of special/professional terminologies that are essential in understanding current world regional economics. Students endeavor to understand English lecture remains important.

## **Grading Policy**

Grades will be based on midterm (30%), final exam (50%), assignments (10%), and attendance (10%).

### **Recommended Textbook**

Schriff and Winters, Regional Integration and Development, 2003, the World Bank Additional reading materials will be assigned before each classes.

### Academic Accommodations

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

1	Introduction of Subject/Classes Overview of World Regional Economy	readings
2	The Changing World Trade Regime	readings
3	Understanding of World Regional Economy	Chap. 1
4	The Structure of WTO/GATT Agreement and DDA	Chap. 1
5	Economics of Trade Integration 1 - Trade Creation Effect	Chap. 2
6	Economics of Trade Integration 2 - Trade Diversion Effect	Chap. 3

7	Economics of Trade Integration 3 - Trade Refraction Effect, etc	Chap. 4
8	Mid-term Exam	exam.
9	The EU	Chap. 8
10	The NAFTA	Chap. 8
11	Mercosur and Andean Community	readings
12	AFTA and ANZER	readings
13	FTA and Economic Growth	Chap. 5
14	The Future of World Regional Economy	Chap. 6 and 7
15	Final Exam	exam.

# **Global Marketing (Fall 2016)**

# Instructor

Professor Eui Bum Park Office hour: Fri. 17:00-17:50 Email: <u>euibpark@kangwon.ac.kr</u>

# **Course Description**

In the first half semester, students learn about the global marketing mix, and in the second half one, they apply the global marketing concepts and mix strategies to their team projects.

They should make research and present team projects and hand in final research report about global marketing strategies of team's special product or service.

# **Course Prerequisites**

-Introduction to international trade & business

-Marketing principles

-International business management

# **Grading Policy**

Grades will be based on midterm (30%), final exam (20%), assignments (40%), and attendance (10%).

# **Recommended Textbook**

-Main Text Book: warren j. Keegan & mark c. green, Global Marketing(Sixth Edition), Prentice Hall,2011.

-Second Text Book: Global Marketing (Keegan & Green, 6th ed.), Translated by Eui Burm Park & et al., Sigma Press, Seoul, 2011.

-Other video and supplement materials

# Academic Accommodations

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

1	Chapter 1 Introduction to global marketing	pp. 1~41	
2	Chapter 2 The global economic environment	pp. 42~80	Quiz (1)
3	Chapter 3 Regional market characterstics and preferential trade agreements	рр. 82~118	Report (1)
4	Chapter 4 Social and cultural environments	pp. 120~154	Quiz (2)
5	Chapter 5 The political, legal, and regulatory environments of global marketing	pp. 156~197	Report (2)
6	Chapter 6 Global information systems and market research	pp. 198~238	Quiz (3)

7	Chapter 7		
/	Segmentation, targeting, and positioning	pp. 240!~282	Mid-term exam.
8	Chapter 8	pp. 284~321	Quiz (4)
0	Importing, exporting, and sourcing	pp. 204*521	
	Chapter 9		
9	Global market entry strategies: licensing, investment,	pp. 322~357	Report (3)
	and strategic alliances		
10	Chapter 10	pp. 358~403	Quiz (5)
10	Brand and product decisions in global marketing	pp. 550 405	Quiz (5)
11	Chapter 11	pp. 404~446	Report (4)
	Pricing decisions	pp. 101 110	
12	Chapter 12	pp. 448~487	Final-exam.
	Global marketing channels and physical distribution	pp. 110 107	
	Chapter 13		Project
13	0	pp. 488~522	presentation(1)
	advertising and public relations		
14	Chapter 15	pp. 564~598	Project
	Global marketing and the digital revolution	PP. 201 270	presentation(2)
	Chapter 17		Project
15	· · · ·	pp.644~680	presentation(3)
	responsibility		presentation(5)

# **Global Human Resource Management (Fall 2016)**

Module Director: Dr. Yang, Oh Suk Email: osyang30@kangwon.ac.kr Mobile: 010-8884-4058 Office Location: Room 316, Building No. 1, CBA Office Hours: Anytime, but by appointment only

## **Course Description**

This course focuses on specific functions within an international business by looking at Global human resource management. HRM refers to the activities an organization carries out to use its human resources effectively. These activities include determining the firms' human resource strategy, staffing, performance evaluation, management development, compensation, and labour relations. Our starting point is to focus on the dominant vehicle of internationalization, the multinational corporation (MNC), and briefly review its role and influence in the global economy. Next, we examine the determinants of organizational effectiveness that led such companies to better firm performance, and its leading indicators such as vision attributes, vision contents, vision satisfaction, communication and so on. We are then ready to review the strategic management of MNCs' global HRM activities. In conclusion, this course explores the nature of MNCs' HRM activities from both a theoretical and empirical perspective.

## **Course Design**

This course is designed to prepare students for a career in international business. The textbook readings and class discussions are designed to help students move toward a deeper understanding of international business and global HRM strategies in the market system of their selected country. Upon completion of this course, students will be capable of writing a comprehensive HRM strategies for a firm that seeks to do business overseas.

### Objectives

The course objectives are:

To develop an understanding of the origins and developments of the MNCs in a great detail;

To consider the main theoretical approaches to global HRM such as staffing, performance evaluation, management development, compensation, and labour relations;

To describe the institutional, cultural and environmental contexts of global companies;

To analyze the dynamics of the organizational effectiveness;

To explore the rationales that lie behind the MNCs' approaches to their global HRM strategies.

### Assessment

There are four components to assessment in this core course. Each component is worth 10~30% of the final course grade, and candidates must complete all of them.

• No Exam.

• Students are also urged to perform one or two team presentations in the course. (60%) *Grouping will be arranged by the course convenor in the first session.* 

• Attendance at all classes. (10%) Do not give any excuses for not attending or attending late.

• Participation in seminar discussions. (30%)

### **Recommended Purchases**

The following texts form the basis of required reading for the course and are highly recommended as purchases:

#### Core Reading

Chapter 2, 3, 13 and 18 only from Hill, Charles W. L., Wee, Chow-Hou, and Udayasankar, Krishna. 2016. International Business: Asia Global Edition. 2<sup>nd</sup> Edition. McGraw Hill.

Other PDF files in the lecture community café. (provided by course convenor)

## Additional Reading

Business Cases from Harvard Business School

## Programme

No	Торіс	Chapter
1	Introduction and Study Skills (Lecture: L)	1
	Globalization and International Business	
2	National Differences in Political Economy (L)	2/PDF
	Seminar-Student Team Presentation(Group 1)	
3	National Differences in Political Economy (L)	2/PDF
	Seminar-Student Team Presentation(Group 2)	
4	Differences in Culture (L)	3/PDF
	Seminar-Student Team Presentation(Group 3)	
5	Differences in Culture (L)	3/PDF
	Seminar-Student Team Presentation(Group 4)	
6	Differences in Culture (L)	3/PDF
	Seminar-Student Team Presentation(Group 5)	
7	Wrap-Up	PDF/Movie
8	The Organization of International Business	13/PDF
	Seminar-Student Team Presentation(Group 6)	

# **Business English 2 (Fall 2016)**

Instructor Professor Raul Moretti Email: moretti@kangwon.ac.kr Tel: 033-250-6135

## **Course Description**

This class is the second section of the Business English curriculum and will be an extension of Business English I. The spring course addressed conversation speaking, business conversation, cultural issues among other things. This course will focus more on specific situations and issues. The specifics of this course revolve around analytical thinking, case studies, and problem resolution. The idea is to use the skills learning in Business English I by applying them to real world problems.

## **Grading Policy**

Grades will be based on midterm (30%), final exam (40%), attendance (20%), and etc (10%).

### **Recommended Textbook**

There is no text in this class. All materials will either be provided by me in class OR materials will be uploaded to the class portal website where students should download, print, and bring the material to class.

### **Academic Accommodations**

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

1	Course introduction	Given in class
2	Business English I review and augment	Given in class
3	Analytical skills	Given in class
4	Discussion topic 1	Given in class
5	Discussion topic 2	Given in class
6	Discussion topic 3	Given in class
7	Group discussion and review	Given in class
8	Midterm Exam	Exam
9	Problem resolution	Given in class
10	Problem solving issue 1	Given in class
11	Problem solving issue 2	Given in class
12	Problem solving issue 3	Given in class

13	Cultural skills in negotiation	Given in class
14	Final Presentations	Final Presentations
15	Final Presentations	Final Presentations

# **Organizational Behavior (Fall 2016)**

## Instructor

Professor Raul Moretti Email: moretti@kangwon.ac.kr Tel: 033-250-6135

## **Course Description**

This course will help students use theories that will help them understand, explain, and to a certain point predict how other people will act and react in the organization. Even within a group of people of the same culture, it is sometimes difficult to determine or understand why someone acted the way they did. When an organization contains employees of different backgrounds, cultures, genders, ages, etc., the difficulties are compounded. This course will help students make sense of relationships in the organization and how to manage those relationships.

This course will combine a theoretical understanding of human behavior and interaction and situational examples of behaviors within the organization, how those situations were handled, and what was learned from said interactions in order to cultivate ones skills in communicating efficiently and effectively with others in the workplace.

Given all the conflicts that exist in virtually every organization in the world, it is hoped that students can learn from the theories presented in class, coupled with their own life experiences in order to become better communicators both in and out of the workplace.

## **Grading Policy**

Grades will be based on midterm (30%), final exam (40%), and etc. (30%).

### **Academic Accommodations**

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1	Course introduction	Introduction
2	The components of organizational behavior	РРТ
3	Individual perceptions and the perception of others	Quiz 1, PPT
4	Individual expectations	Quiz 2, PPT
5	How to motivate yourself and others	Quiz 3, PPT
6	Decision making processes	Quiz 4, PPT
7	What to do when your decisions cause conflict	РРТ
8	Midterm Exam	exam
9	Being a leader or a follower	РРТ
10	Managing teams	Quiz 5, PPT
11	Negotiations within groups/across groups	Quiz 6, PPT

12	Communication skills and technology	Quiz 7, PPT
13	Face to face communication skills	Quiz 8, PPT
14	Persuading and influencing others	РРТ
15	Final Exam	Exam

# **Global Trade Practices (Fall 2016)**

Instructor Professor Raul Moretti Email: moretti@kangwon.ac.kr Tel: 033-250-6135

# **Course Description**

This course is designed to give students the ability to understand how trade occurs between countries from a number of perspectives. Basically a top-down approach, the course will begin by explaining how global organizations monitor and set guidelines for international trade. Some of the organizations we will look at include the WTO, IMF, WIPO, World Bank and others. Below that, a country level analysis will follow focused on regulations and practices established within countries. Subsequently we will look at individual companies, products, and finally down to the consumer. The end of the course will see all of these concepts tied together.

At each level from broad to specific, examples will be given to help students understand the concepts as they are applied to trade. Additionally, weekly quizzes will be given to ensure students understand and keep up with the material as each section is relevant to the next. Two reports will be assigned during the semester. Each student will be given a country and the reports will task the students with exporting a product or service to another country "in the class.

## Expectations

Students are expected to be able to take the information provided in class, analyze it and use it to complete the reports required. Copying and pasting material will not suffice here. A logical and concise strategy with explanations will be expected.

### **Grading Policy**

Grades will be based on midterm (25%), final exam (25%), reports (30%) and other. (20%).

### Textbook

Currently there is no text. All materials will be provided by me. That could change so I will update information as necessary

### **Academic Accommodations**

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

1	Introduction to course, grading system, reports, quizzes	
2	CIA Factbook and resource websites for reports	
3	Global Organizations	Quiz 1
4	Regional Trade Agreements	Quiz 2
5	Types of Exporting arrangements	Quiz 3
6	Chinese manufaturing	Quiz 4

7	In-class activity	
8	Midterm Exam	
9	International product guidelines, and restrictions	
10	Financial challenges when exporting	Quiz 5
11	SWOT analysis	Quiz 6
12	Product features and requirements	Quiz 7
13	Geographical, Behavioral, Psychographic factors	Quiz 8
14	Cultural factors in trade	
15	Final Exam	

# **Global Business Case Study (Fall 2016)**

Instructor Professor Raul Moretti Email: moretti@kangwon.ac.kr Tel: 033-250-6135

## **Course Description**

This course focuses exclusively on case studies. It will require students to think critically about the cases presented in class. In each case, students will be put into groups and given the role of one of the "players" in the given case study (for example, manufacturer, distributor, marketer, consumer, etc). Students will be asked to consider the real life problems/opportunities confronted by their chosen group. This course requires a great deal of ACTIVE participation as students will be asked to explain their opinions.

### **Course Methodology**

As mentioned above, most work in class will be done in groups although some discussion will just be carried out as a class. A number of case studies (3 or 4) will be presented during the semester. Students will be given some background information and well as strategies on how to analyze the cases and then they will be given time to discuss and present their thoughts, findings, and strategies to deal with, solve, improve a situation.

#### Expectations

This course will require a great deal of interaction with classmates and the professor. If a student just wants to sit and listen and absorb information, then this is NOT your class. Students are expected to participate actively and share their thoughts, opinions, and insights.

### **Grading Policy**

Grades will be based on final exam (50%), attendance (20%) and others (30%).

### Textbook

Currently there is no text. All materials will be provided by me. That could change so I will update information as necessary

#### Academic Accommodations

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

1	Course introduction
2	Introduction of analytical and critical thinking
3	Being able to articulate your thoughts and ideas
4	Case study 1
5	Case study 1

6	Review and conclusion of case study 1
7	Case 2
8	No Midterm Exam
9	Case 2
10	Analysis and review of case 2
11	Case 3
12	Analysis and review of case 3
13	Case 4
14	Analysis and review of case 4
15	Final report

# **Database Fundamentals (Fall 2016)**

Instructor

Professor KyungJin Cha Email: kjcha7@kangwon.ac.kr Tel: 033-250-6134

## **Course Description**

This unit will provide the student with an overall understanding of database concepts and theory. Students will learn how to design and build a database, from data analysis to mapping a specific database model. The relational model is emphasized and introduced using MS Access and structured queried language (SQL) for creating and manipulating databases. Assignment work includes the analysis, design, and implementation of a database.

The lecture and the lab aim to provide you with a chance to learn fundamental database knowledge and skills. There will be several course activities to foster your critical thinking, develop your basic problem-solving strategies, facilitate your acquisition of life-long learning skills and prepare you to work effectively in the information economy. Formal lectures, labs and the textbook can only provide the context, structure and resources for your learning. You will find that your own practical engagement with the material in self-study or in group works as well as informal communications with your peers is the crucial elements of your learning. The major assignment is a project, reflecting how real-life commercial systems are built.

## Expectations

- 1 list and explain the terminology of the relational database model
- 2 model business information requirements using entity relationship diagrams (ERD)
- 3 translate a data model (ERD) into a logical database design with normalised relations
- 4 design, develop, test and prove the functionality of a database
- 5 formulate, write and execute SQL queries
- 6 describe the necessary steps to develop an effective physical database design

### **Grading Policy**

Grades will be based on midterm (30%), final exam (35%), assignments (35%) and other. (20%).

### Textbook

Kroenke, D & Auer, D. (2010). Database concepts. (5th ed.). Prentice-Hall.

### Academic Accommodations

Any student with a documented disability is welcome to contact me in advance so that we may arrange reasonable accommodations. Please contact Disability Services for Students Office at Na-rae building, 033-250-6037.

			DBMS,
1	Getting Started: An Overview of Database	Ch1	Relational DB,
			SQL
2	Cotting Started: An Overview of Detehose	DBMS,	DBMS,
	Getting Started: An Overview of Database	Ch1	Relational DB,
	The Access WorkBench: Section One - MS Access		SQL

3	Relational Model and Database Normalization	Ch2	Relational Terminology
4	The Access Workbench: Setion Two - Working with Multiple Tables in MS Access	Ch2	
5	Structured Query Language (SQL) & Working with Queries in MS Access	Ch3	
6	Data Modeling and The Entitiy Relationship Model & Prototyping with MS Access	Ch4	
7	DataBase Design & Relationships in MS Access	Ch5	
8	Database Administration and Management	Ch6	
9	Mid-Term Exam	Exam	
10	Database Administration is MS Access Database Processing in Applications	Ch6, Ch7	
11	Web Databse Processing using MS Access Big Data, Data Warehouses, and Business Intelligence Systems	Ch7, Ch8	
12	Big Data, Data Warehouses, and Business Intelligence Systems	Ch8	
13	Business Intelligence Systems Using MS Access & Group Project Discussions	Ch8	
14	Project Presenation	Presentation	
15	Final Exam	Exam	

# The principle of business administration (Fall 2016)

**Instructor** Professor KyungJin Cha

Email: kjcha7@kangwon.ac.kr

Office Hours: Fri. 1-2pm Tel: 033-250-6134

# **Course Description**

The goal of this course is to give students practical tools, grounded in theory and research, that will allow them to become good managers. Some of those tools include strategic analysis, motivation techniques, change management principles, ways to work in and with teams, and ethical frameworks for better decision-making. Overall, the course answers the question, "What does it take to be a good manager?"

## **Course Methodology**

This course is offered as a Lecture/Classroom course. This course requires that students meet a designated time in the classroom.

Exams: The course will require two separate (non-comprehensive) exams over the assigned chapters in the text. These assessments will include a selection of objective questions based upon the class lectures and assigned readings.

Graduate Project: The course will require one graduate project based upon an assigned written book report (5-7 pages in length) and oral presentation to the class. Instructions will be provided for the graduate project in class.

# Expectations

1. Understand the general development of classic and contemporary theories

2. Apply comparative analysis of competing theoretical perspectives

3. Engage in critical evaluation of competing models of management

4. Apply conceptual knowledge and problem solving skills to explain and evaluate the administrative performance and practices of various organizations

5. Apply administrative skills within complex and dynamic organizational environments

6. Develop skills associated with effective web-based learning and instruction.

# **Grading Policy**

Grades will be based on midterm (25%), final exam (35%), assignments (30%) and attendance. (10%).

### Textbook

Management, Gulati, Mayo, Nohria, Cengage Learning

### Academic Accommodations

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1	1 Orientation and Fundamentals	Intro	duction to
1 Orientation and Fundamentals	Mana	agement	

		The Global Business
2		Environment
	Setting the context for management	Ethics and Corporate
		Social Responsibility
2	Orean instituted Demonstration Devid 1	Organizational Design
3	Organizational Perspective - Part 1	and Culture
		Managing Human
4	Organizational Perspective - Part 2	Capital and
		Performance Mgt.
5	Organizational Perspective - Part 3	Organizational
5	Organizational Perspective - Part 5	Organizational Change Introduction to Strategy Business Level and Corporate level Strategy Introduction to Management
6	Strategic Perspective - Part 1	Introduction to
0	Strategie reispective - rait r	Strategy
		Business Level and
7	Strategic Perspective - Part 2	-
8	Mid-Term Exam	Introduction to
0		ÿ
9	Individual Perspective - Part 1	Leadership and
		Becoming a Leader
10	Individual Perspective - Part 2	Power and Influence,
10		Decision Making
11	Individual Perspective - Part 3	Conflict and
		Negotiation
12	Individual Perspective - Part4	Leading Teams,
12		Motivation
13	Oral Presentation	Introduction to
1.5		Management
14	Oral Presenation	Introduction to
17		Management
15	Final Exam	Introduction to
15		Management